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# Statistical Methods for the Forensic Analysis of User-Event Data

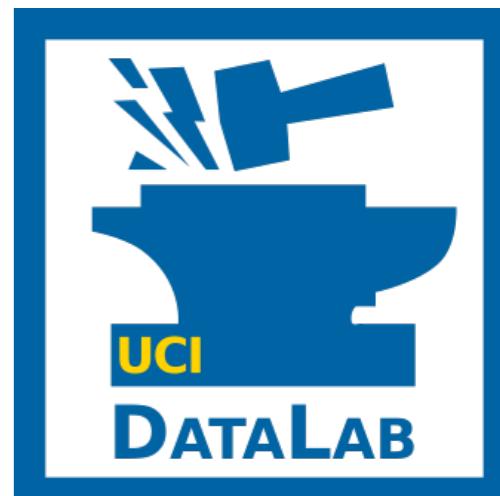
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Christopher Galbraith

PhD Defense  
5.28.20



**UCIRVINE**  
UNIVERSITY of CALIFORNIA • IRVINE





*The material presented here is based upon work supported by the National Institute of Science and Technology under Award No. 70NANB15H176. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Institute of Science and Technology, nor of the Center for Statistics and Applications in Forensic Evidence.*

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# Publications

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- i C. Galbraith, P. Smyth, H. S. Stern. ***Statistical methods for the forensic analysis of geolocated event data.*** Digital Investigation 2020.
- ii C. Galbraith, P. Smyth, H. S. Stern. ***Quantifying the association between discrete event time series with applications to digital forensics.*** J R Stat Soc Series A 2020.
- iii C. Galbraith, P. Smyth. ***Analyzing user-event data using score-based likelihood ratios with marked point processes.*** Digital Investigation 2017.

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- 1 Introduction
- 2 Computing Strength of Evidence with the Likelihood Ratio
- 3 Score-based Approaches for Computing Strength of Evidence ii
- 4 Spatial Event Data i
- 5 Temporal Event Data ii iii
- 6 Discussion on Future Directions

Dissertation

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# Outline

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**1 Motivation**

**2 Quantifying Strength of Evidence**

**3 Empirical Evaluation Techniques**

**4 Application to Geolocated Event Data**

**5 Future Directions and Conclusions**

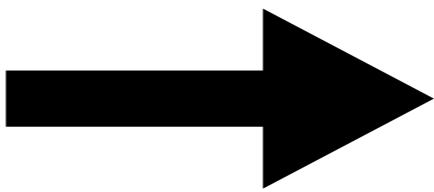
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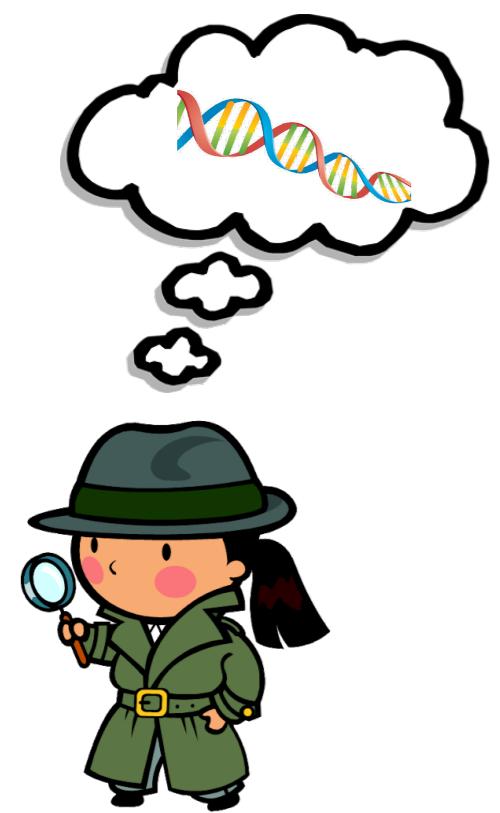
# Motivation

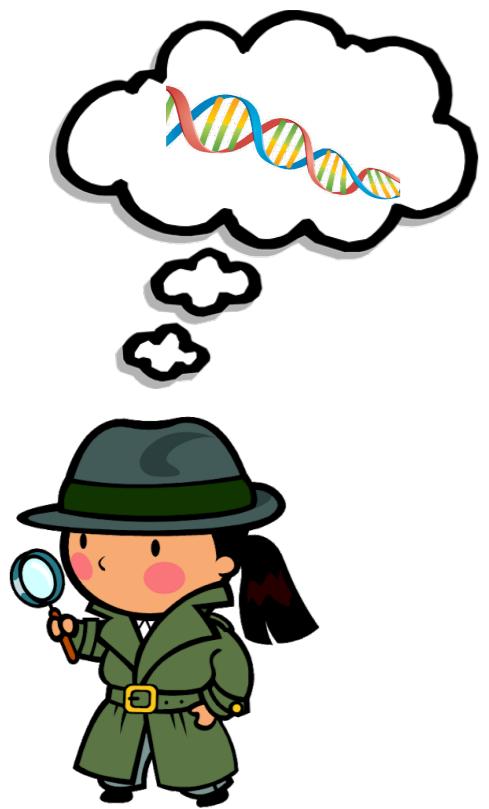
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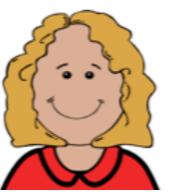
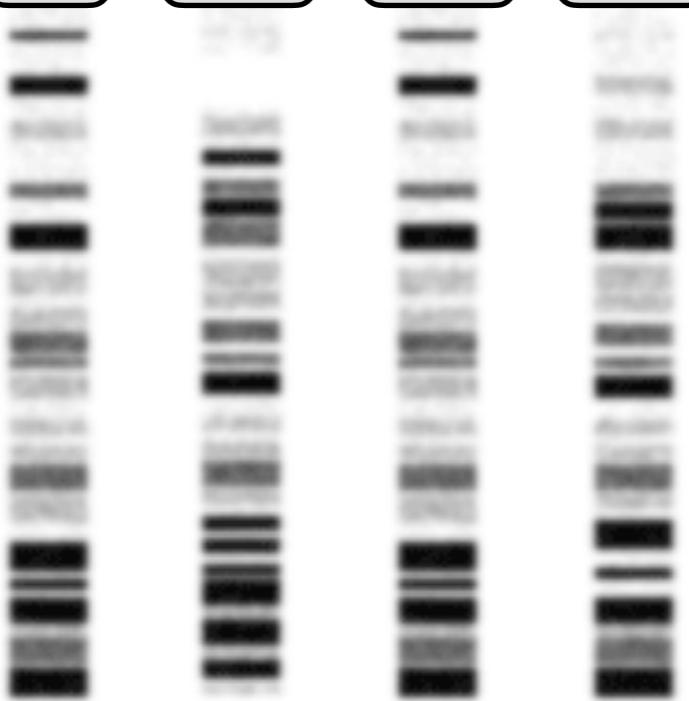
## DNA Samples

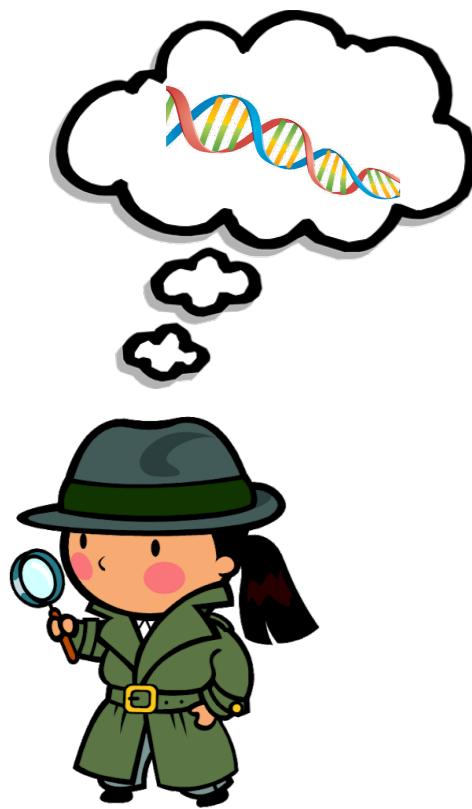
## crime scene

**suspect  
#1**

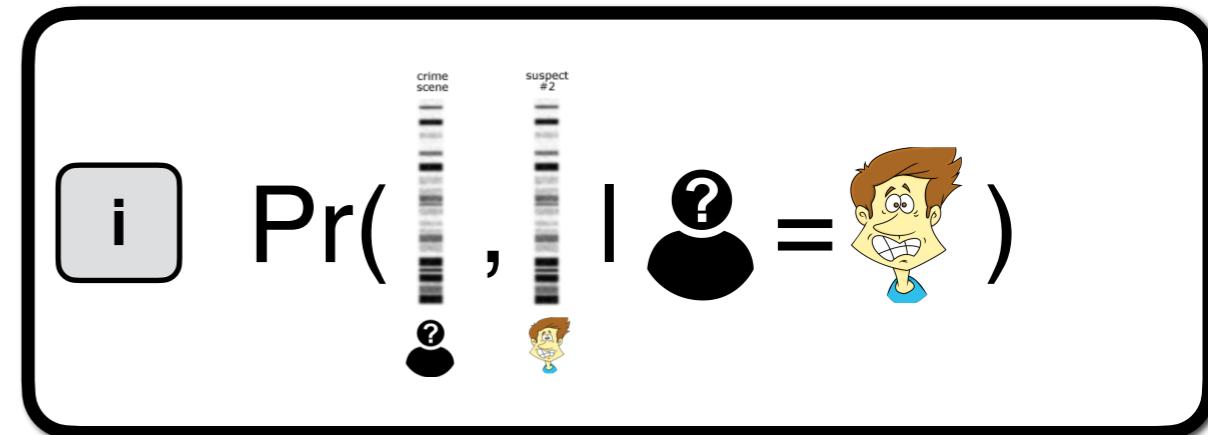
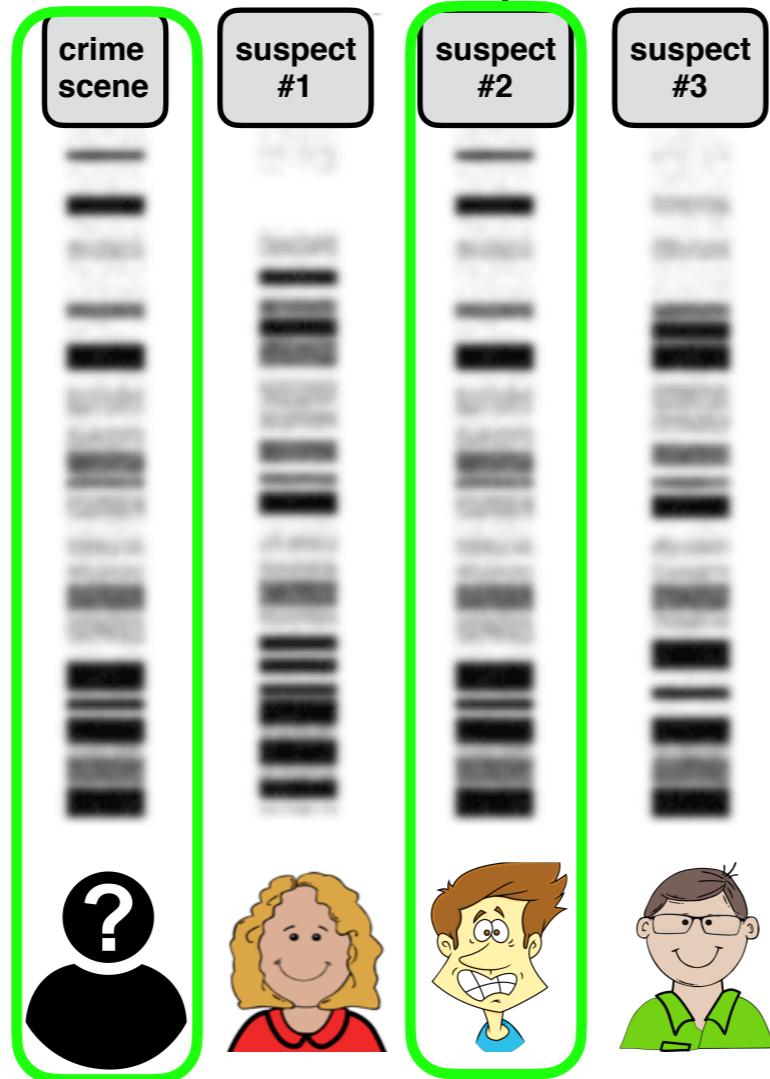
**suspect  
#2**

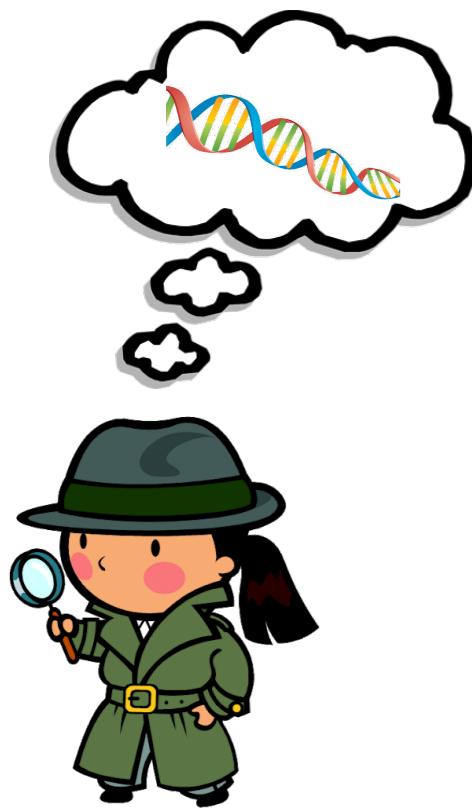
**suspect  
#3**



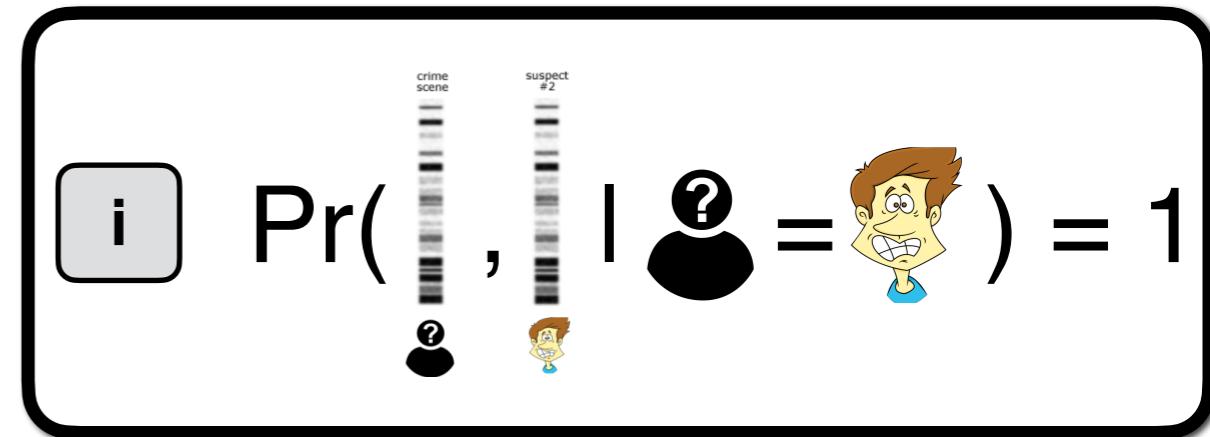
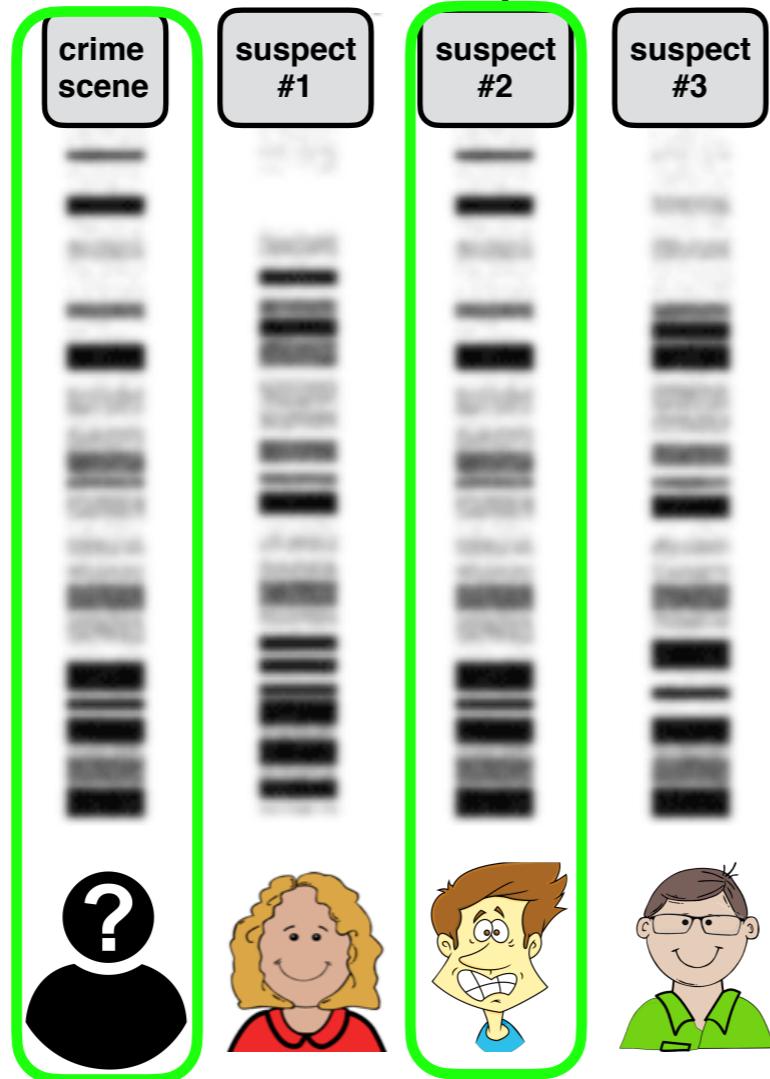


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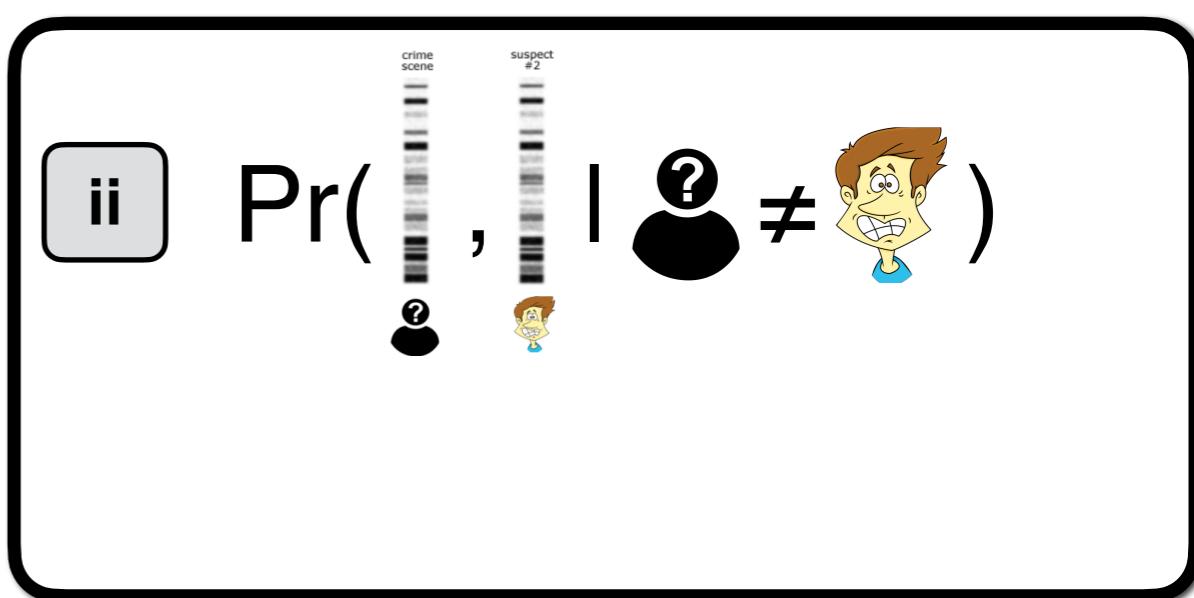
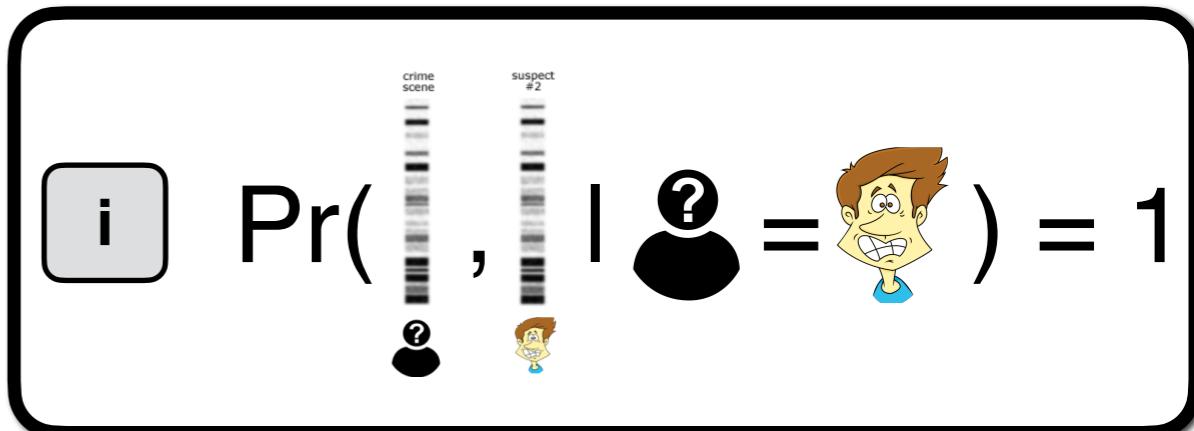
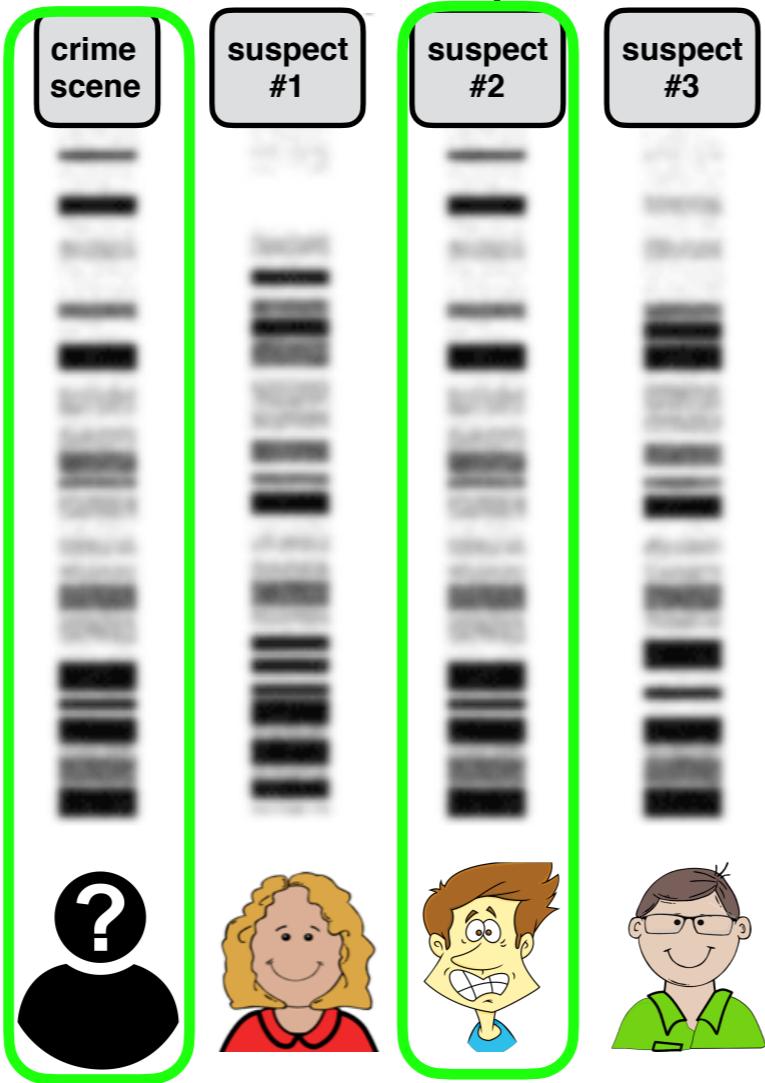


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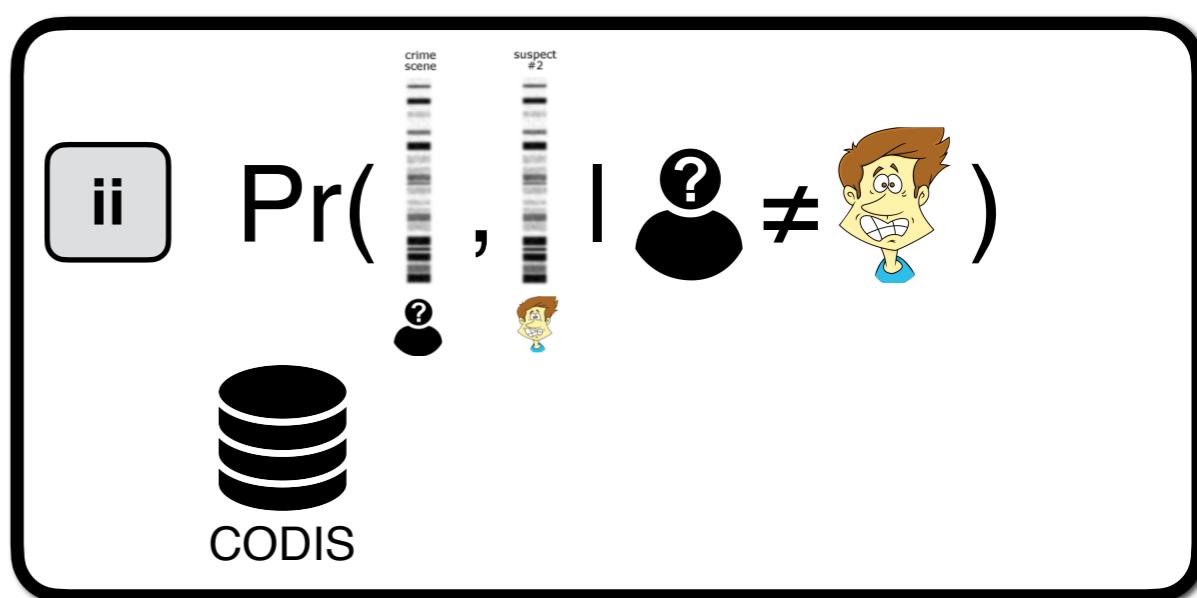
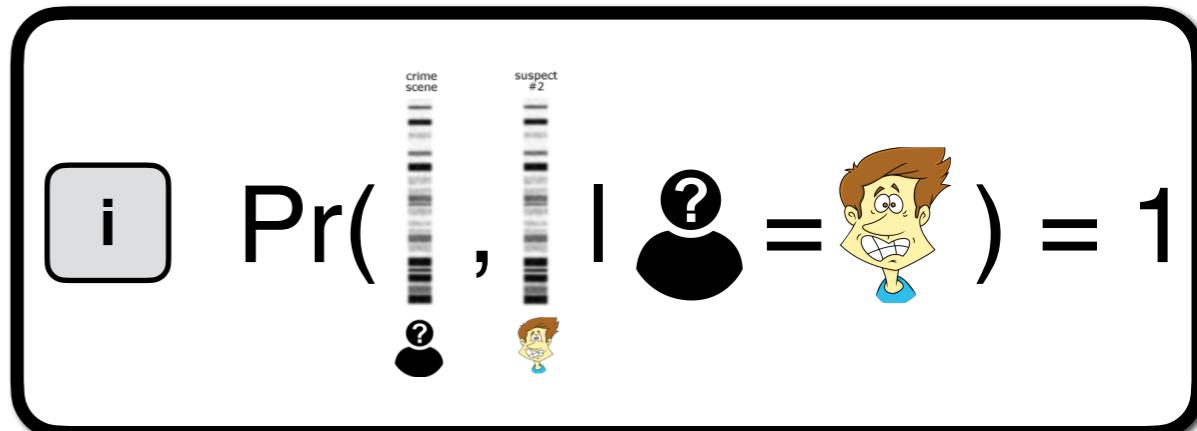
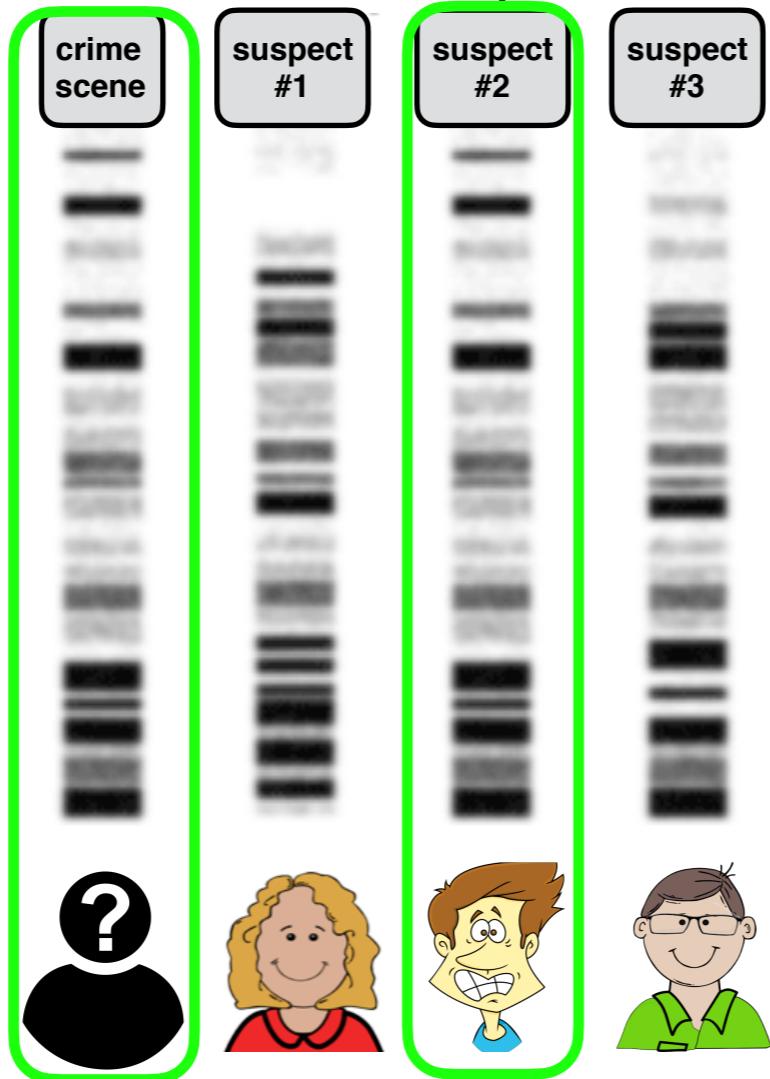


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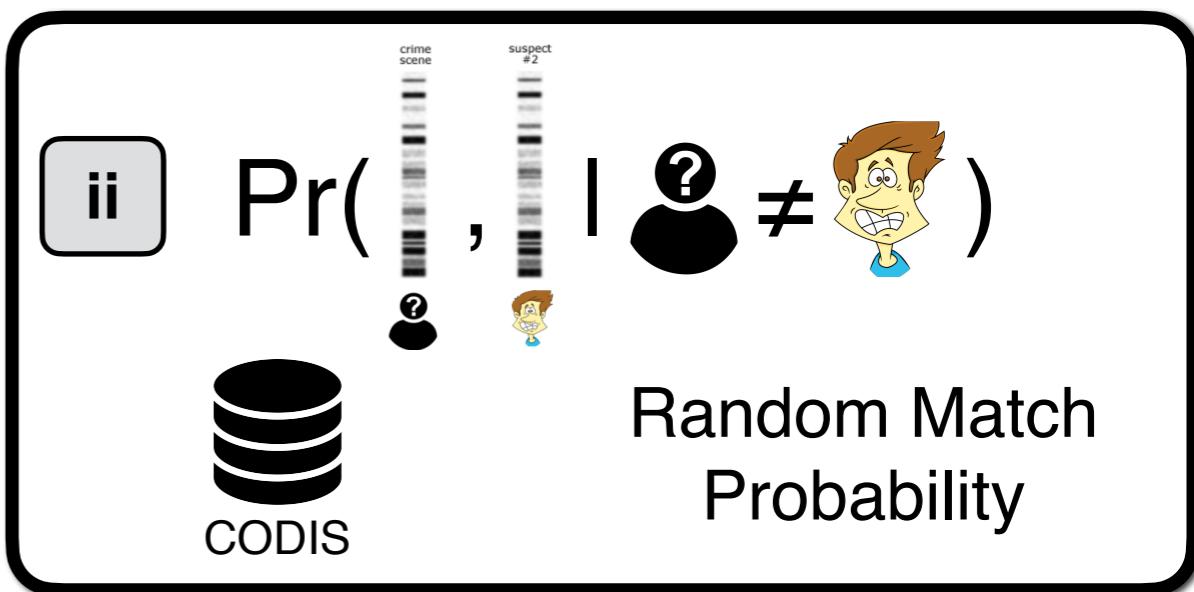
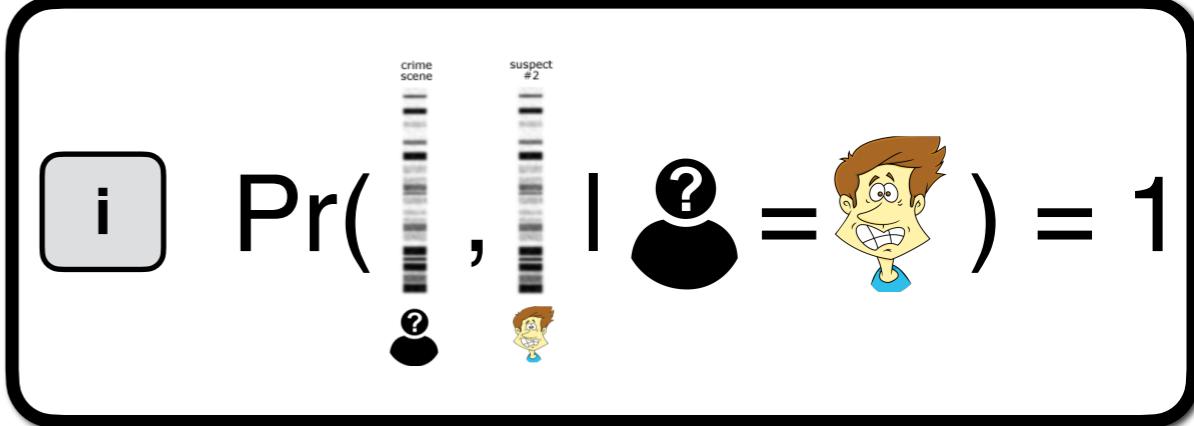
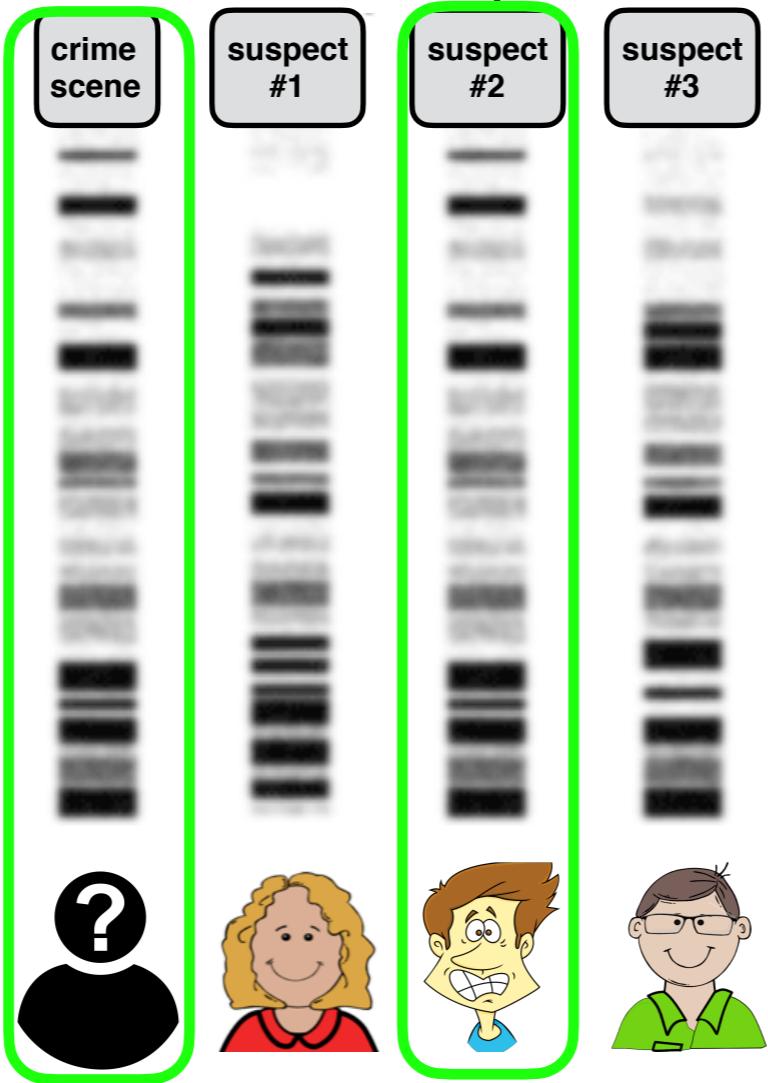


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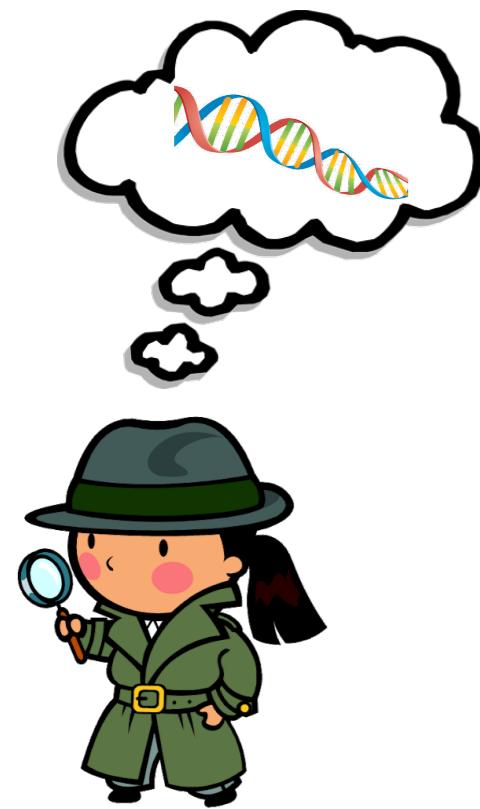




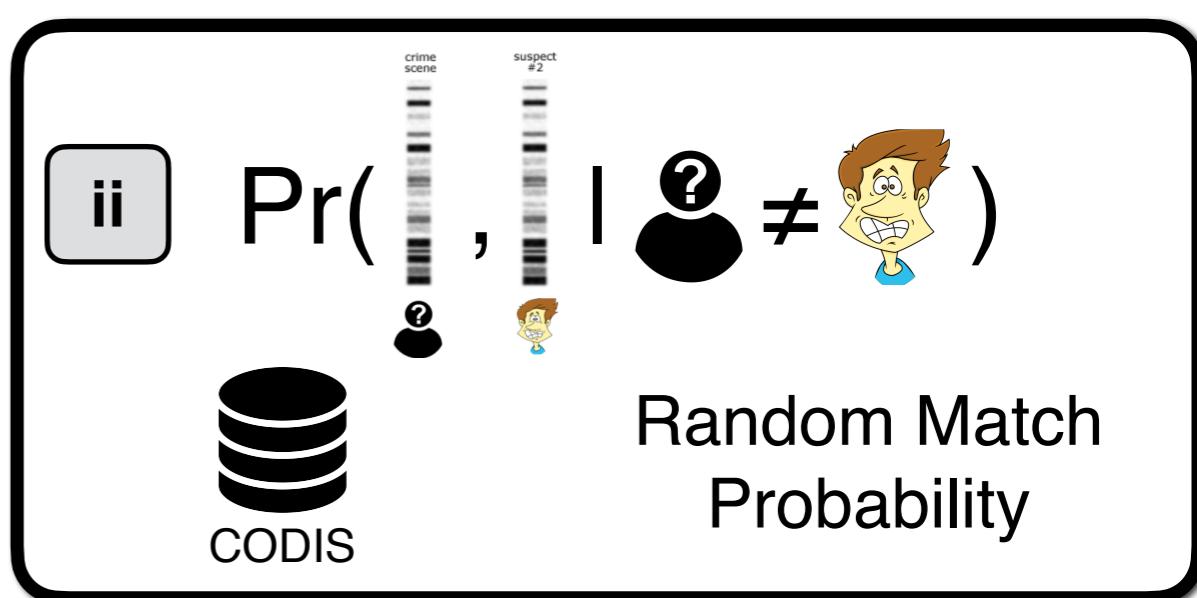
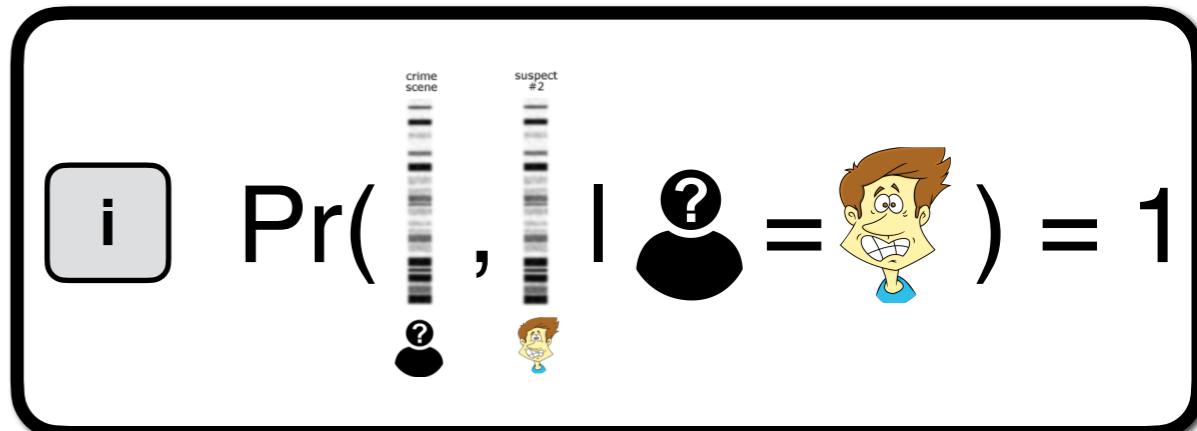
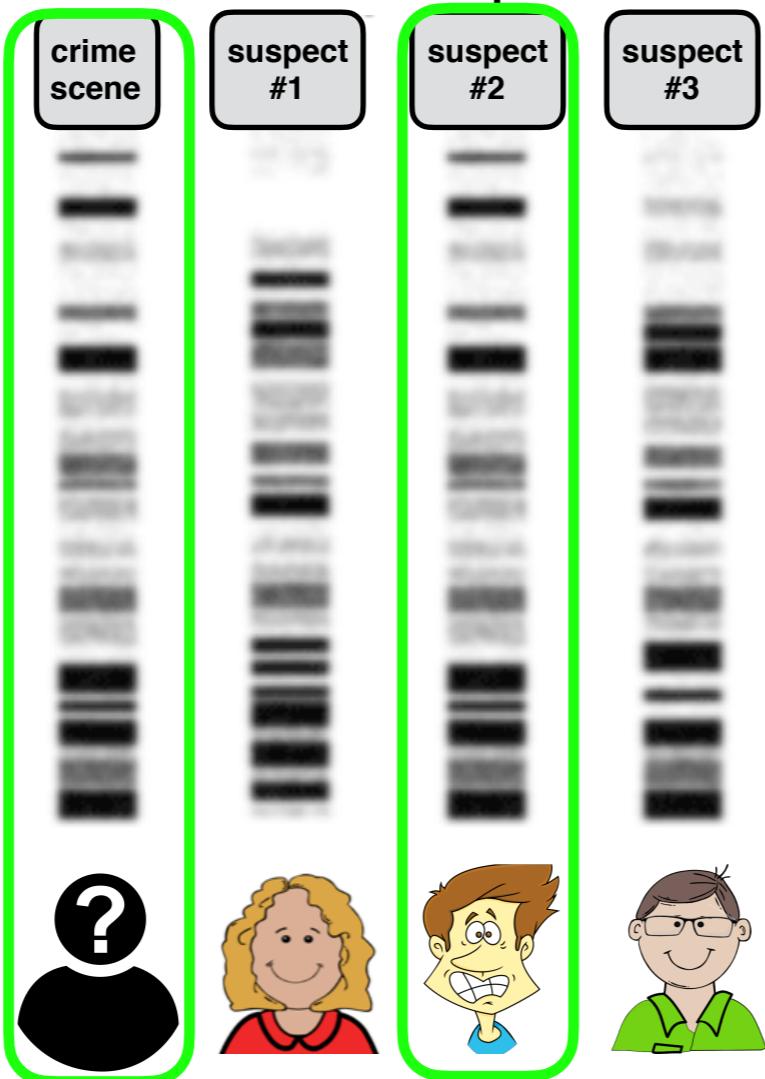
## DNA Samples



Random Match Probability



## DNA Samples



## Likelihood Ratio

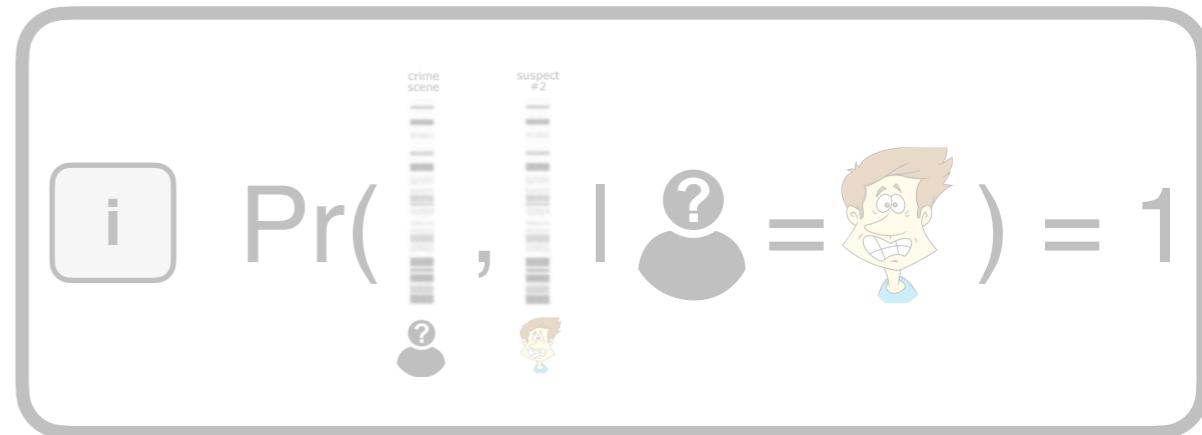
$$\frac{i}{ii}$$

$< 1$  Samples from different sources

$= 1$  Inconclusive

$> 1$  Samples from same source

# DNA Samples



ch

sources

source







## Extraction

[SWDGE, 2019;  
Roussev, 2016;  
Casey, 2011]

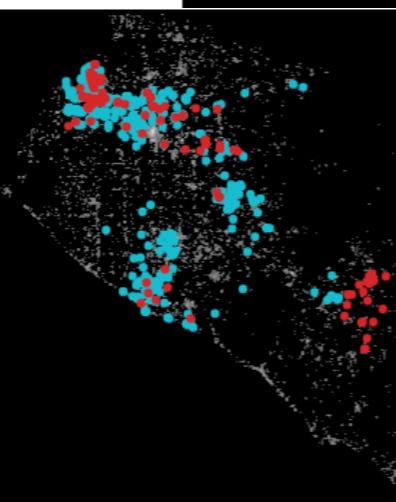
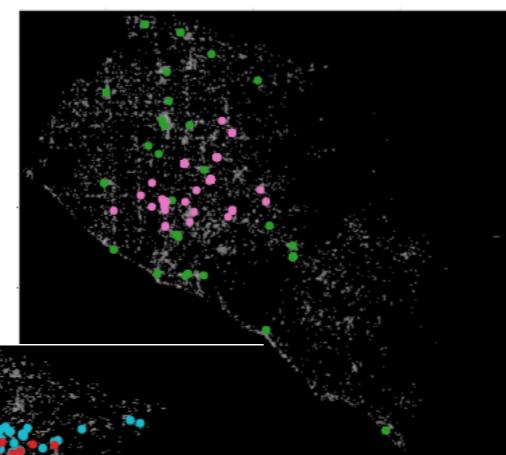
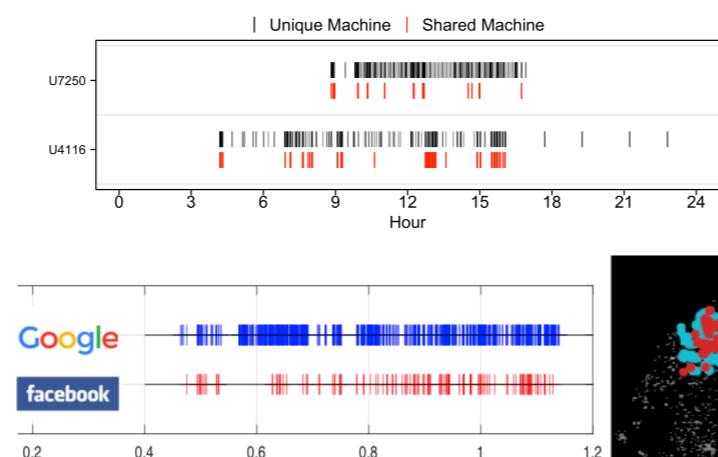
Browser requests  
Web searches  
Email activity  
Phone/SMS  
Social media activity  
GPS locations  
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Exercise/movement  
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## Analysis & Visualization

[Buchholz and Falk, 2005;  
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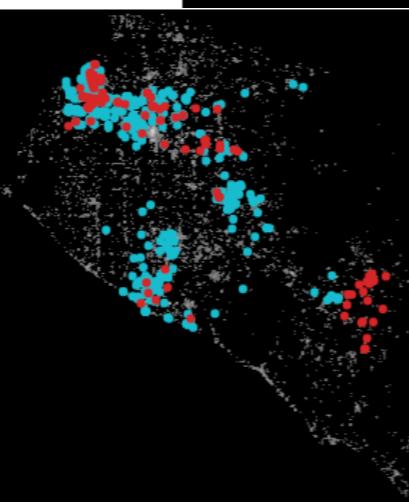
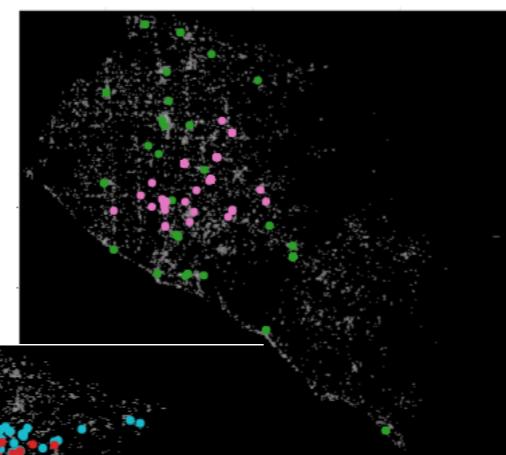
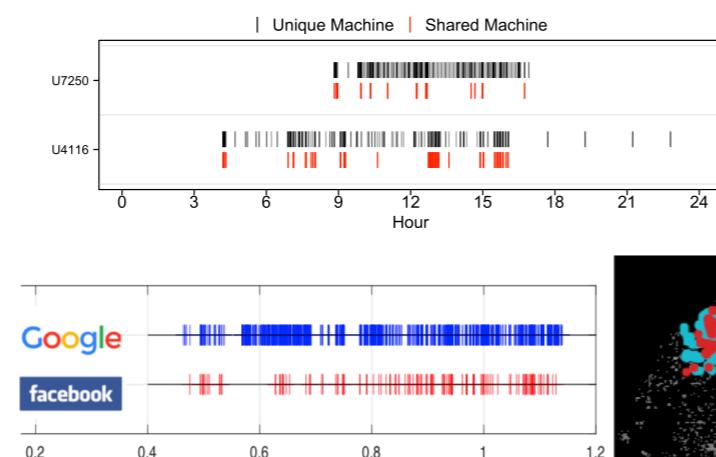


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Probabilistic conclusions regarding source, e.g., Likelihood Ratio



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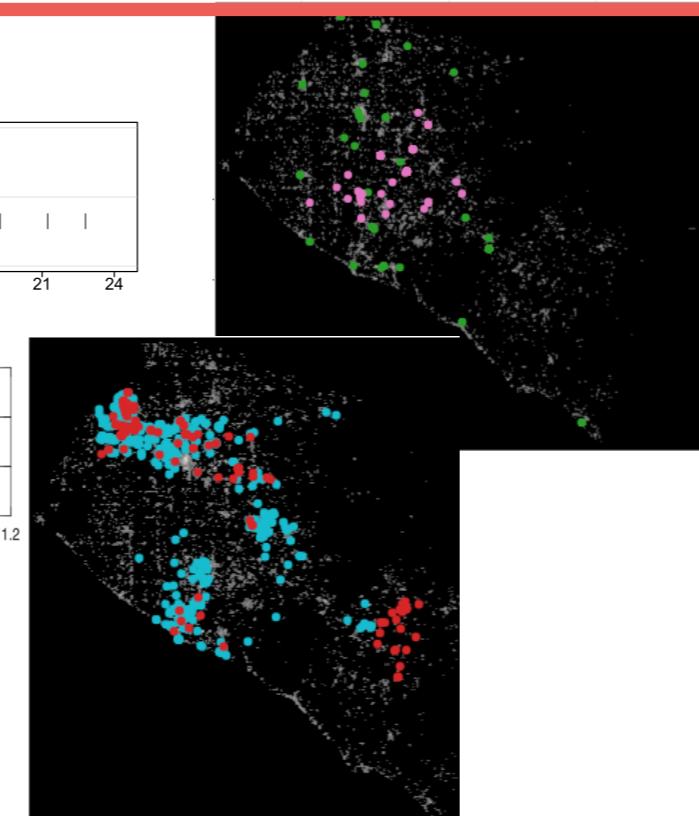
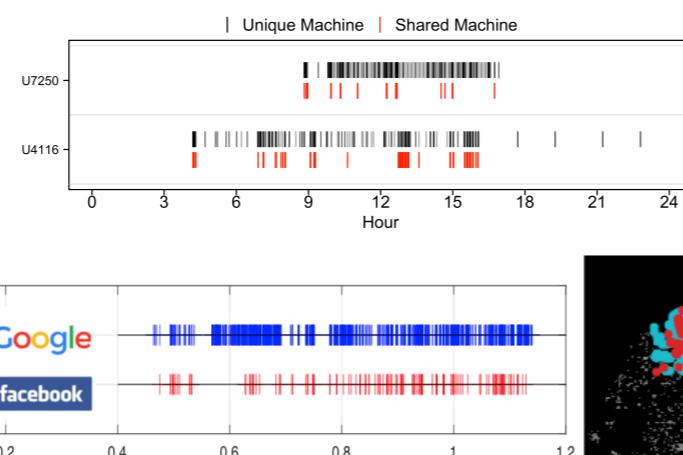
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Probabilistic conclusions regarding source, e.g., Likelihood Ratio

TOPIC OF DISSERTATION



## BACKGROUND

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# **Statistical Approaches for Evaluating Forensic Evidence**

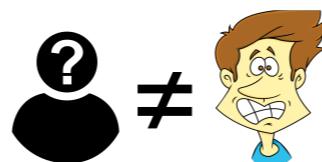
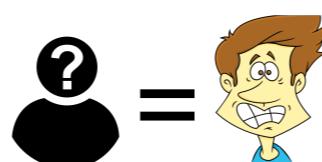
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# Goal

Assess the likelihood of observing

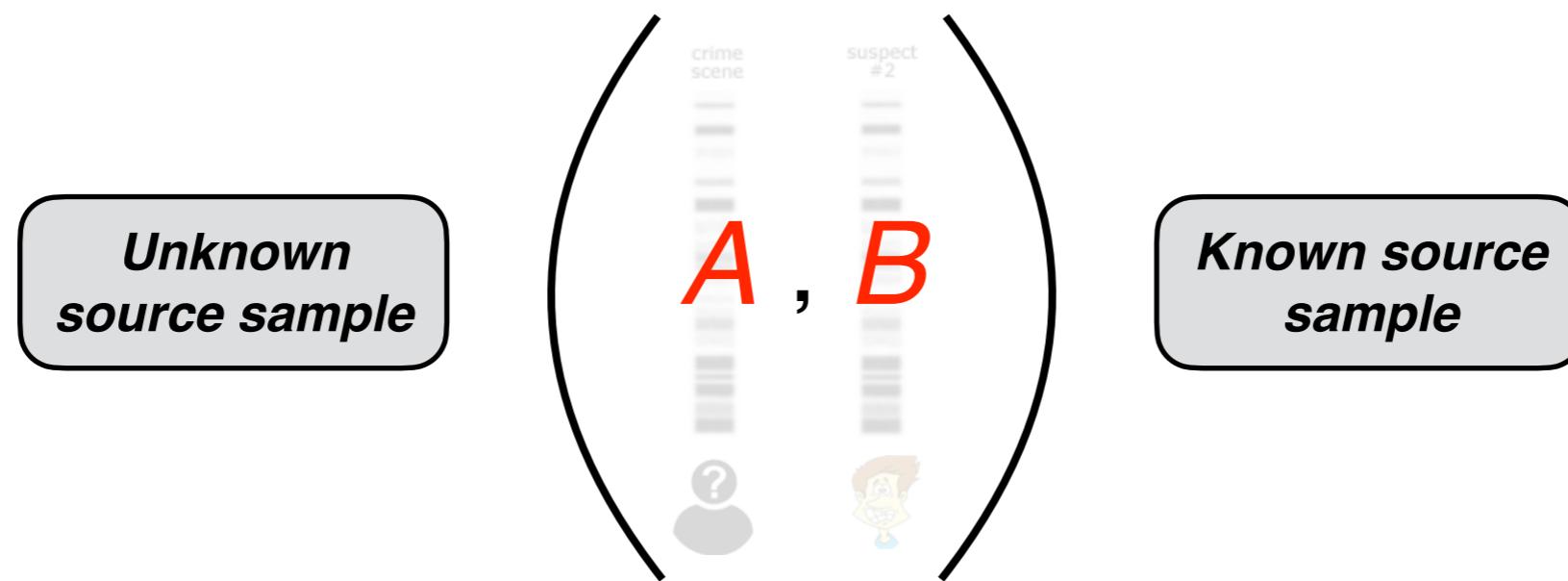


Under two competing hypotheses



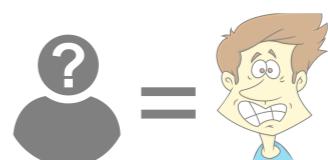
# Goal

Assess the likelihood of observing



Under two competing hypotheses

$H_s$ : (A, B) came from the same source



$H_d$ : (A, B) came from the different sources



**Wait...why aren't we interested in the probability  
of the source hypothesis *given the evidence*?**

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$$\underbrace{\frac{Pr(H_s | A, B, I)}{Pr(H_d | A, B, I)}}_{\text{posterior odds}}$$

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$$\frac{\Pr(H_s | A, B, I)}{\Pr(H_d | A, B, I)} = \underbrace{\frac{\Pr(A, B | H_s, I)}{\Pr(A, B | H_d, I)}}_{\text{posterior odds}} \cdot \underbrace{\frac{\Pr(H_s | I)}{\Pr(H_d | I)}}_{\text{prior odds}}$$

likelihood ratio



$$\underbrace{\frac{Pr(H_s | A, B, I)}{Pr(H_d | A, B, I)}}_{\text{posterior odds}} = \underbrace{\frac{Pr(A, B | H_s, I)}{Pr(A, B | H_d, I)}}_{\text{likelihood ratio}} \cdot \underbrace{\frac{Pr(H_s | I)}{Pr(H_d | I)}}_{\text{prior odds}}$$





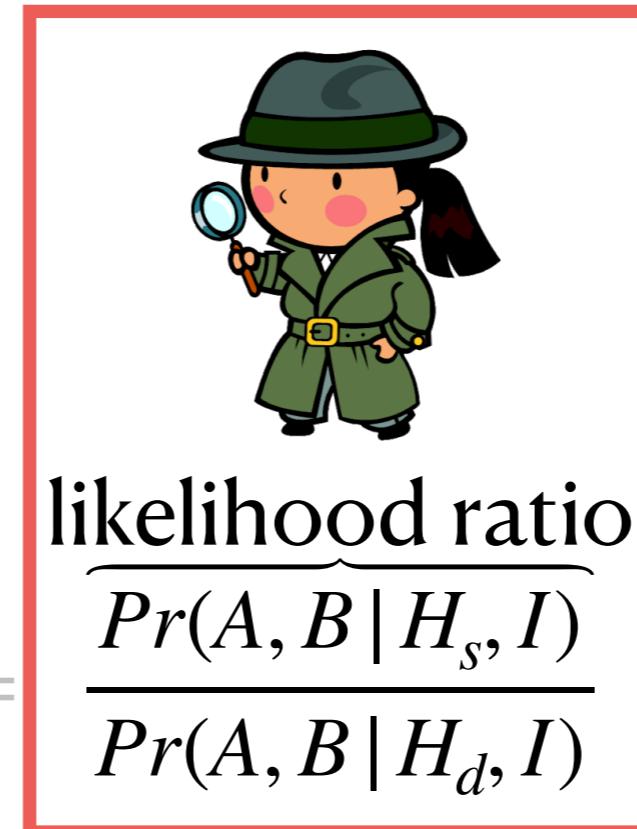
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## “Strength of Evidence”

$$\frac{\Pr(H_s | A, B, I)}{\Pr(H_d | A, B, I)} =$$

posterior odds



## “Weight of Evidence”

[Pierce, 1878]

$$\frac{\Pr(H_s | I)}{\Pr(H_d | I)} =$$

prior odds



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# The Likelihood Ratio

---

- Widely accepted as a “logically defensible way” to assess the strength of evidence [Willis et al., 2016]

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  - Misconceptions [Martire et al., 2013, Thompson and Newman, 2015, Thompson et al., 2018]

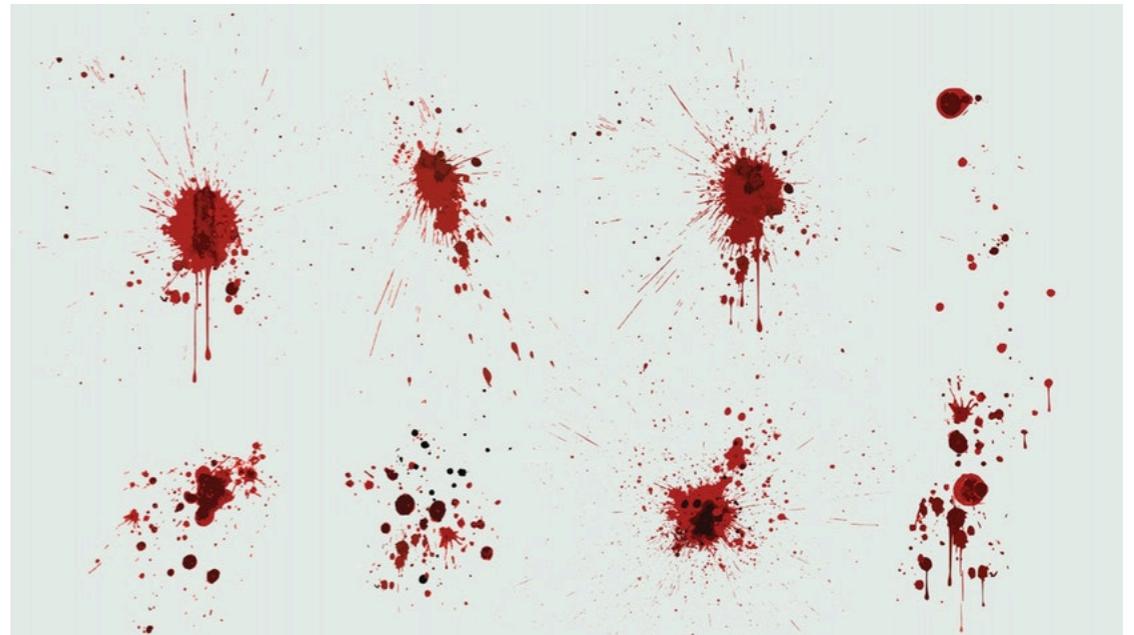
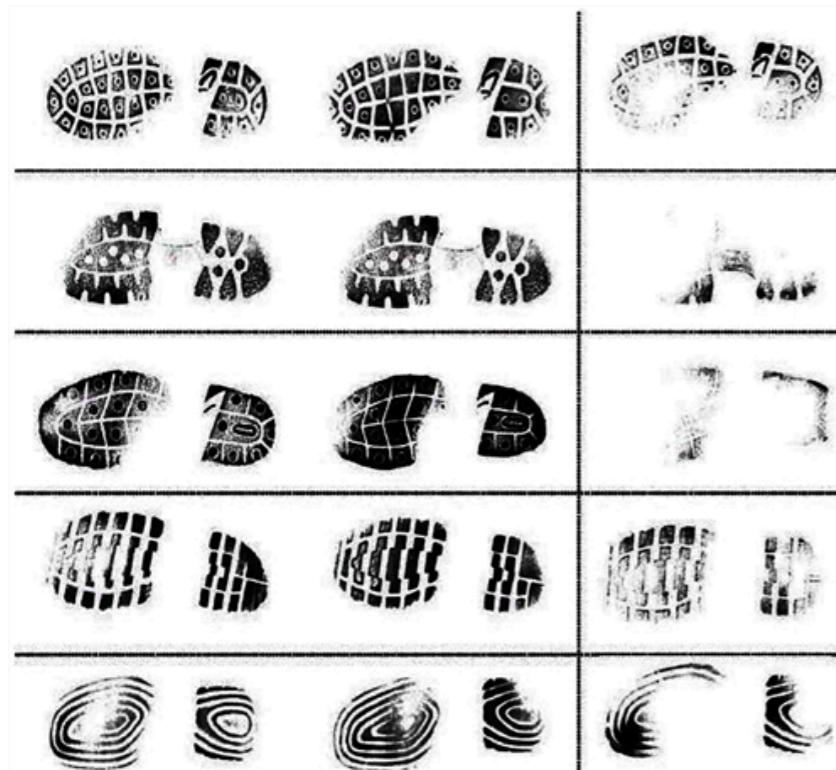
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  - Verbal Equivalents [e.g., AFSP, 2009]

# **Why not always use the LR?**

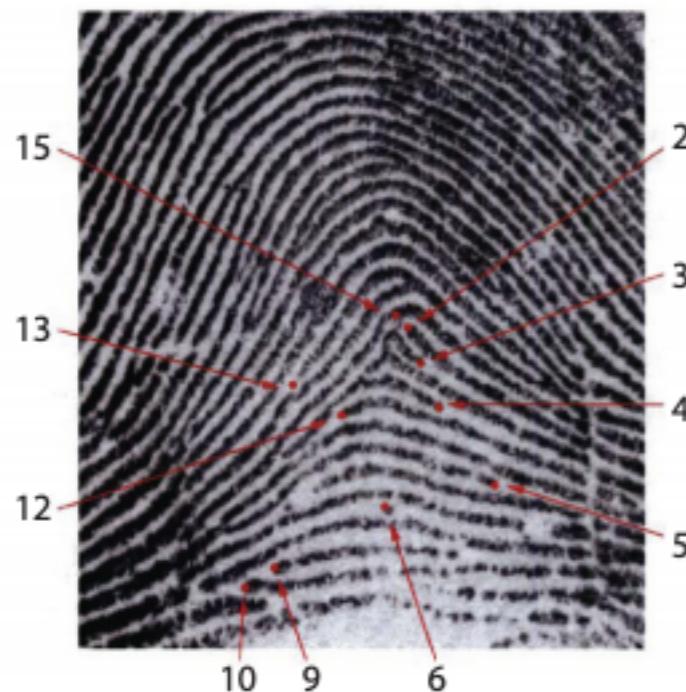
# Why not always use the LR?

## Complexity: Evidence can be high-dimensional



# Why not always use the LR?

- **Complexity:** Evidence can be high-dimensional
- **Feature Selection:** Wide variety of features to consider



[Fine, 2016]



# Why not always use the LR?

- **Complexity:** Evidence can be high-dimensional
- **Feature Selection:** Wide variety of features to consider
- **Appropriate Probability Models:** Must describe variation within a given source and between different sources

$$H_s: \text{?} = \text{!}$$
$$H_d: \text{?} \neq \text{!}$$

# Why not always use the LR?

- **Complexity:** Evidence can be high-dimensional
- **Feature Selection:** Wide variety of features to consider
- **Appropriate Probability Models:** Must describe variation within a given source and between different sources
- **Reference Population:** Difficult to identify a *relevant* reference population to estimate model parameters & perform validation studies

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# Score-based Approaches

---

- Measure similarity between  $A$  and  $B$  via a *score function*

$$\Delta(A, B)$$

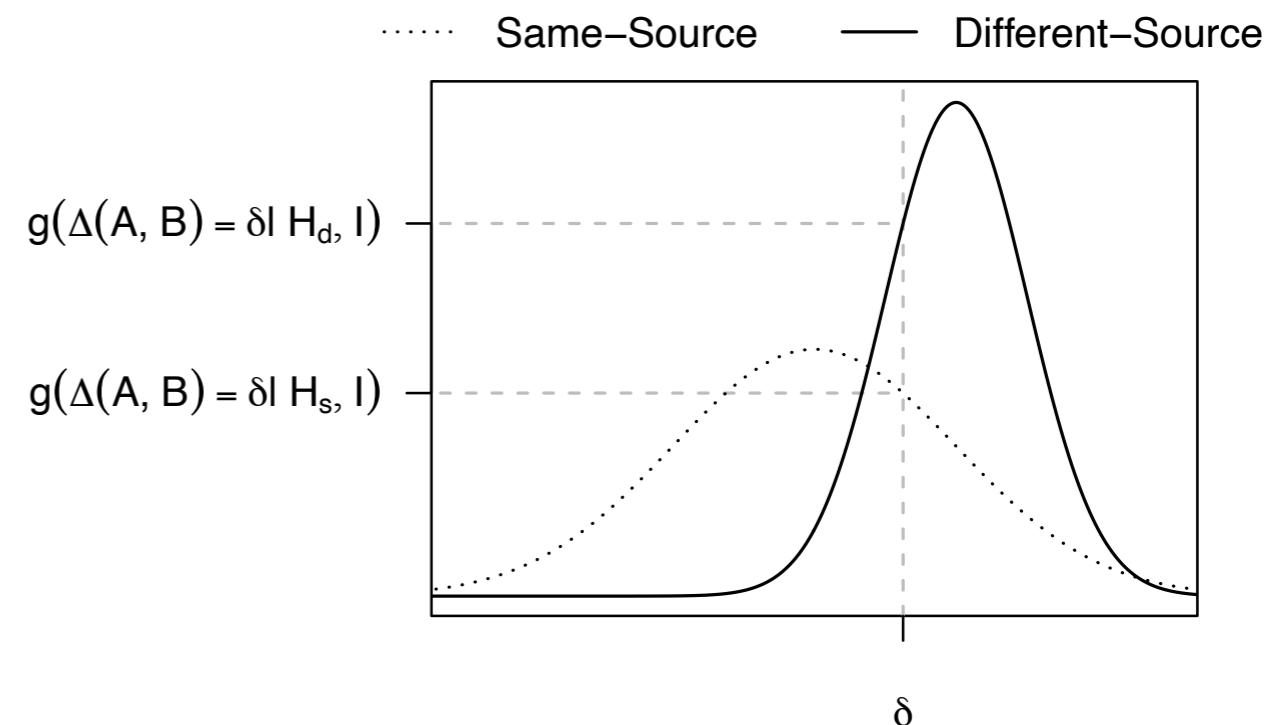
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- Measure similarity between  $A$  and  $B$  via a *score function*

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- **Score-based Likelihood Ratio:** Compute a LR for the observed score

$$SLR_{\Delta} = \frac{g(\Delta(A, B) = \delta | H_s, I)}{g(\Delta(A, B) = \delta | H_d, I)}$$



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Gaining popularity in a variety of forensic disciplines

- Chemical Concentrations [Bolck et al., 2015]
- Speaker Recognition [Gonzalez-Rodriguez et al., 2007]
- Fingerprints [Alberink et al., 2013; Neumann et al., 2015]
- Handwriting [Hepler et al., 2012]

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**CONTRIBUTION** CHAPTER #3 [Galbraith, Smyth & Stern, JRSSA 2020]

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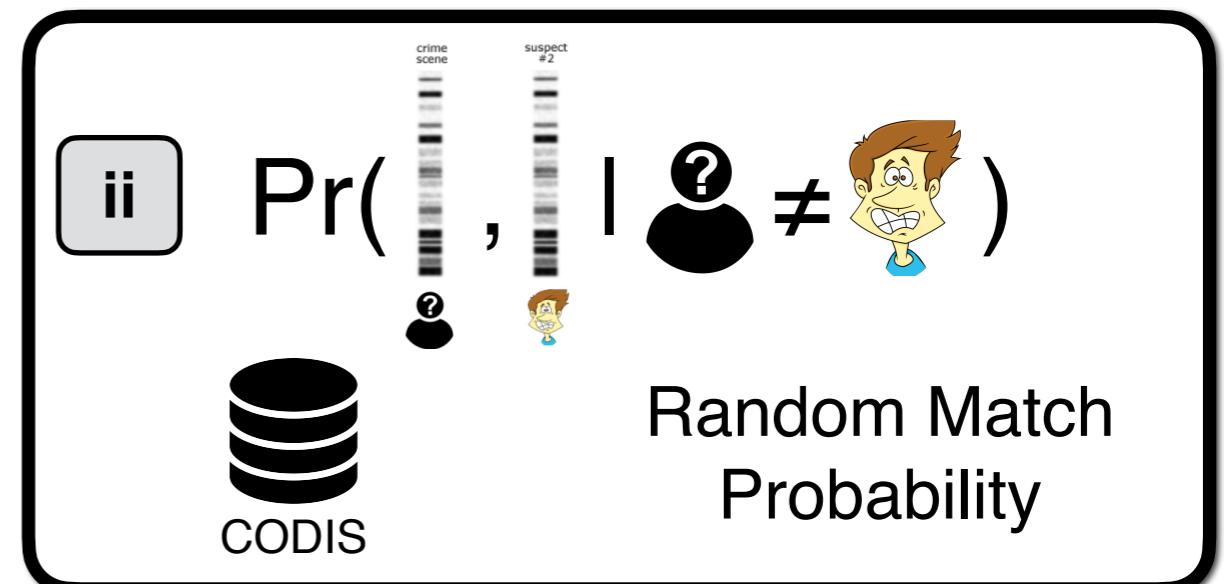
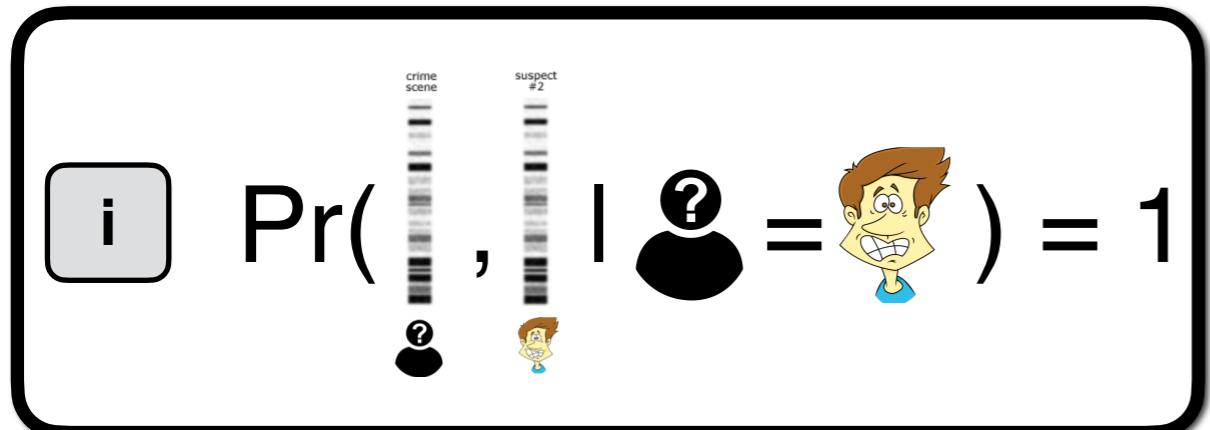
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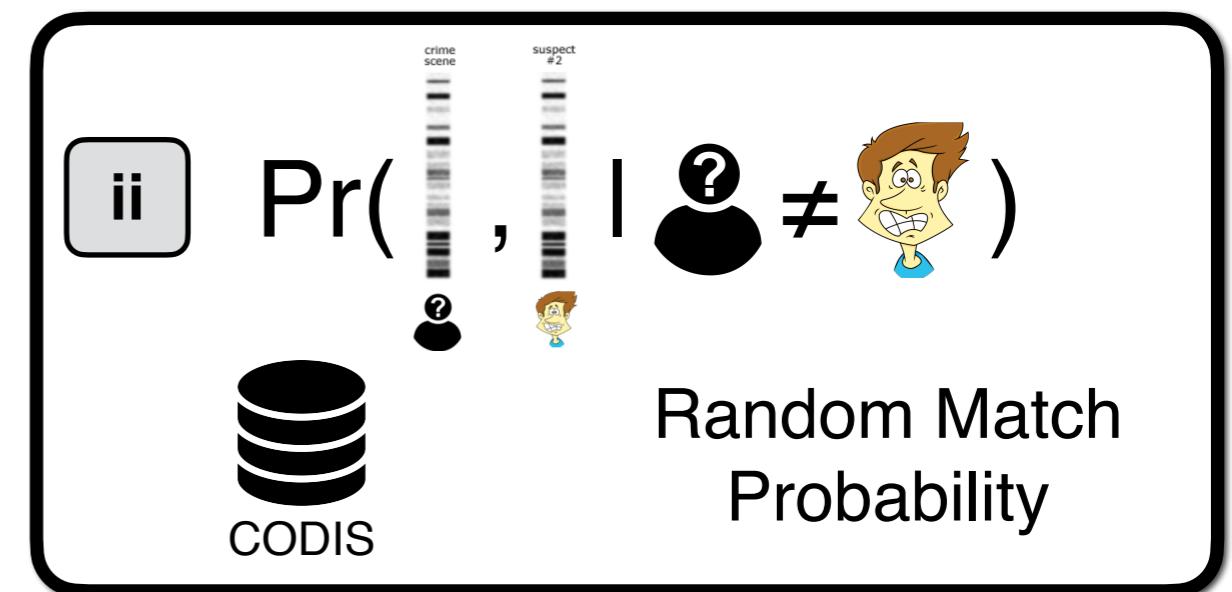
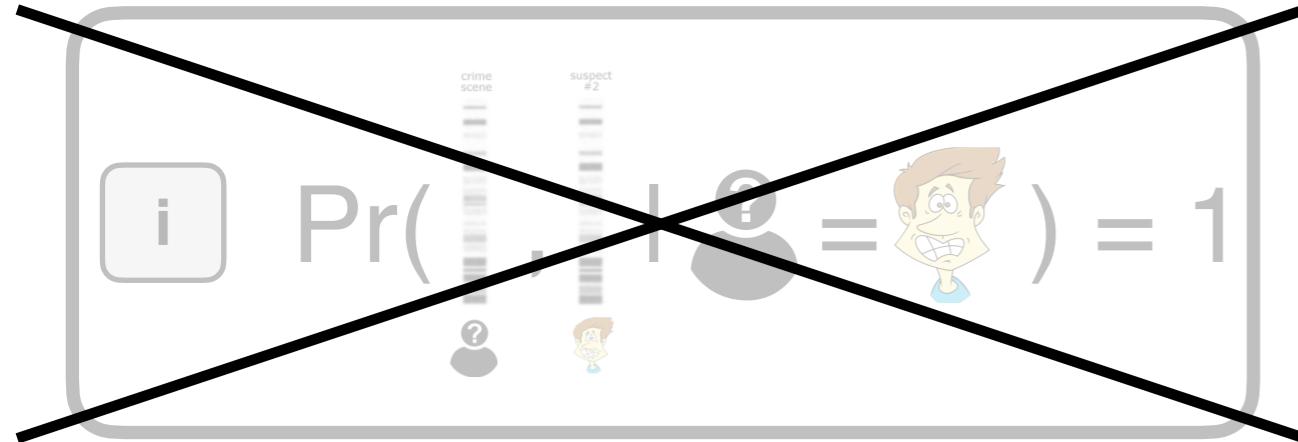
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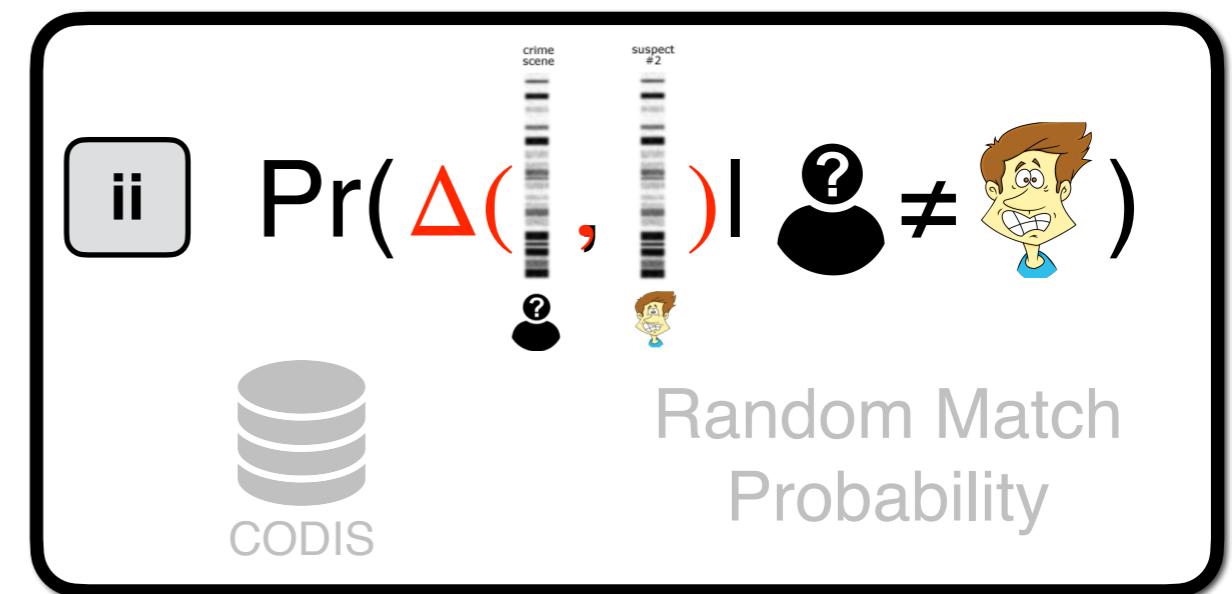
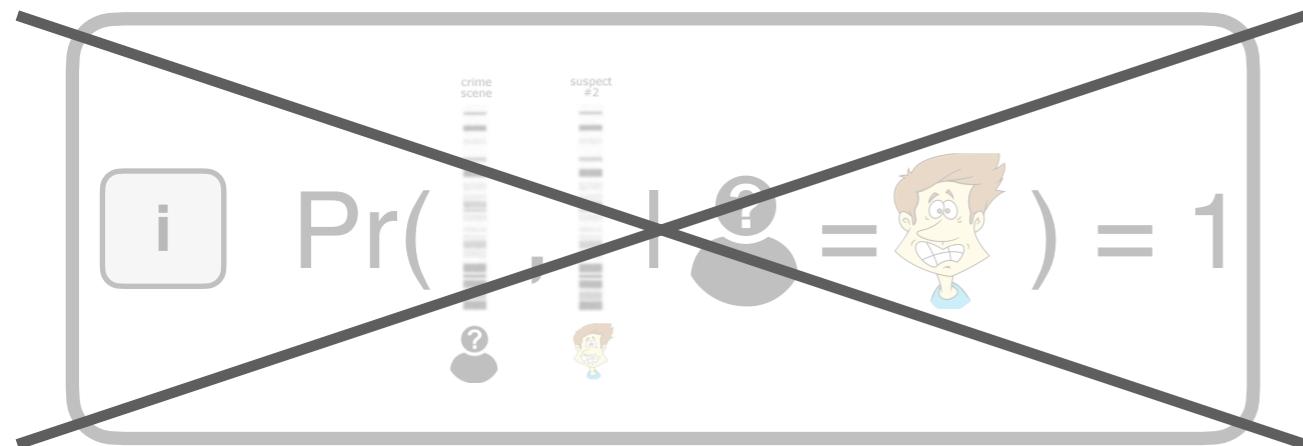
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$$SLR_{\Delta} = \frac{g(\Delta(A, B) = \delta | H_s, I)}{g(\Delta(A, B) = \delta | H_d, I)}$$

**CONTRIBUTION** CHAPTER #3 [Galbraith, Smyth & Stern, JRSSA 2020]

- **Coincidental Match Probability:** Probability that different-source evidence has a more extreme score than the observed score

# Score-based Approaches

- Measure similarity between  $A$  and  $B$  via a *score function*

$$\Delta(A, B)$$

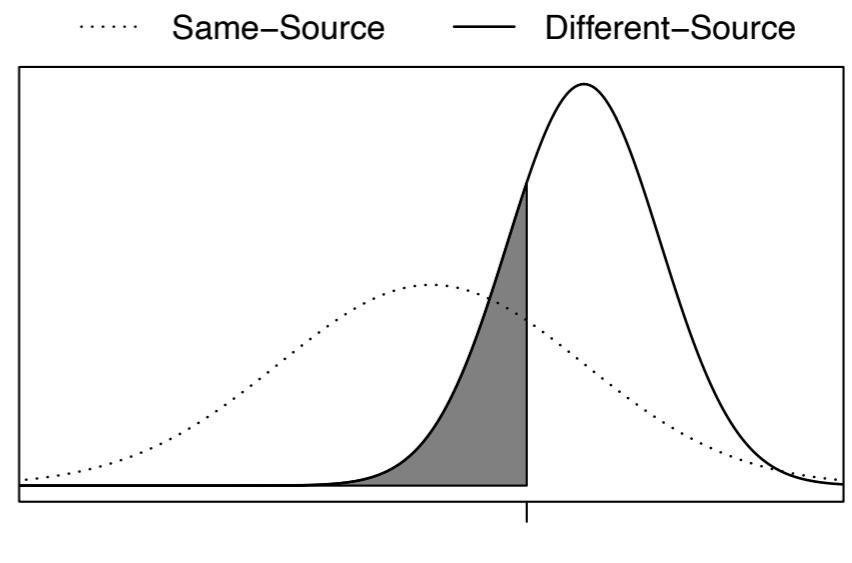
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- **Coincidental Match Probability:** Probability that different-source evidence has a more extreme score than the observed score

$$CMP_{\Delta} = Pr(\Delta(A, B) < \delta | H_d, I)$$



# Evidence Evaluation Approaches

- **Likelihood Ratio:** Models evidence directly

$$LR = \frac{Pr(A, B | H_s, I)}{Pr(A, B | H_d, I)}$$

- **Score-based Likelihood Ratio:** Models low-dimensional summary of the evidence,  $\Delta(A, B)$

$$SLR_{\Delta} = \frac{g(\Delta(A, B) = \delta | H_s, I)}{g(\Delta(A, B) = \delta | H_d, I)}$$

- **CONTRIBUTION** CHAPTER #3 [Galbraith, Smyth & Stern, JRSSA 2020]
- **Coincidental Match Probability:** Focus on different-source score distribution; similar to RMP, but we don't determine a “match” first

$$CMP_{\Delta} = Pr(\Delta(A, B) < \delta | H_d, I)$$

## BACKGROUND

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# **Empirical Evaluation Techniques**

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# Empirical Evaluation Techniques

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- **Validation Data:** Sample from relevant reference population

- $\mathcal{D}_s^*$  known same-source evidence
  - $\mathcal{D}_d^*$  known different-source evidence

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- **Validation Data:** Sample from relevant reference population

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- **Classification Performance:** TP/FP rates, AUC

- **Calibration:** Same-source evidence should have larger LR/SLR (or smaller CMP) values than different-source evidence, e.g.,

- $LR_s \in \mathcal{D}_s^*, LR_d \in \mathcal{D}_d^* \Rightarrow LR_d < LR_s$

# Empirical Evaluation Techniques

- **Validation Data:** Sample from relevant reference population
  - $\mathcal{D}_s^*$  known same-source evidence
  - $\mathcal{D}_d^*$  known different-source evidence
- **Classification Performance:** TP/FP rates, AUC
- **Calibration:** Same-source evidence should have larger LR/SLR (or smaller CMP) values than different-source evidence
- **Information-theoretic Evaluation:** How much does the LR/SLR value reduce the uncertainty regarding the source hypotheses?
  - Empirical cross-entropy [Brümmer & du Preez, 2006; Ramos, 2007]

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# Empirical Cross-Entropy

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- **Cross-entropy:**  $\mathcal{U}_{Q||P}(H_s | E) = - \mathbb{E}_{Q(E, H_s)} \log P(H_s | E)$

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*Target Posterior*

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*Target Posterior*

$$P(H_s | E) = \frac{LR \times \frac{P(H_s)}{P(H_d)}}{1 + LR \times \frac{P(H_s)}{P(H_d)}}$$

*Posterior (from evidence evaluation)*

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→ Using above target posterior,  $\mathcal{U}_{Q||P}(H_s | E) = D_{Q||P}(H_s | E)$

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*Posterior (from evidence evaluation)*

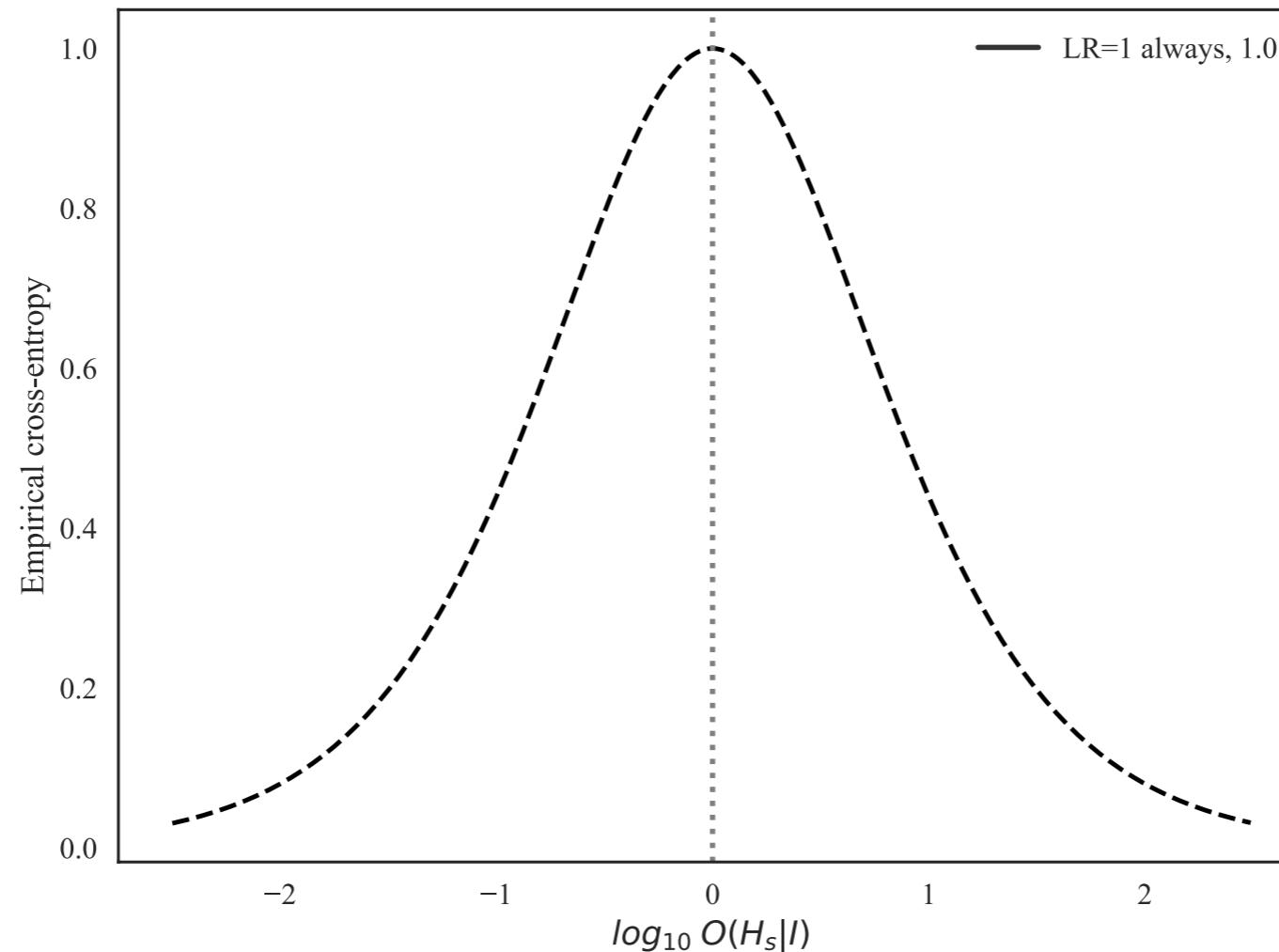
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- **Empirical Cross-entropy:** Estimate  $\mathcal{U}_{Q||P}(H_s | E)$  by averaging over validation data
  - Repeat over a range of priors  $P(H_s)$

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# ECE Plot

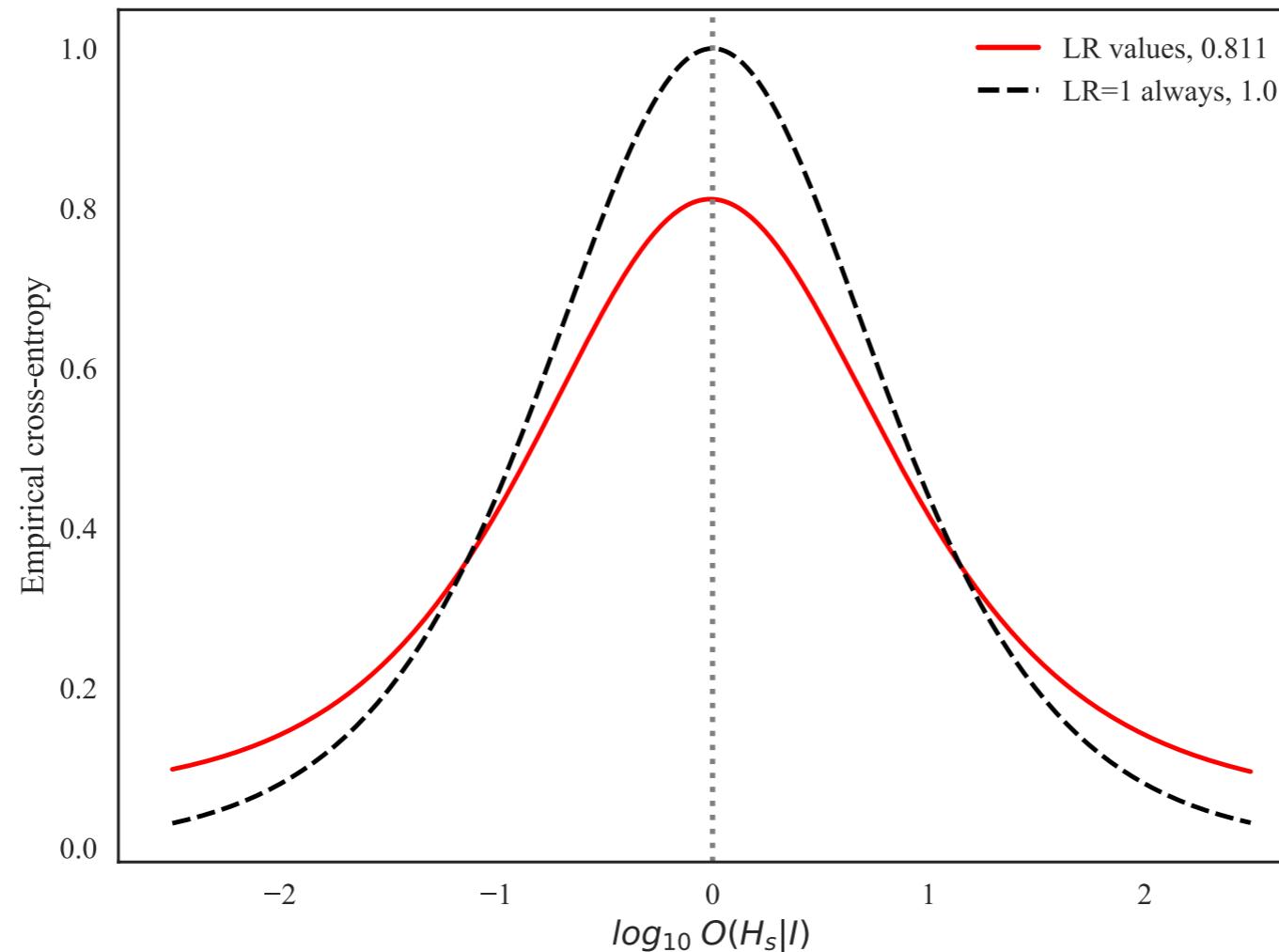
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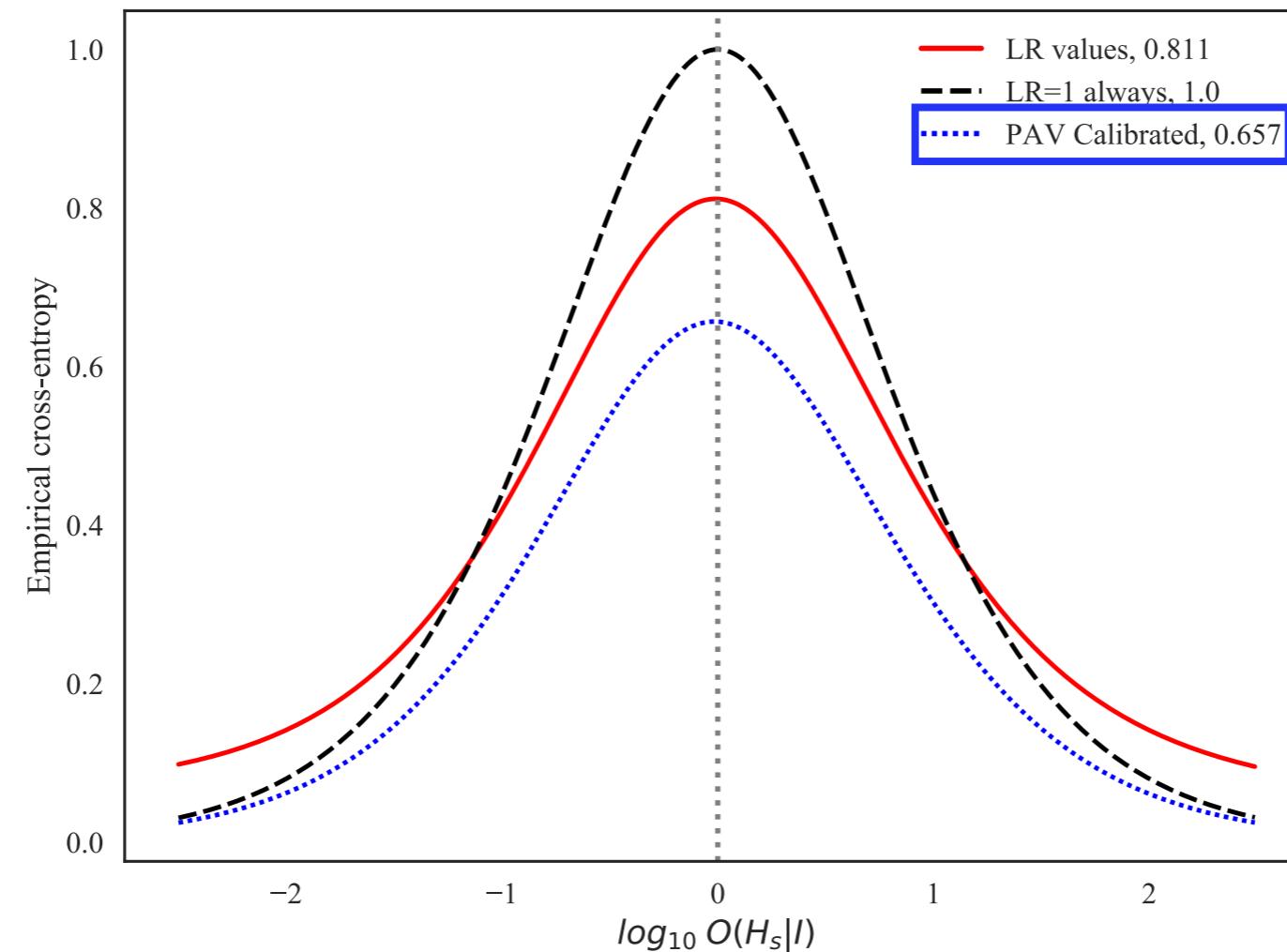
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# ECE Plot

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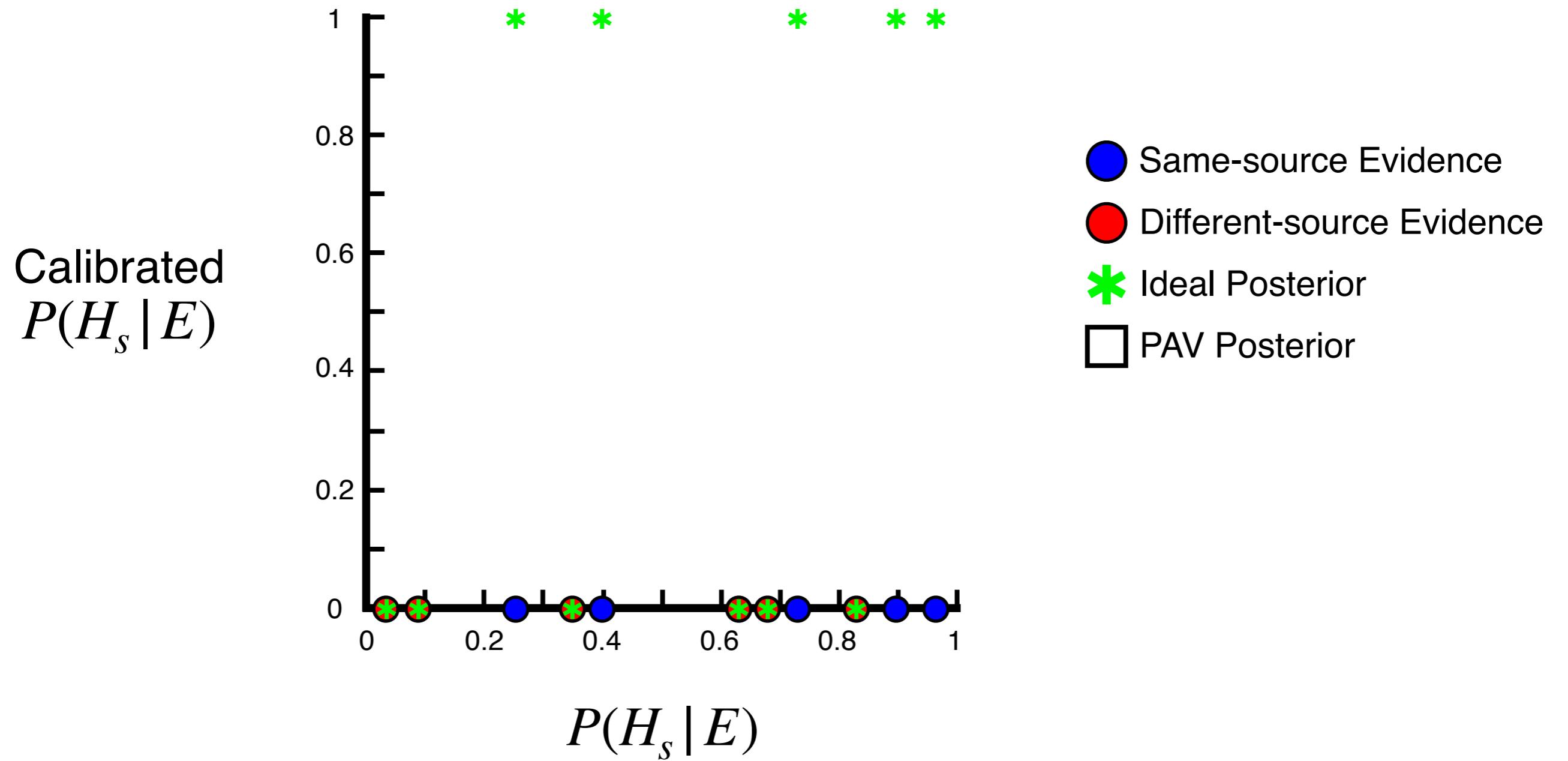
# ECE Plot



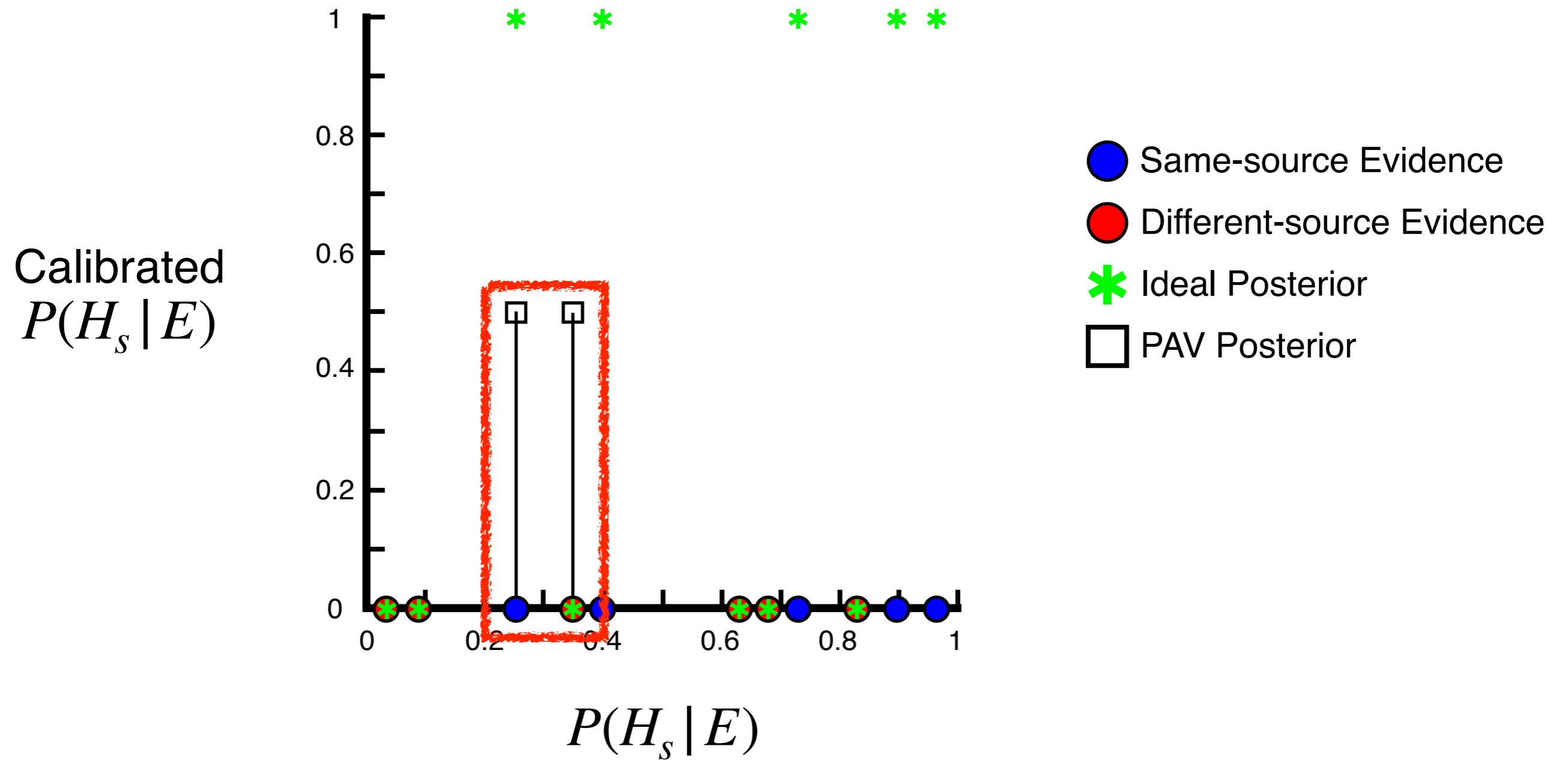
Isotonic  
Regression

[Zadrozny & Elkan, 2002]

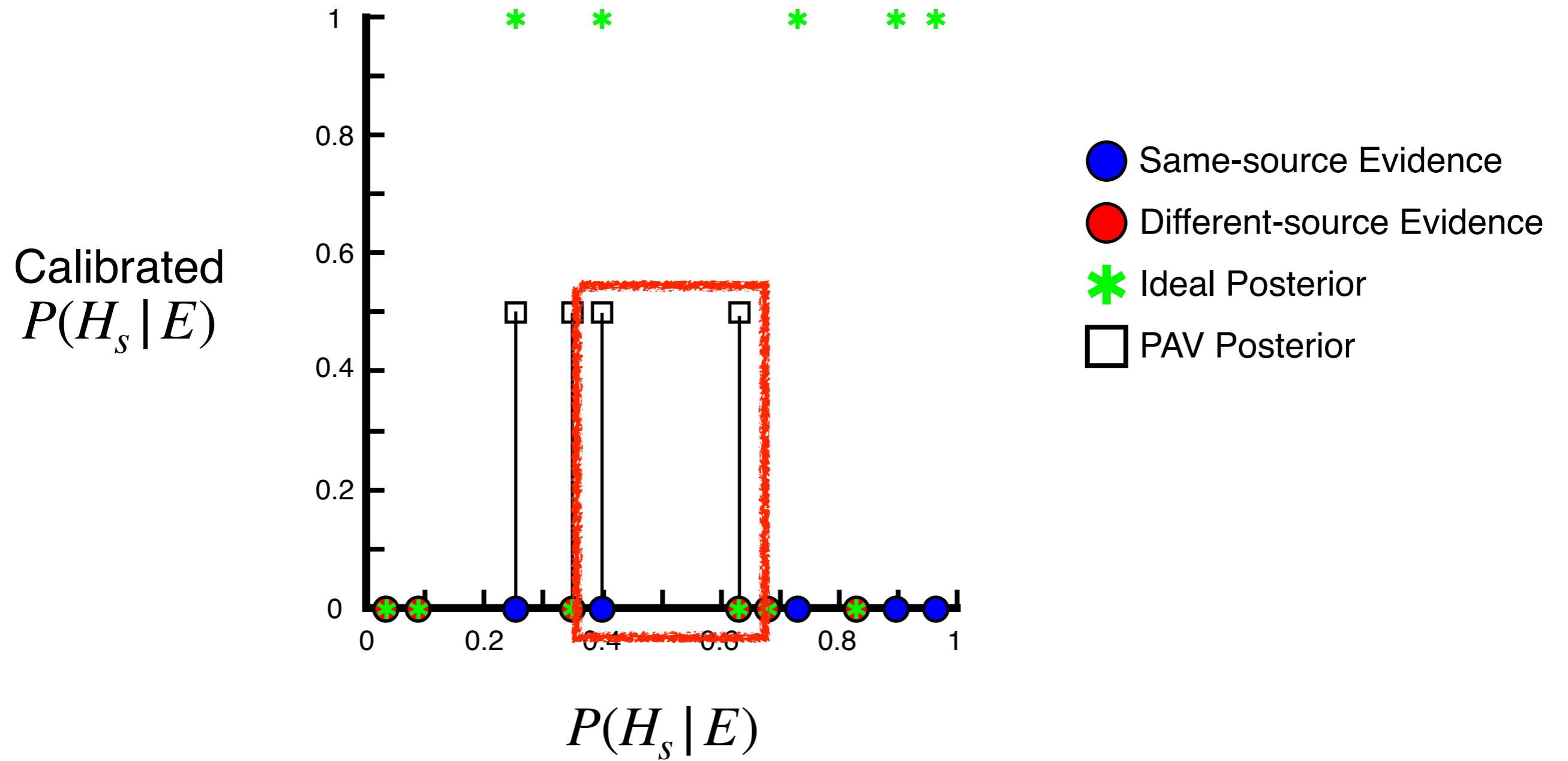
# Aside: Calibration via Isotonic Regression



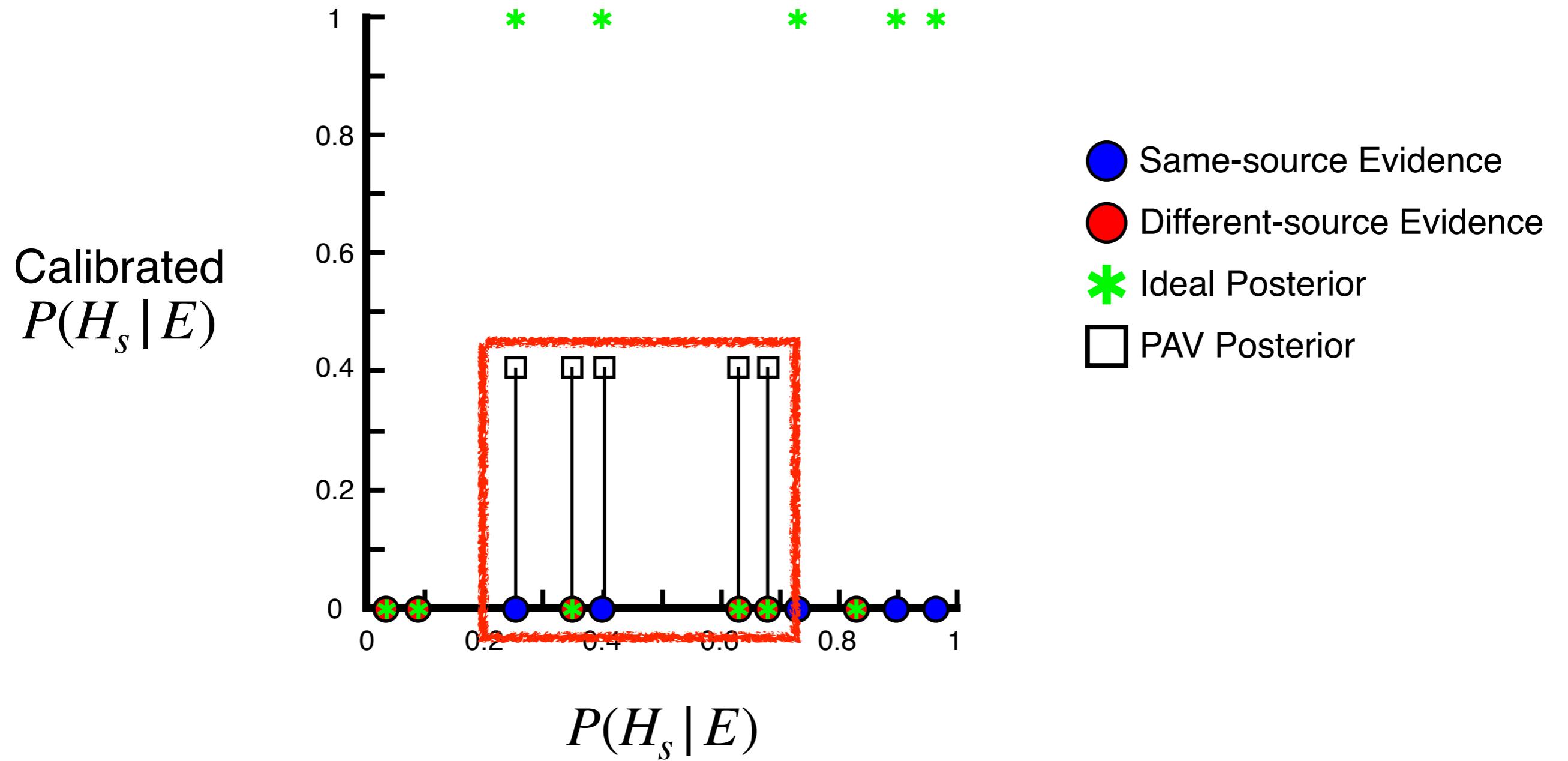
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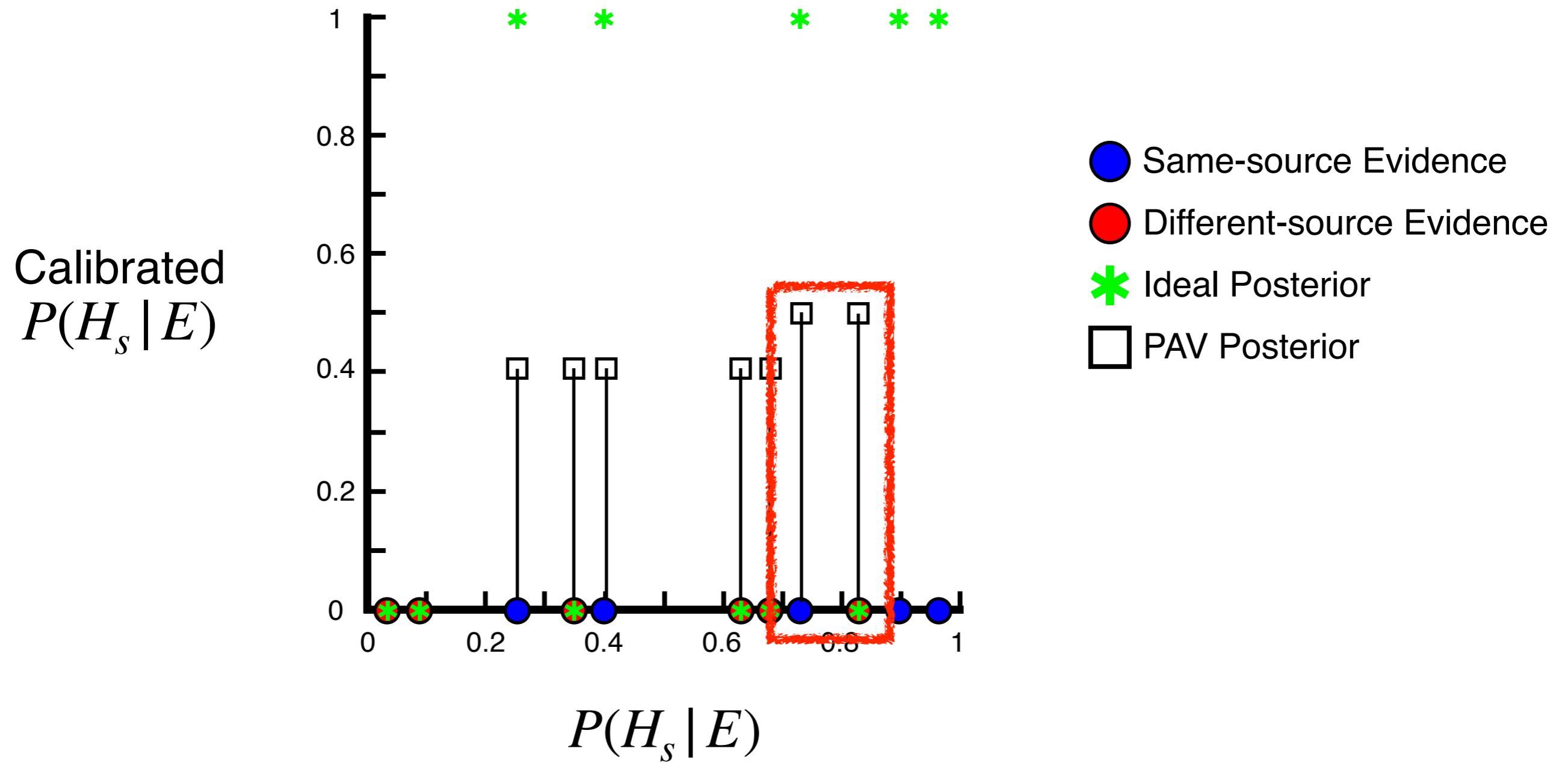
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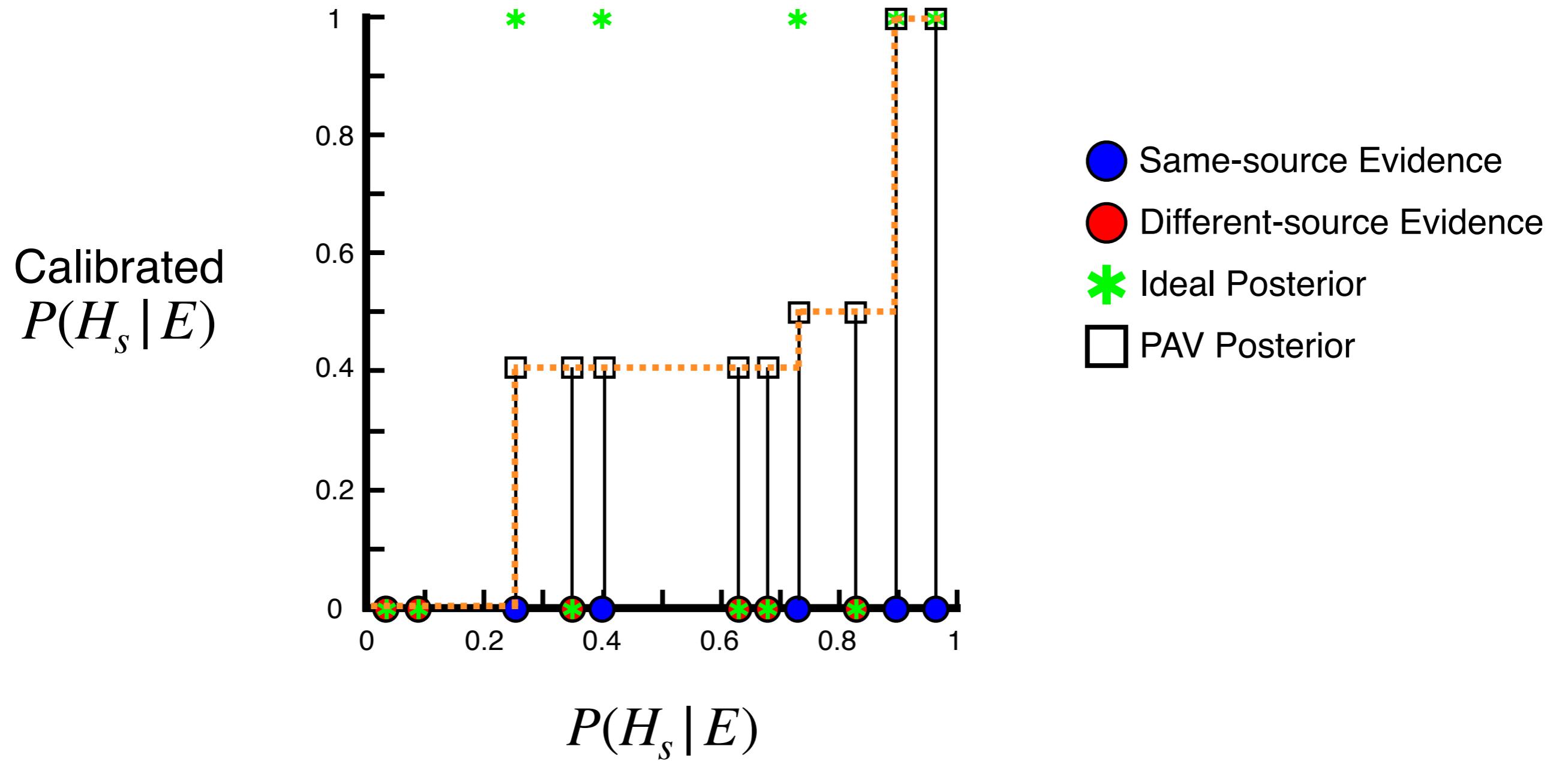
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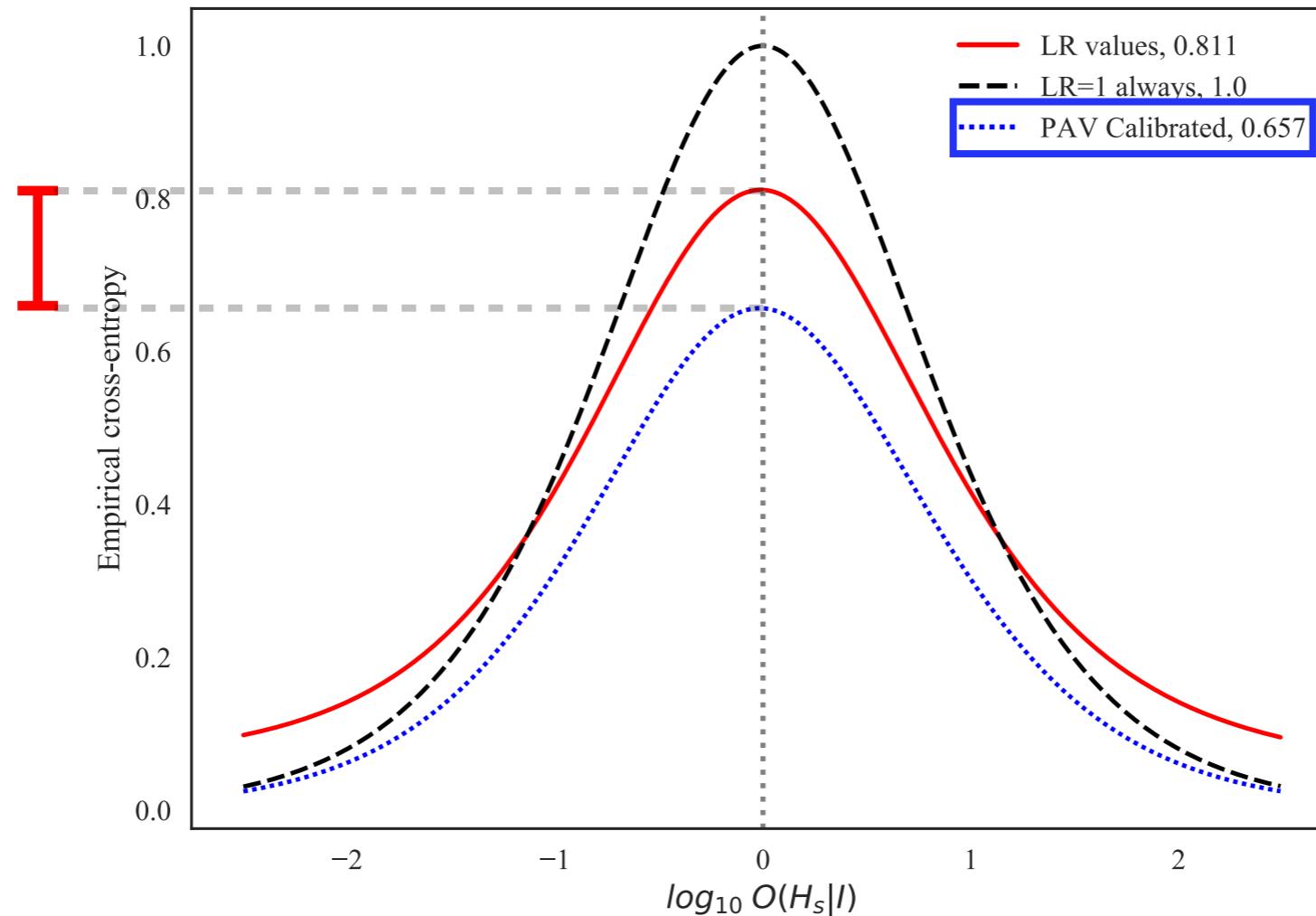


# Aside: Calibration via Isotonic Regression



# ECE Plot

Calibration Cost



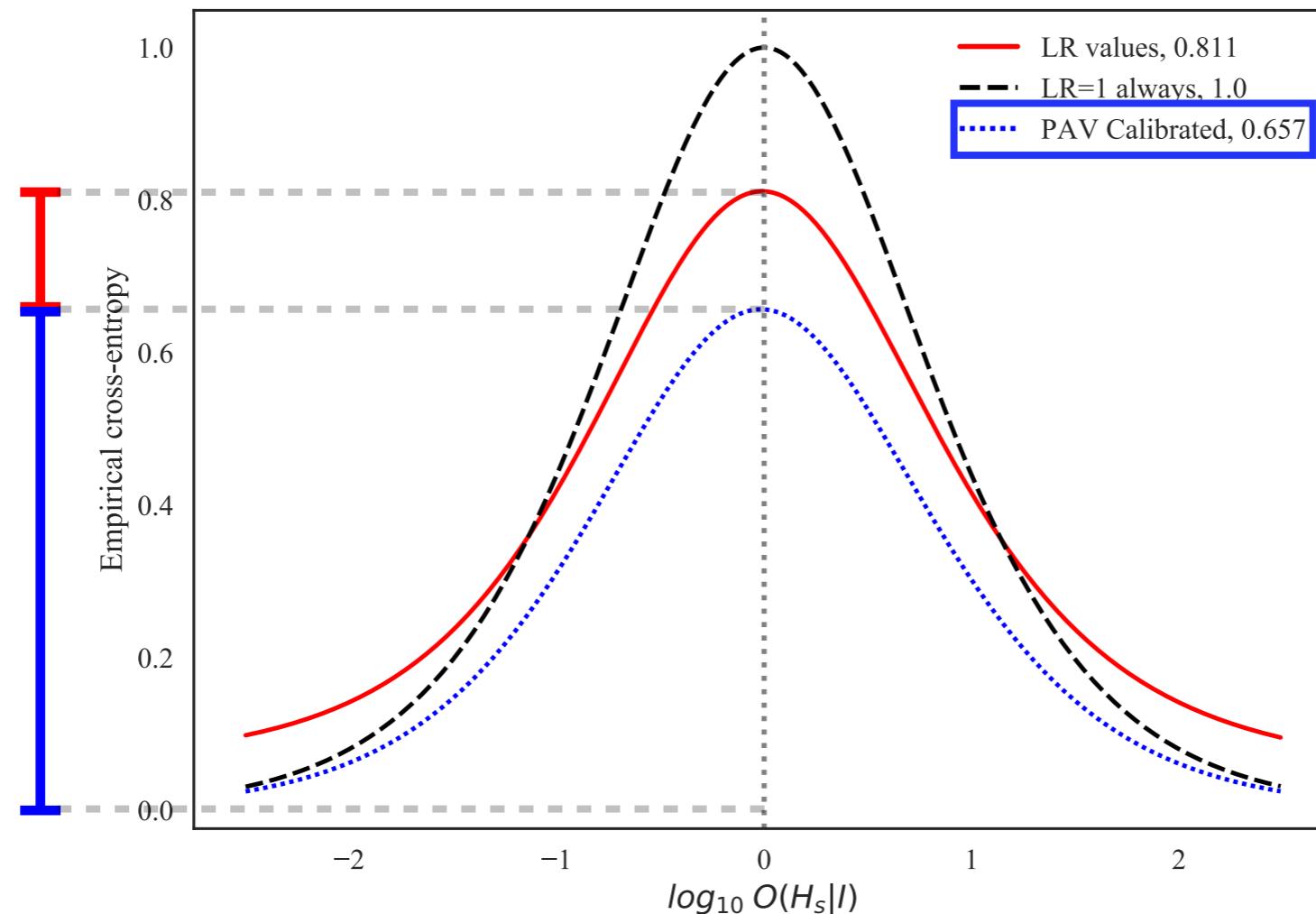
Isotonic Regression

[Zadrozny & Elkan, 2002]

# ECE Plot

Calibration Cost

Discrimination Cost



Isotonic Regression

[Zadrozny & Elkan, 2002]

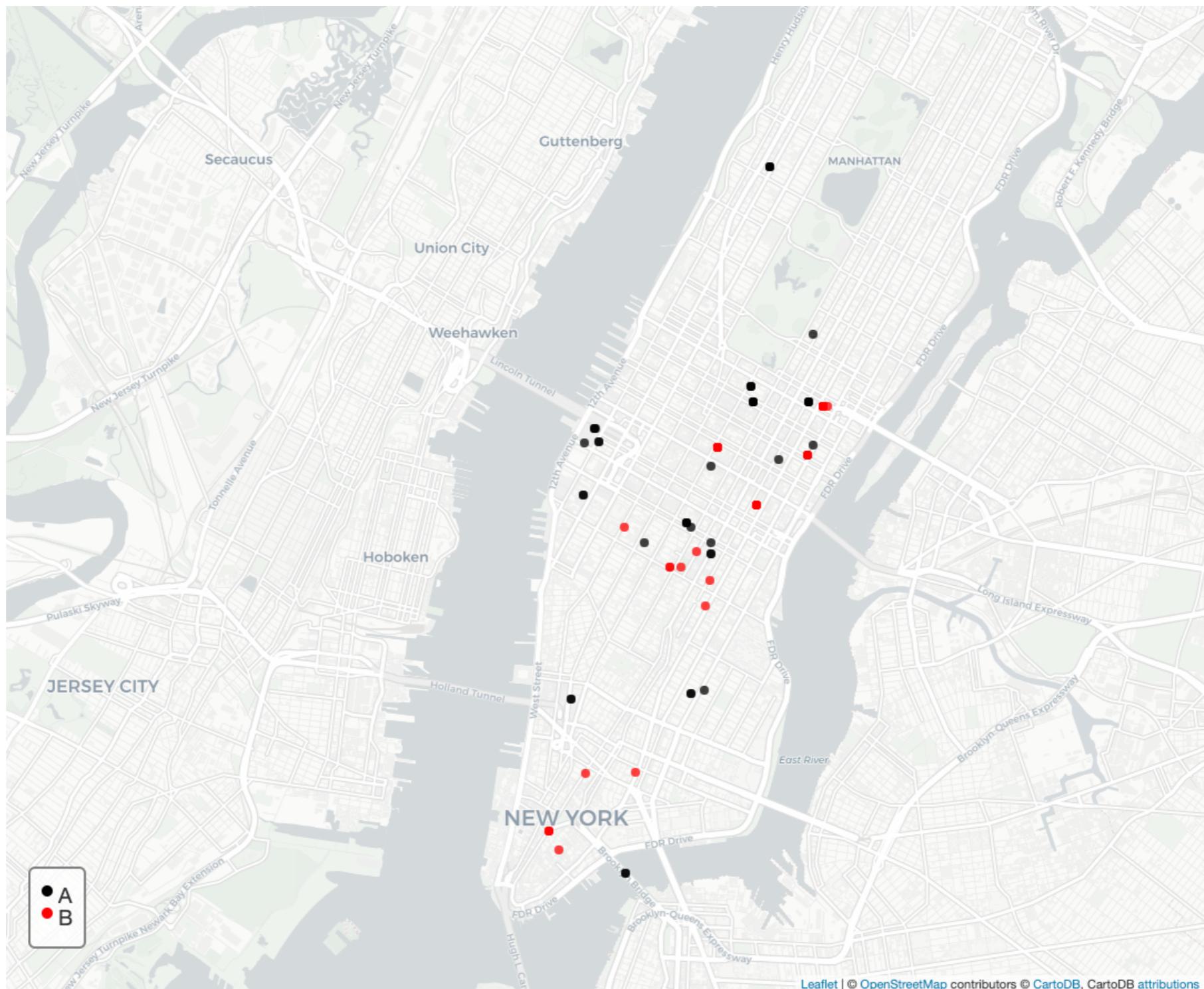
## CONTRIBUTION

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# **Quantifying the Strength of Geolocated Event Evidence**

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CHAPTER #4 [Galbraith, Smyth & Stern, Digital Investigation 2020]



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# Revisiting the LR

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$$LR = \frac{Pr(A, B | H_s)}{Pr(A, B | H_d)} = \frac{Pr(B | A, H_s)}{Pr(B | A, H_d)} \cdot \frac{Pr(A | H_s)}{Pr(A | H_d)}$$

# Revisiting the LR

$$Pr(A | H_s) = Pr(A | H_d) = Pr(A)$$

$$LR = \frac{Pr(A, B | H_s)}{Pr(A, B | H_d)} = \frac{Pr(B | A, H_s)}{Pr(B | A, H_d)}$$

$$\frac{Pr(A | H_s)}{1 - Pr(A | H_s)}$$



# Revisiting the LR

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$$LR = \frac{Pr(A, B | H_s)}{Pr(A, B | H_d)} = \frac{Pr(B | A, H_s)}{Pr(B | A, H_d)}$$

$$\frac{Pr(A | H_s)}{Pr(A | H_d)}$$



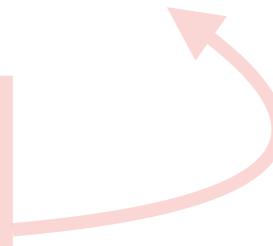
$$Pr(B | A, H_d) = Pr(B | H_d)$$

# Revisiting the LR

$$Pr(A | H_s) = Pr(A | H_d) = Pr(A)$$

$$LR = \frac{Pr(A, B | H_s)}{Pr(A, B | H_d)} = \frac{Pr(B | A, H_s)}{Pr(B | A, H_d)}$$

$$\frac{Pr(A | H_s)}{Pr(A | H_d)}$$



$$Pr(B | A, H_d) = Pr(B | H_d)$$

$$\Rightarrow LR = \frac{f(B | A, H_s)}{f(B | H_d)}$$

$$LR = \frac{f(B | A, H_s)}{f(B | H_d)}$$



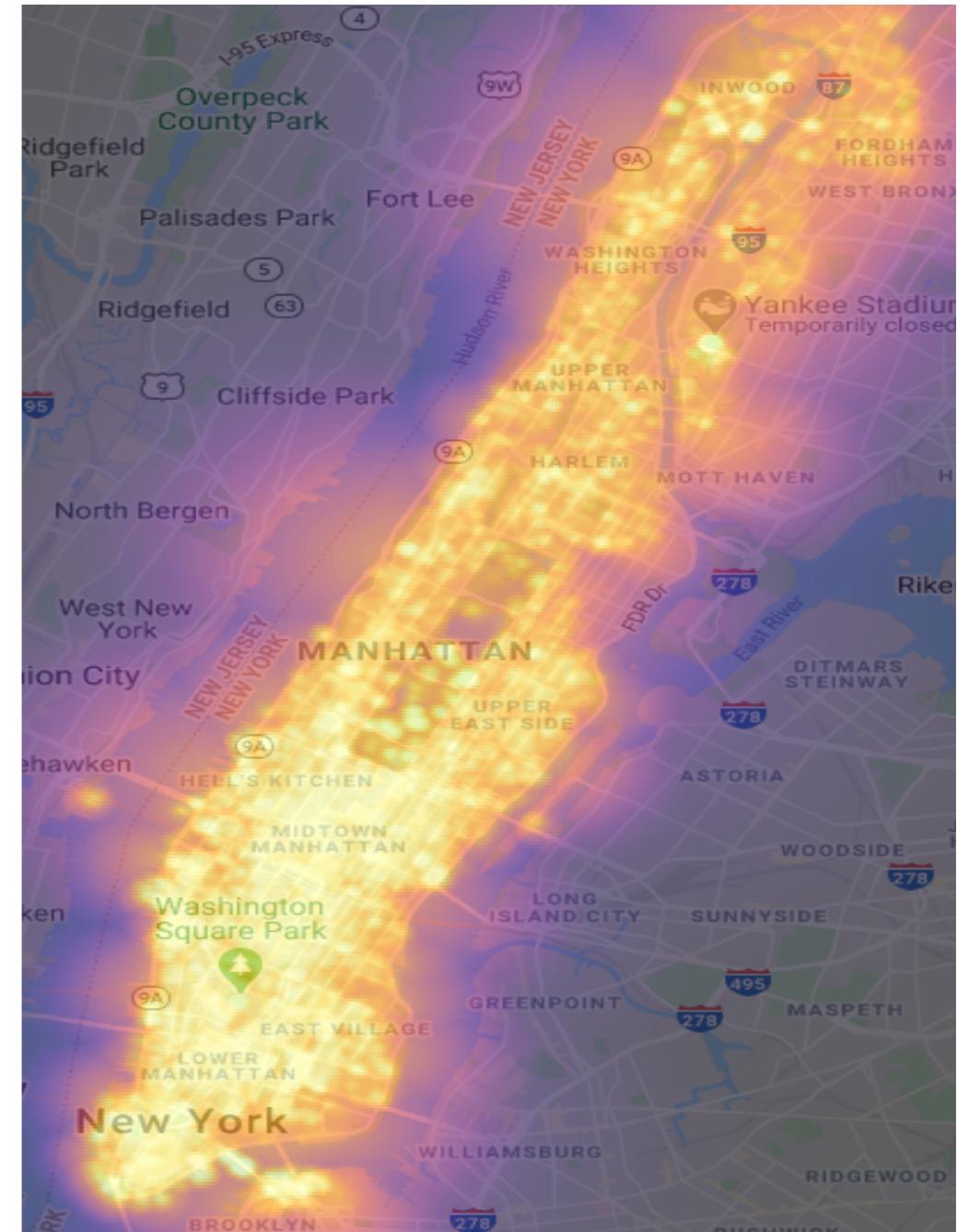
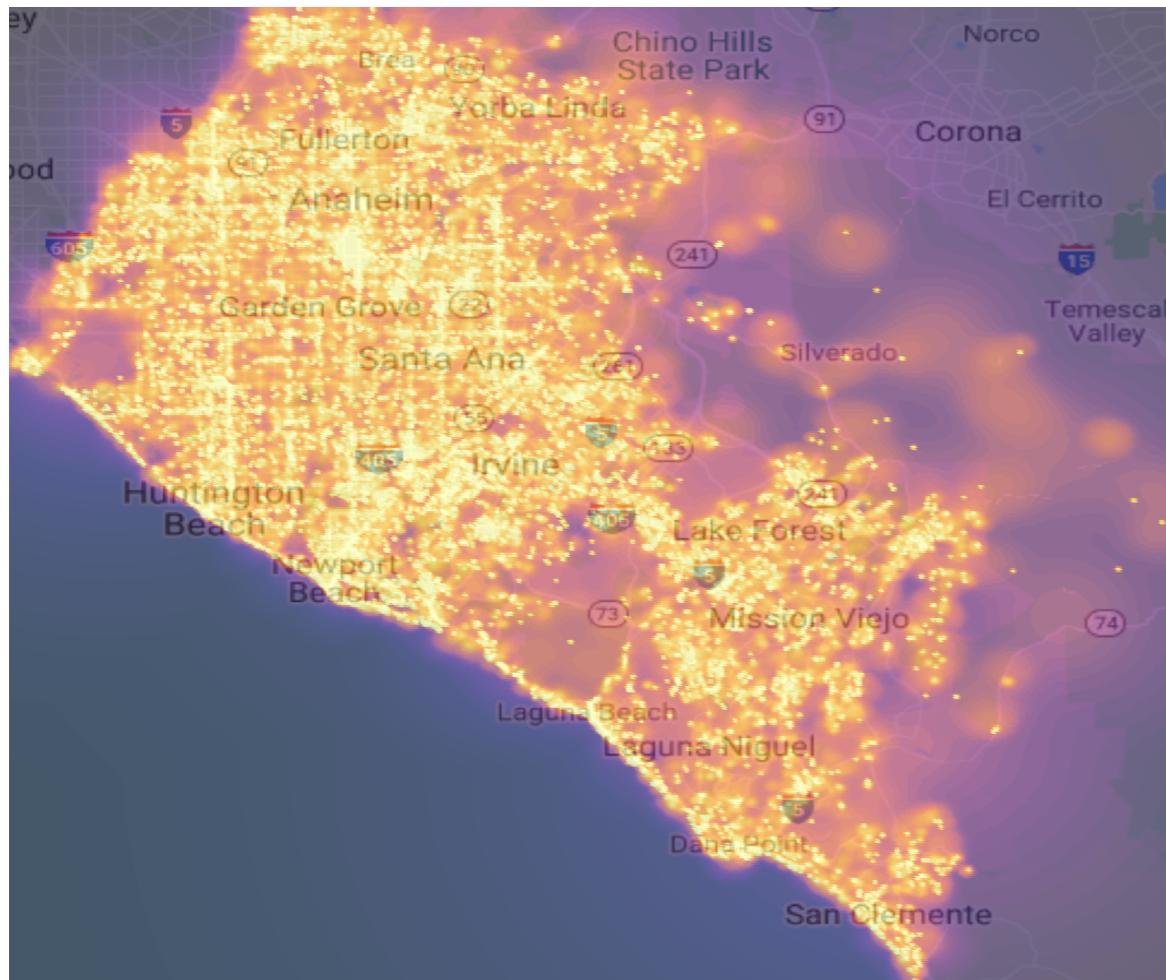
$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$

$$LR = \frac{f(B | A, H_s)}{f(B | H_d)}$$

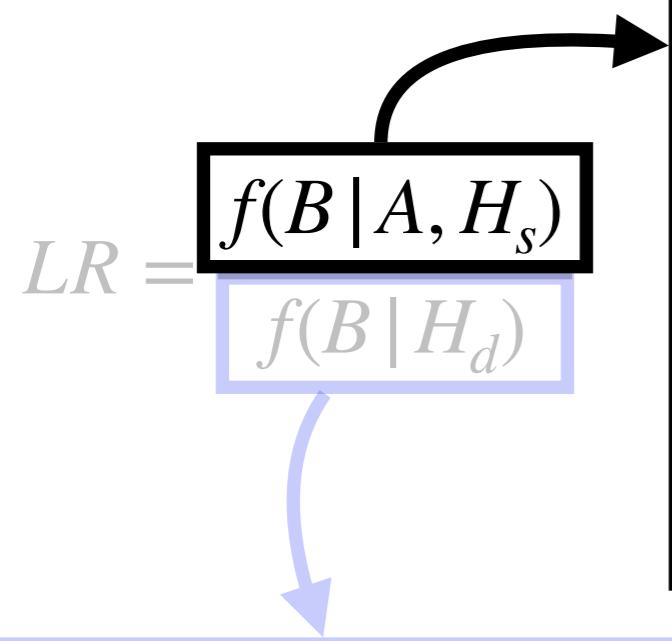
$$f(B | H_d)$$



$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$



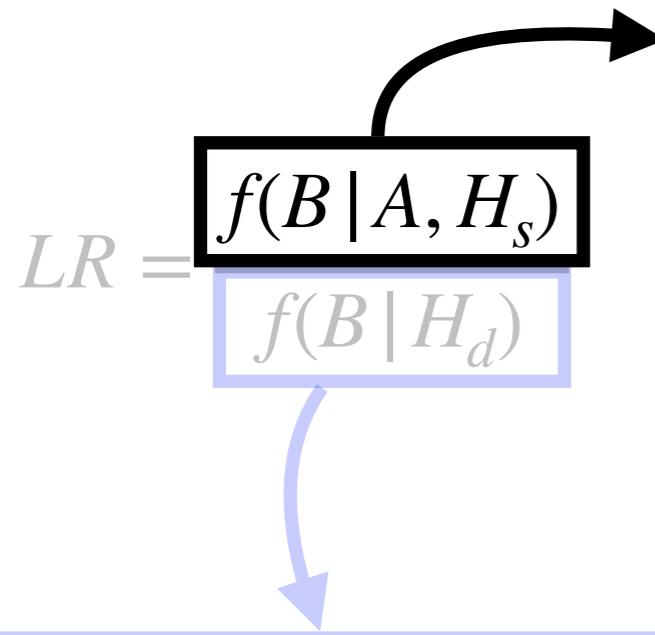
Adaptive Bandwidth  
Kernel Density Estimators  
[Breiman et al., 1977]



$$\hat{f}(B | A, H_s) = \prod_{j=1}^{n_b} f_{MKD}(s_j^b | A, \mathcal{D}, \alpha)$$

[Lichman & Smyth, 2014]

$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$



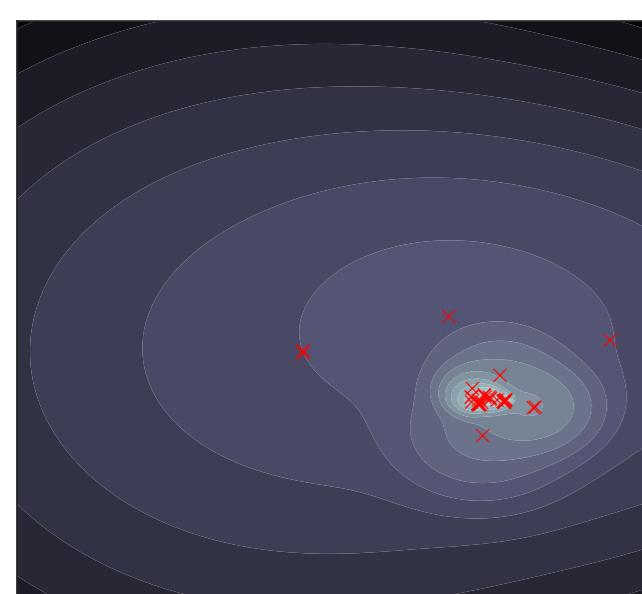
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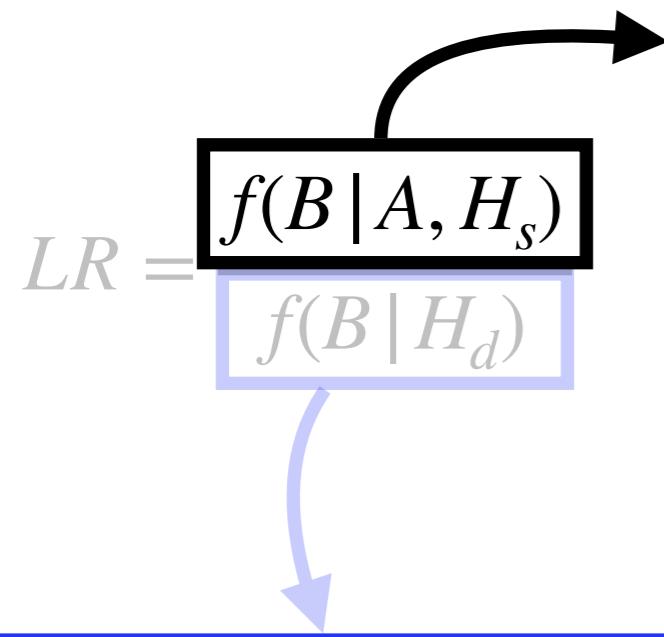
$$f_{MKD}(s_j^b | A, \mathcal{D}, \alpha) = \alpha f_{KD}(s_j^b | A)$$

Individual  
Component

[Lichman & Smyth, 2014]

$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$





$$\hat{f}(B | A, H_s) = \prod_{j=1}^{n_b} f_{MKD}(s_j^b | A, \mathcal{D}, \alpha)$$

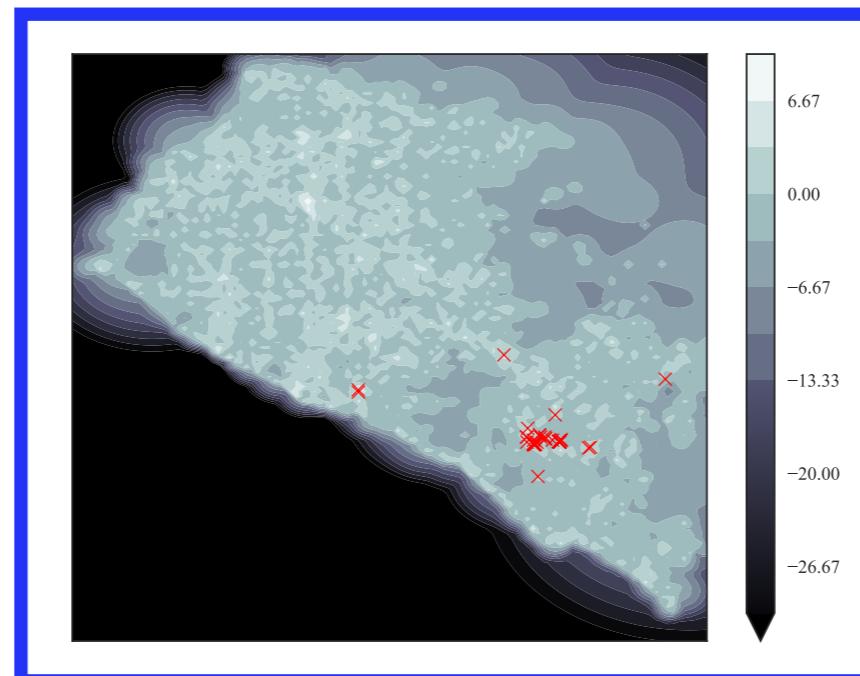
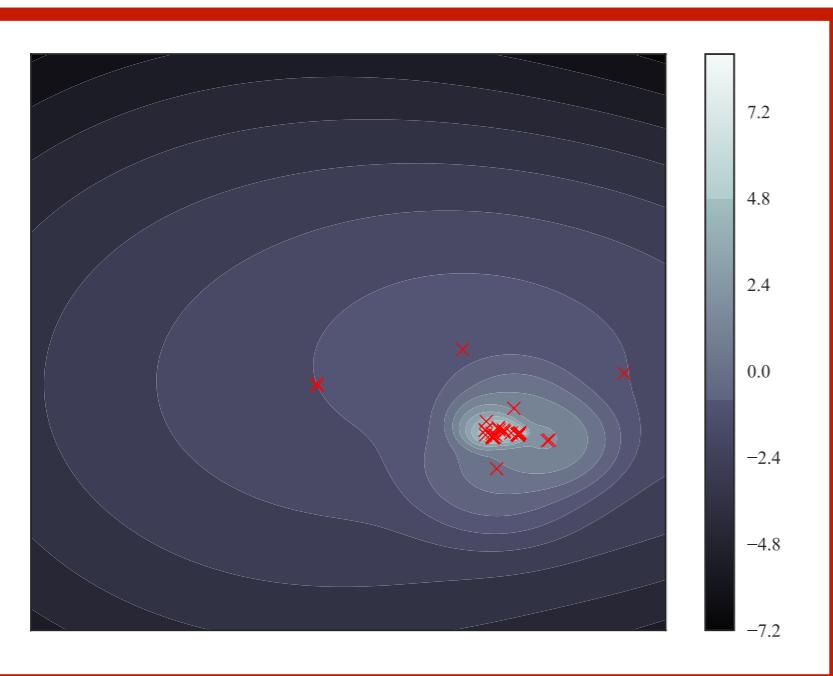
$$f_{MKD}(s_j^b | A, \mathcal{D}, \alpha) = \alpha f_{KD}(s_j^b | A) + (1 - \alpha) f_{KD}(s_j^b | \mathcal{D})$$

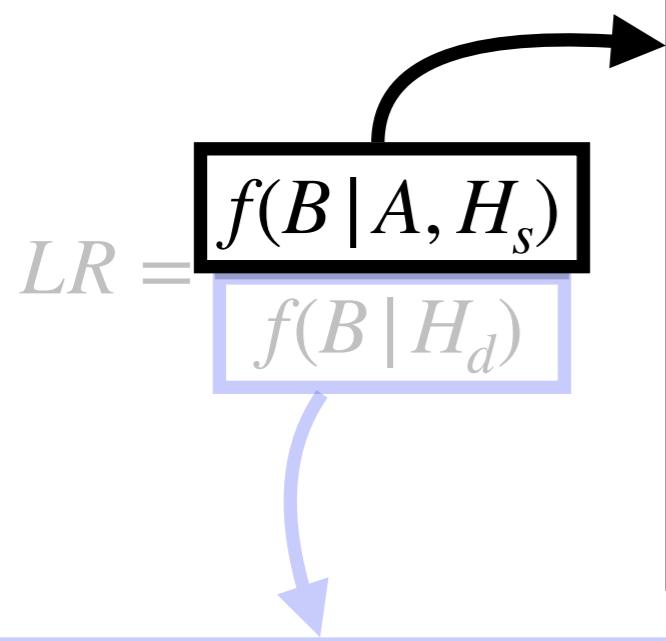
Individual Component

Population Component

[Lichman & Smyth, 2014]

$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$





$$\hat{f}(B | A, H_s) = \prod_{j=1}^{n_b} f_{MKD}(s_j^b | A, \mathcal{D}, \alpha)$$

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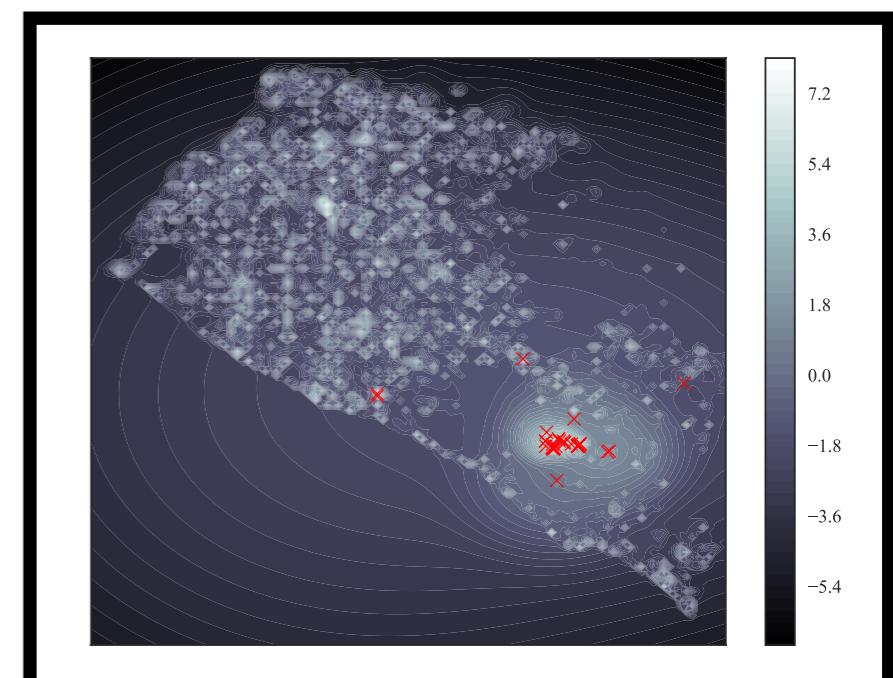
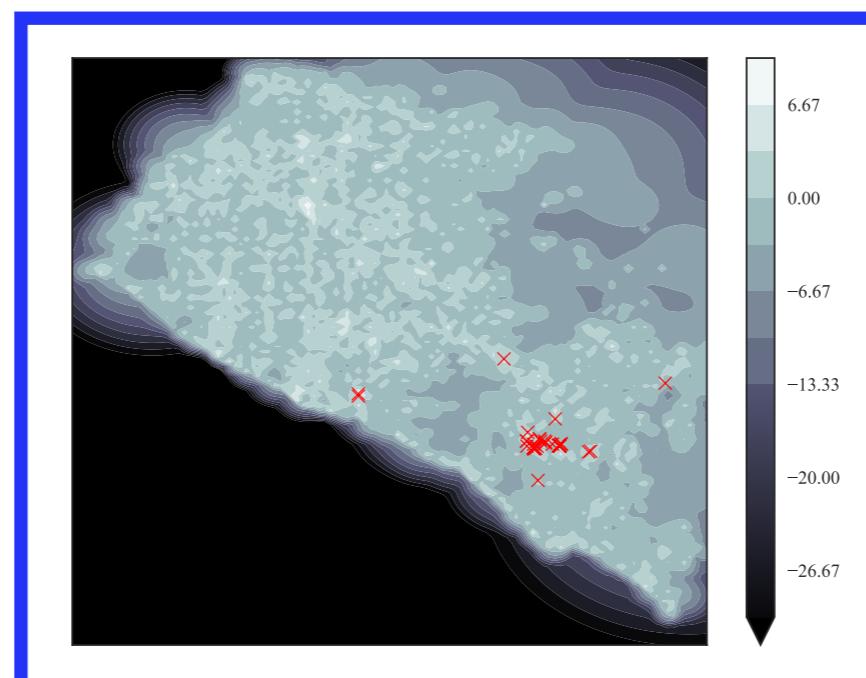
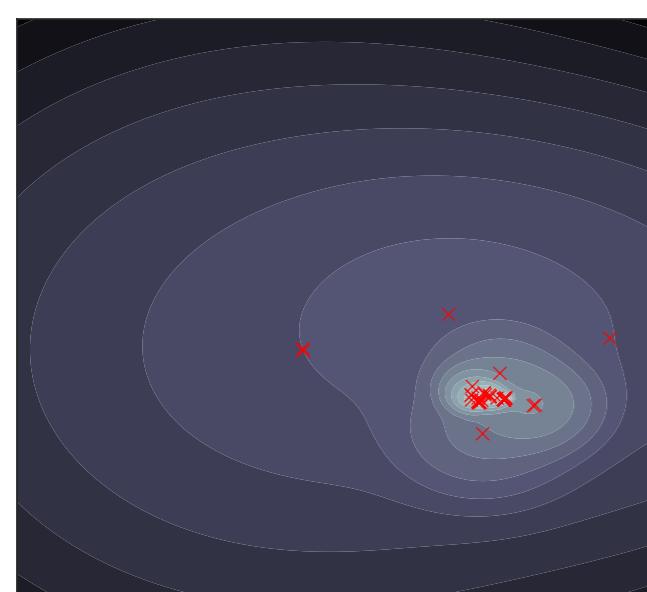
Mixing  
Weight

Individual  
Component

Population  
Component

[Lichman & Smyth, 2014]

$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$



$\alpha = 0.8$

$$LR = \frac{f(B | A, H_s)}{f(B | H_d)}$$

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$$f_{MKD}(s_j^b | A, \mathcal{D}, \alpha) = \alpha f_{KD}(s_j^b | A) + (1 - \alpha) f_{KD}(s_j^b | \mathcal{D})$$

Mixing  
Weight

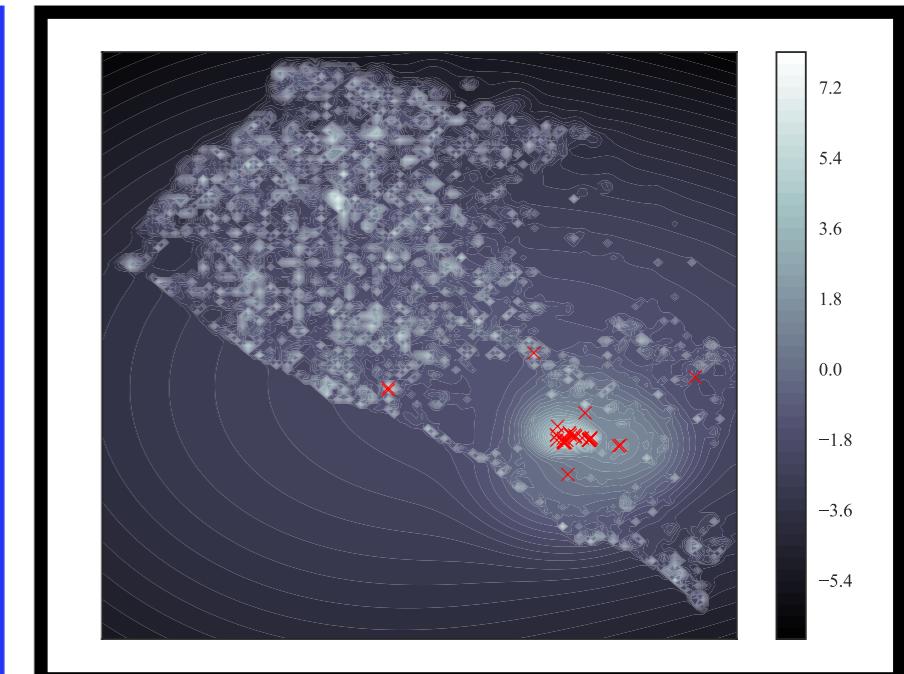
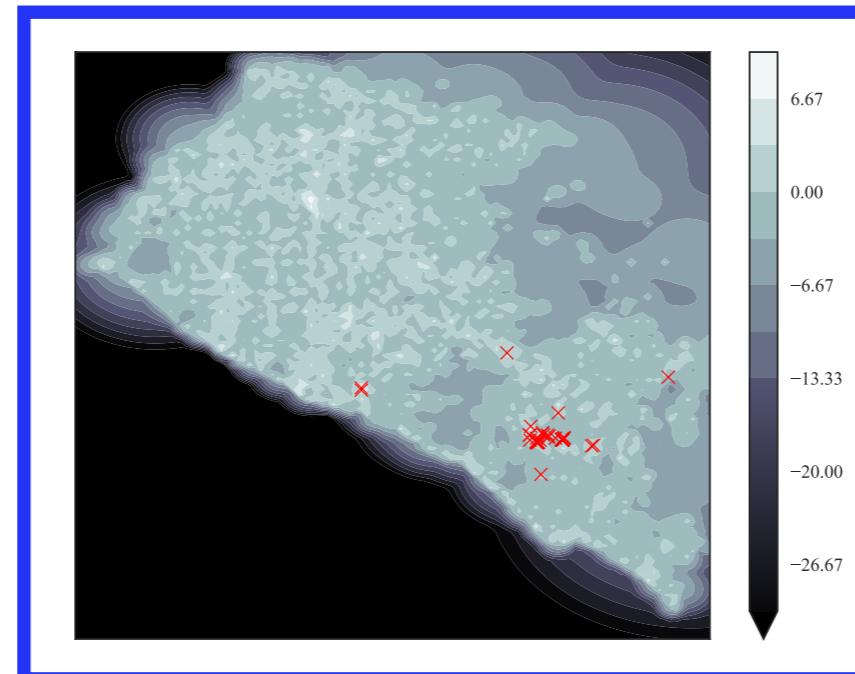
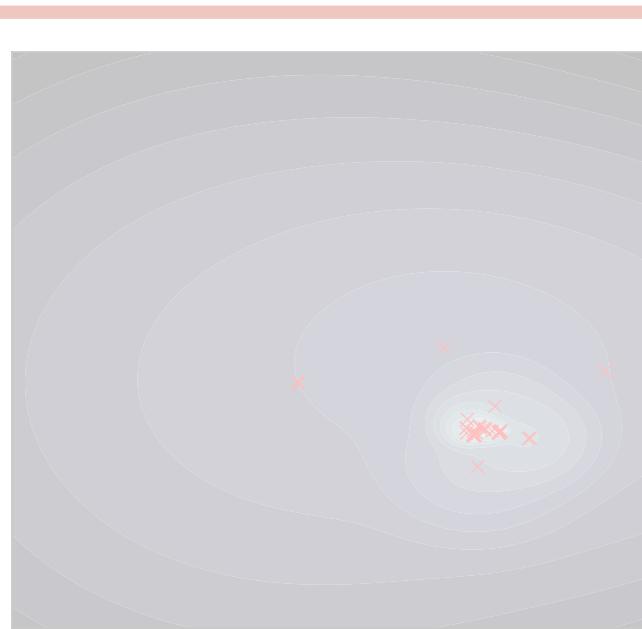
Individual  
Component

Population  
Component

[Lichman & Smyth, 2014]

$$\hat{f}(B | H_d) = \prod_{j=1}^{n_b} f_{KD}(s_j^b | \mathcal{D})$$

$$\widehat{LR} = \frac{\hat{f}(B | A, H_s)}{\hat{f}(B | H_d)}$$



$\alpha = 0.8$

# **What about score-based approaches?**

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# Score Functions

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- Techniques to characterize spatial point patterns generally fall into two categories [Haggett, 1977]

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  - Earth-mover's distance  $EMD(B, A \mid \Omega^b, \Omega^a)$

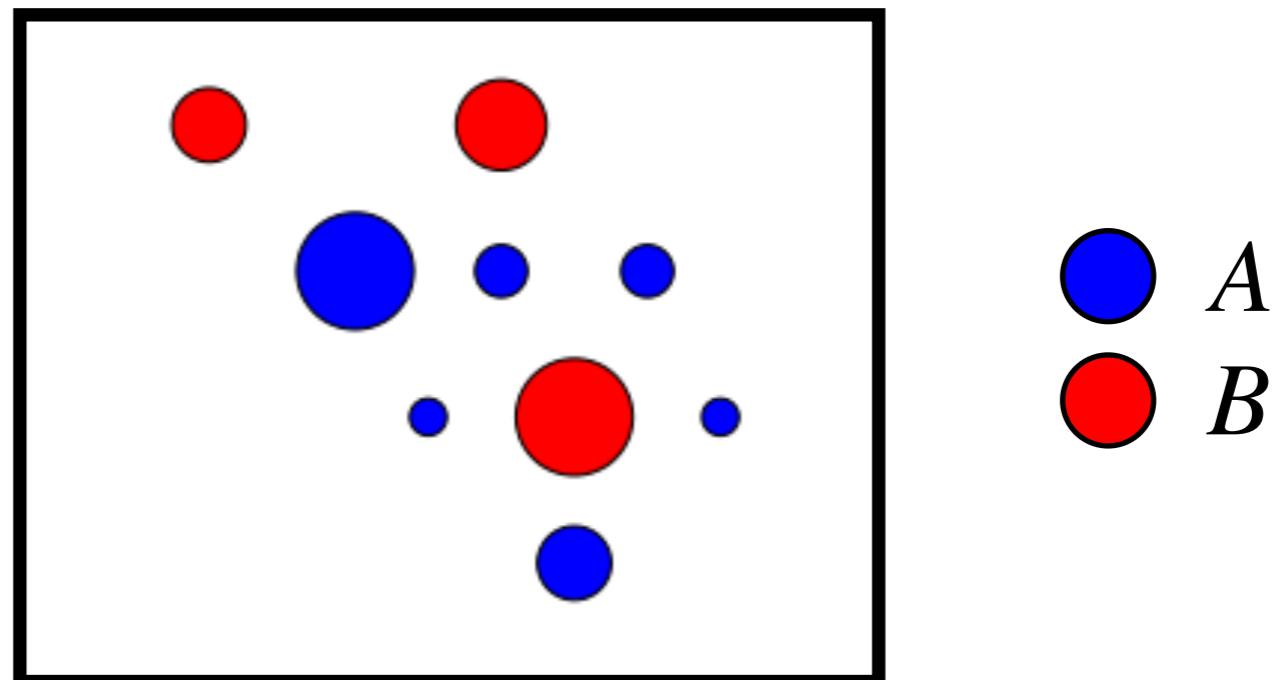
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- Incorporate area-based information via weights  $\Omega^a, \Omega^b$

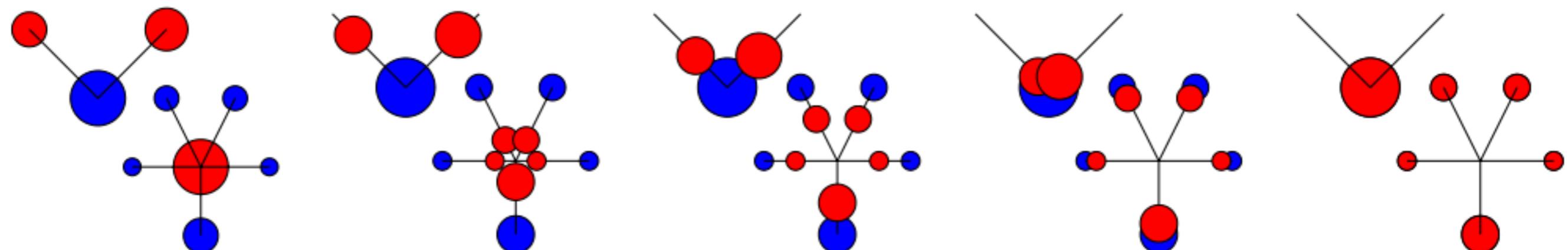
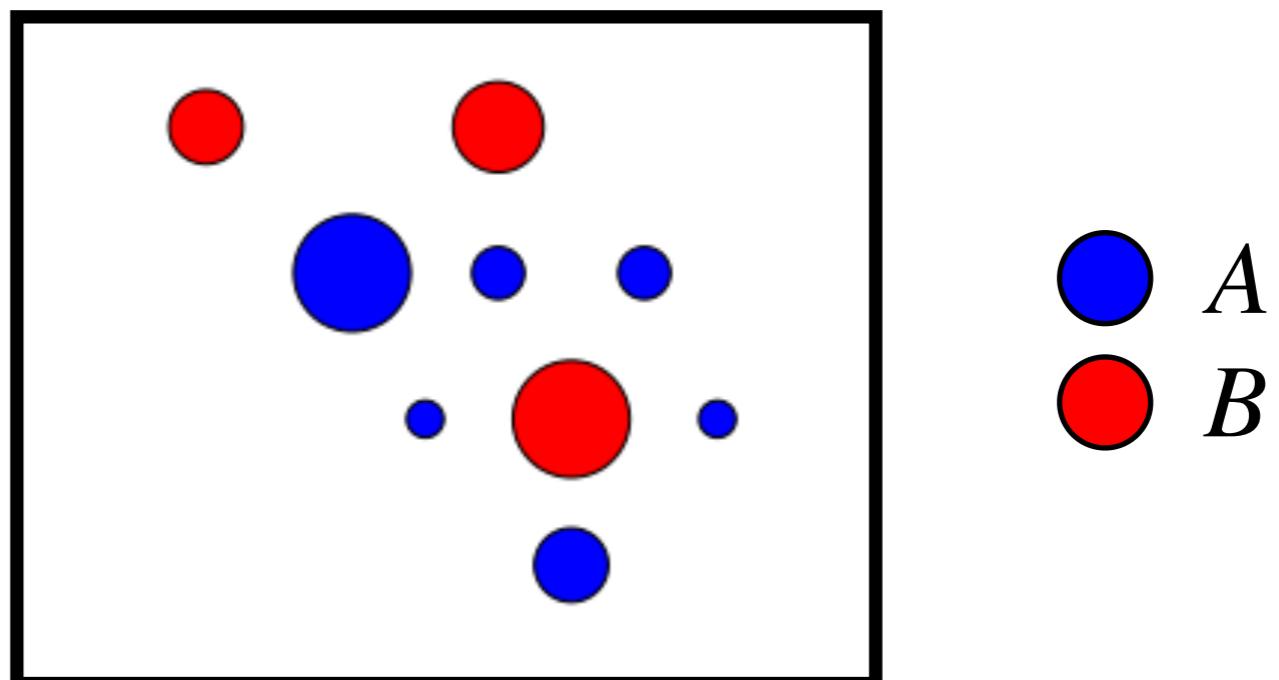
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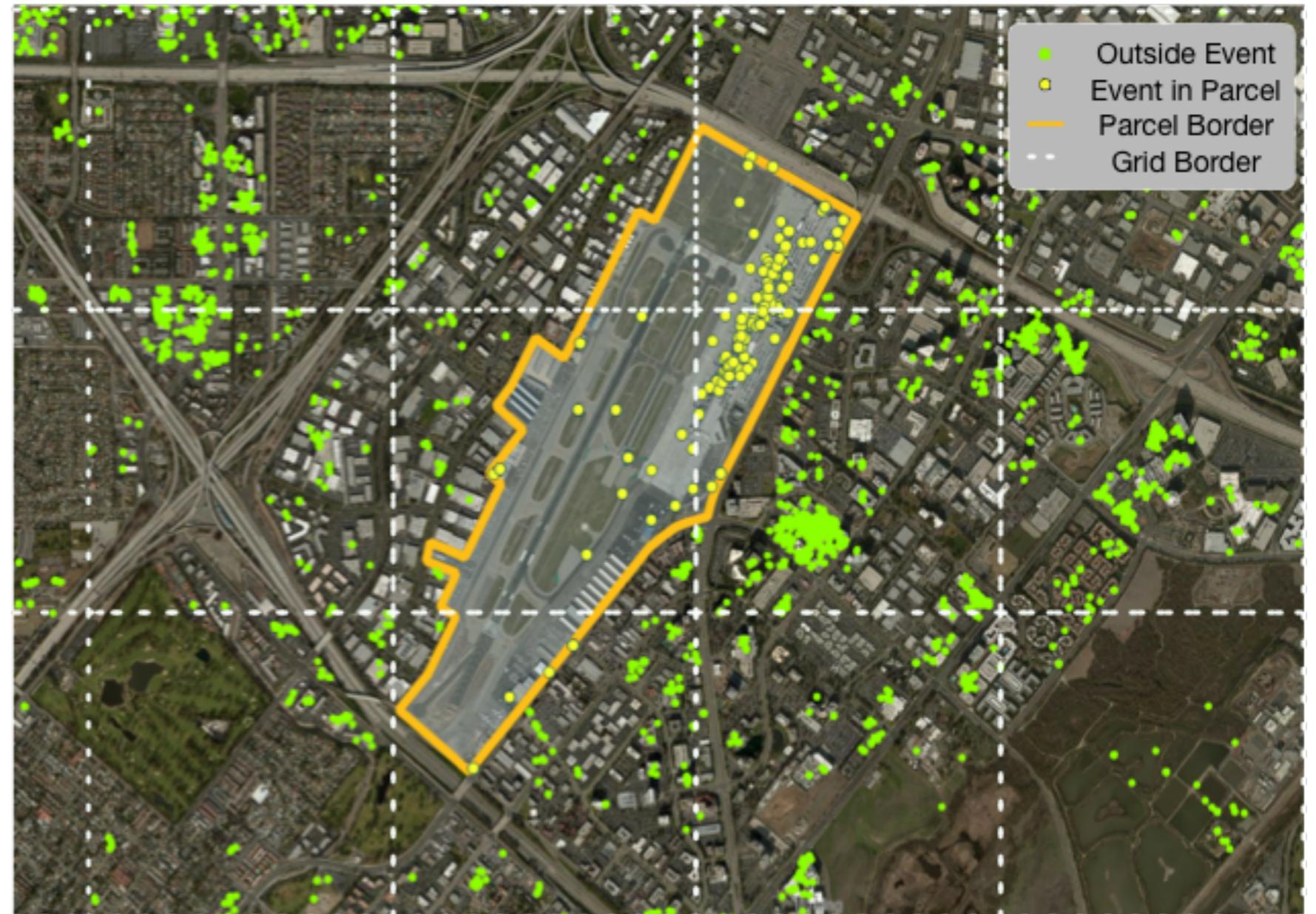
Earth-mover's distance  
 $EMD(B, A \mid \Omega^b, \Omega^a)$



Earth-mover's distance  
 $EMD(B, A \mid \Omega^b, \Omega^a)$



# Weights $\Omega^a, \Omega^b$



[Lichman, 2017]

## Weights $\Omega^a, \Omega^b$

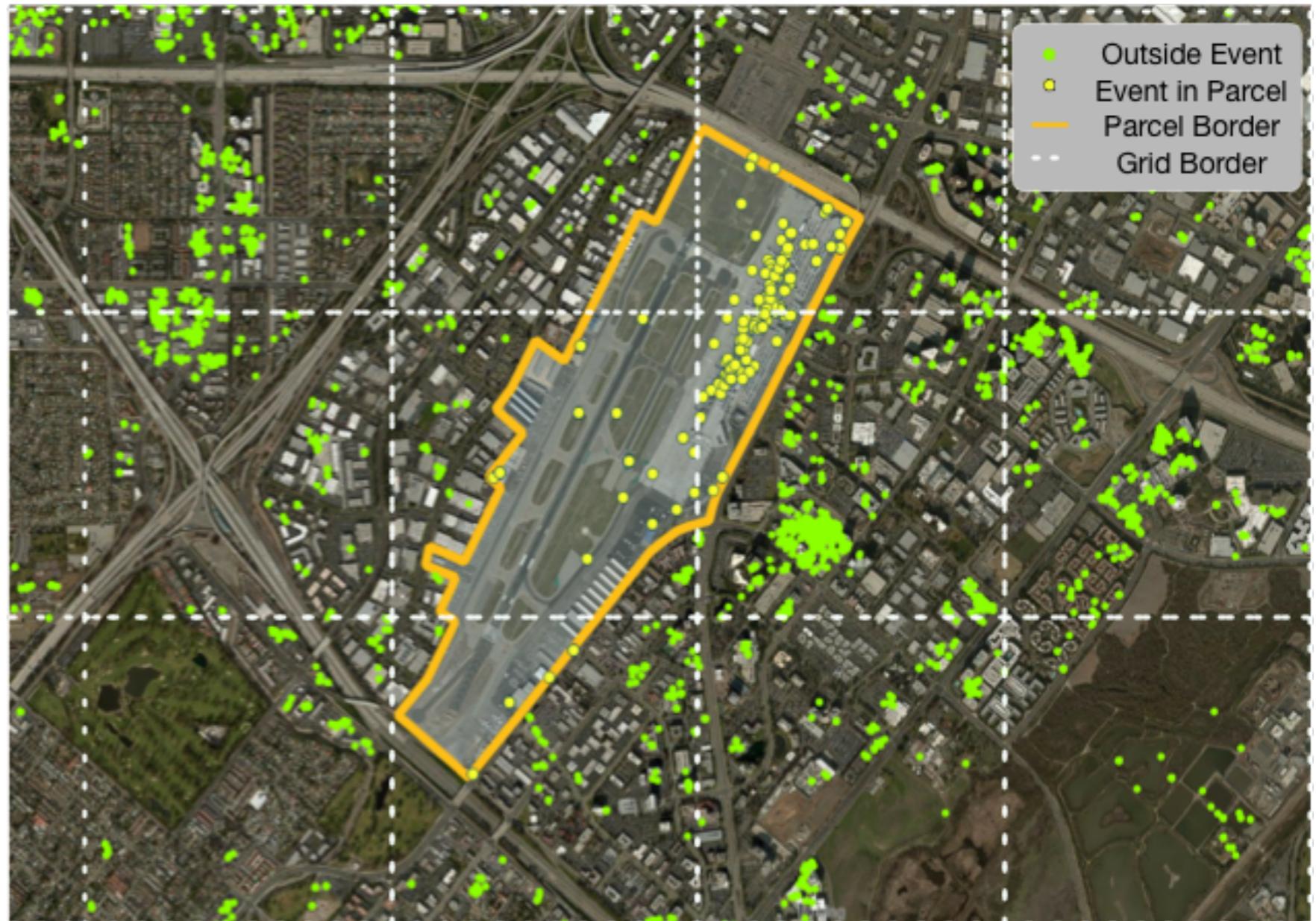
Uniform

Visits

$$\omega_j \propto [n_{vis}(\ell(s_j))]^{-1}$$

Accounts

$$\omega_j \propto [n_{acc}(\ell(s_j))]^{-1}$$



[Lichman, 2017]

## Weights $\Omega^a, \Omega^b$

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[Lichman, 2017]

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# Case Study

---

- Collected Twitter data from May 2015 to Feb 2016
  - Orange County, CA
  - Manhattan, New York, NY
- *A* and *B* are consecutive months from the same account

---

Region	Accounts	Visits in <i>A</i>	Visits in <i>B</i>
OC	6,714	44,310 (6.6)	38,697 (5.8)
NY	13,523	72,799 (5.4)	65,852 (4.9)

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- Results based on stratified sample based on  $n_a$  and  $n_b$  for different-source evidence

# Results

Region	Method <sup>1</sup>	TP Rate <sup>2</sup>	FP Rate <sup>2</sup>	AUC
OC	LR	0.380	<b>0.038</b>	<b>0.845</b>
	SLR <sub>EMD</sub>	<b>0.614</b>	0.162	0.783
	CMP <sub>EMD</sub>	0.448	0.208	0.784
NY	LR	0.285	<b>0.089</b>	<b>0.768</b>
	SLR <sub>EMD</sub>	<b>0.511</b>	0.235	0.685
	CMP <sub>EMD</sub>	0.283	0.161	0.686

(1) LR with  $\alpha(n_a)$  weights; SLR<sub>EMD</sub> & CMP<sub>EMD</sub> with account weights

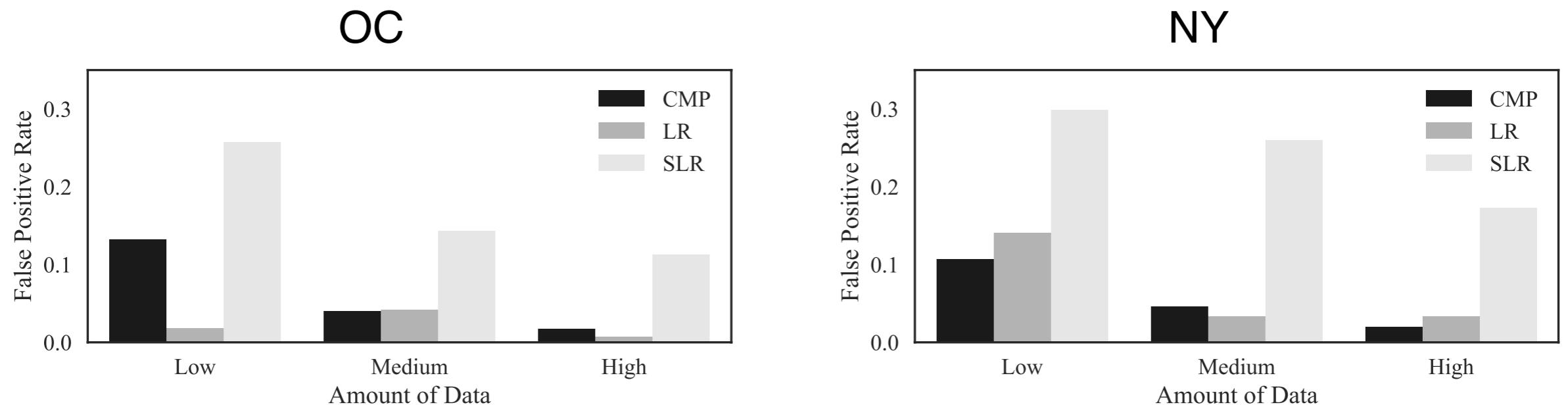
(2) LR & SLR threshold is 1; CMP threshold is 0.05

# Results

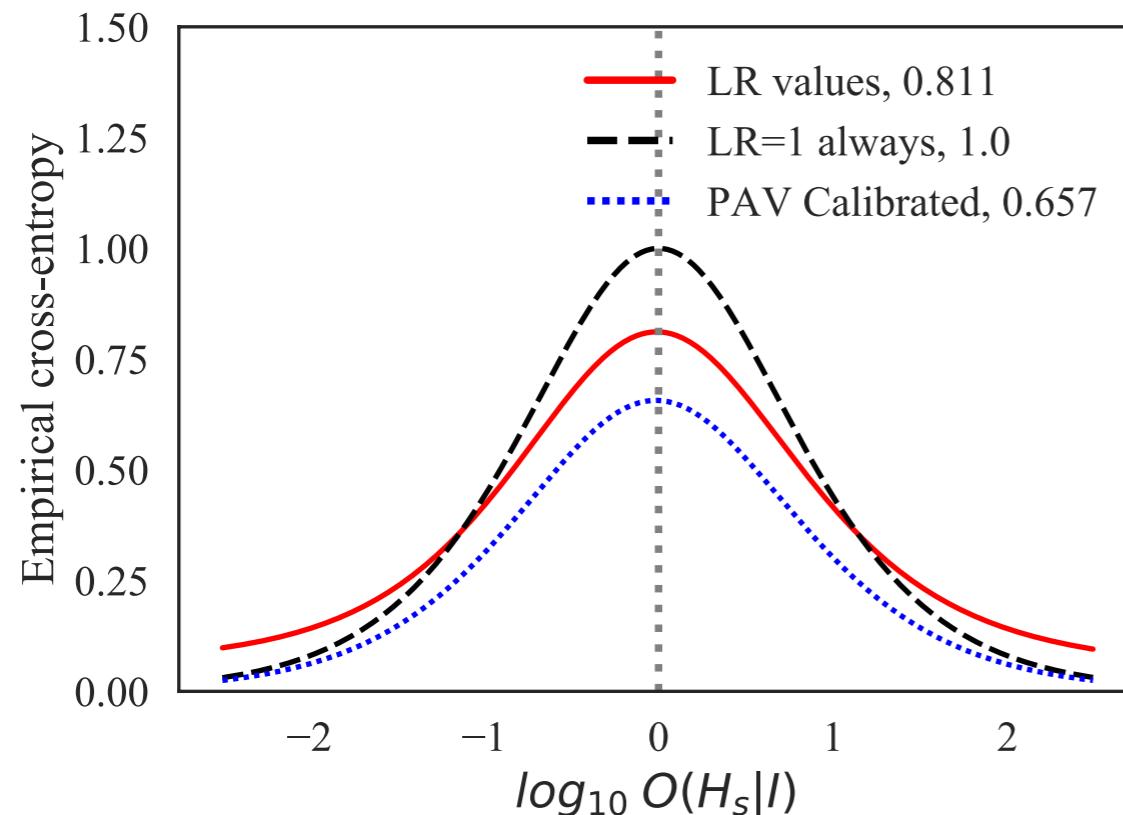
Region	Method <sup>1</sup>	TP Rate <sup>2</sup>	FP Rate <sup>2</sup>	AUC
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(1) LR with  $\alpha(n_a)$  weights; SLR<sub>EMD</sub> & CMP<sub>EMD</sub> with account weights

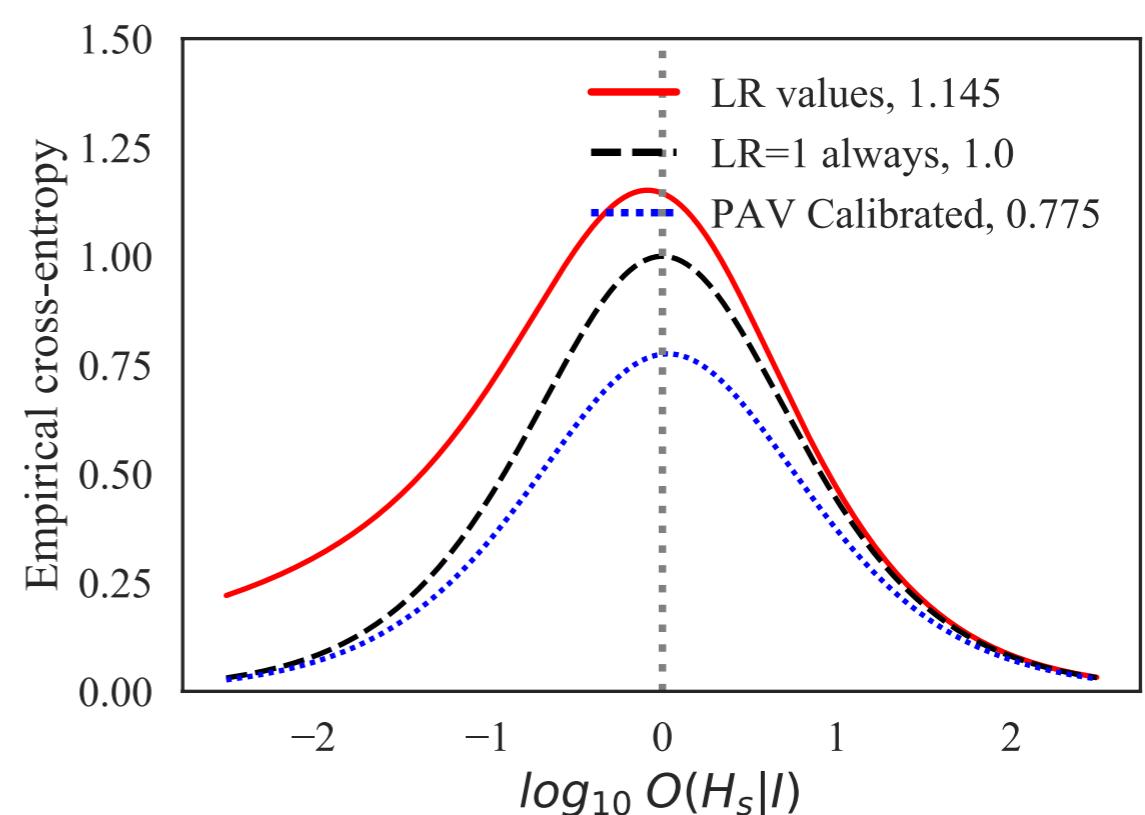
(2) LR & SLR threshold is 1; CMP threshold is 0.05



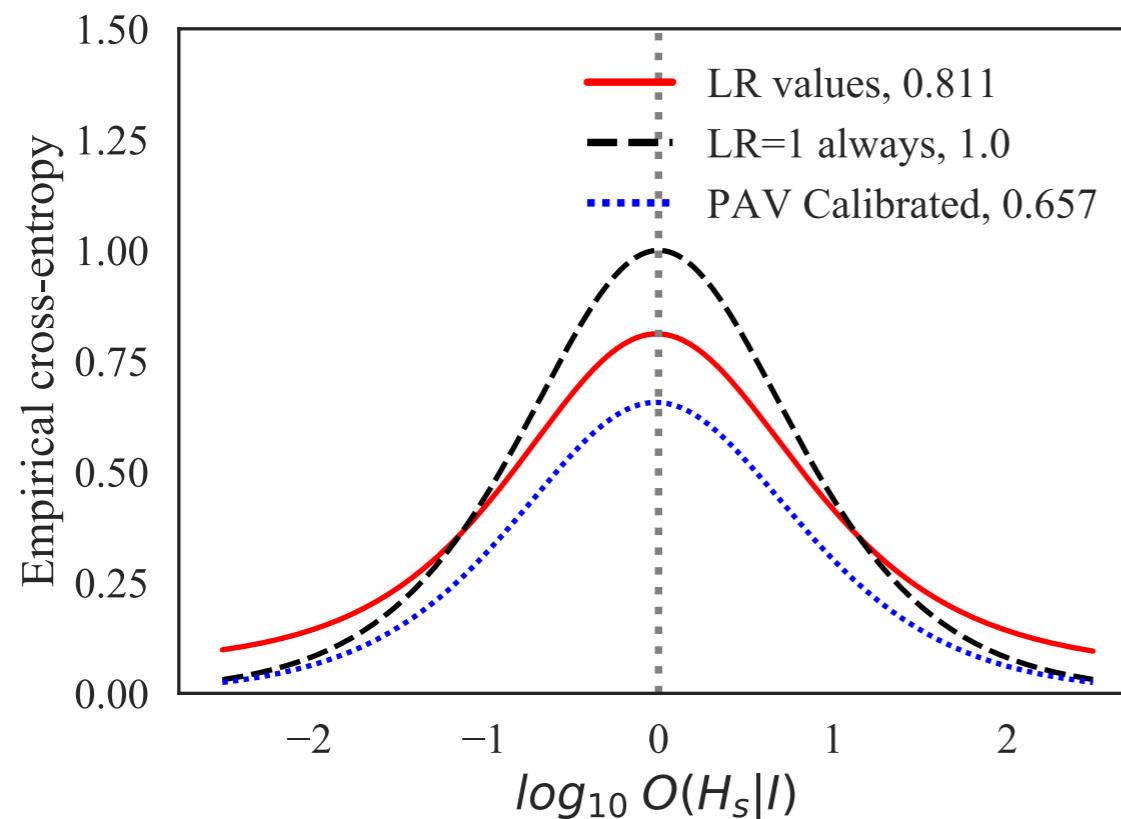
## LR; $\alpha(n_a)$ weights



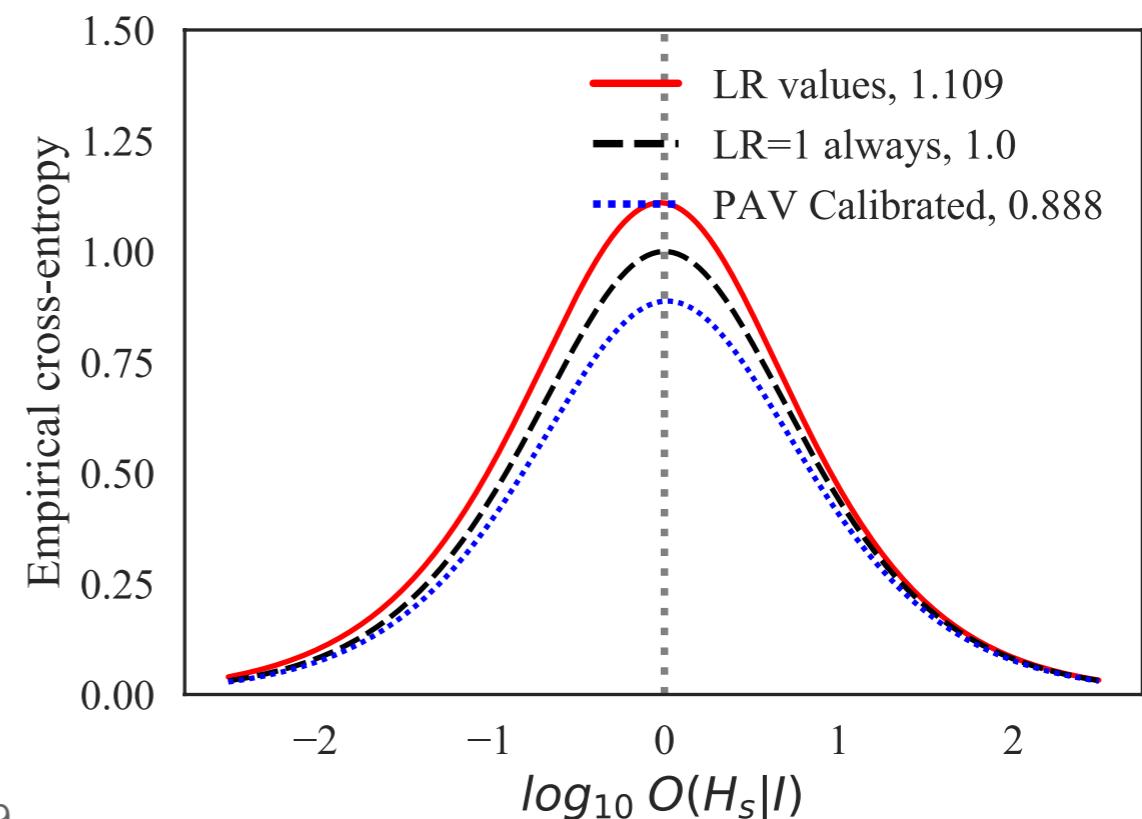
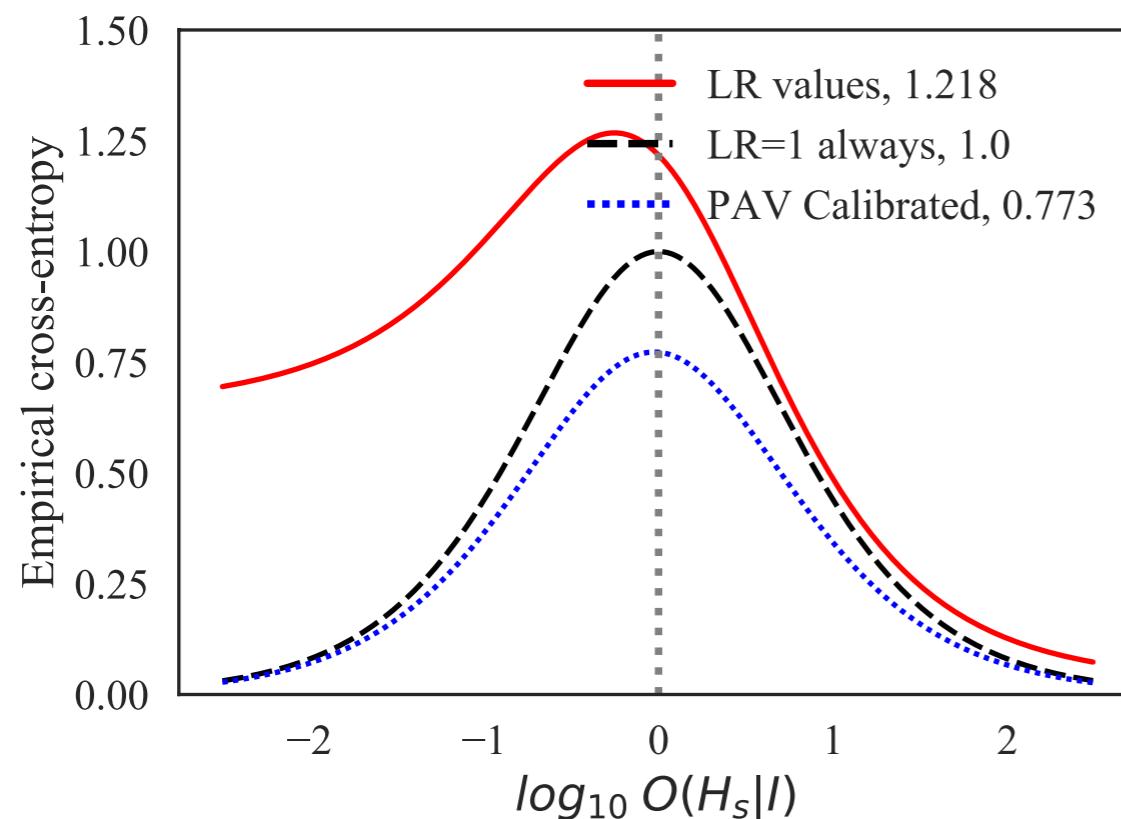
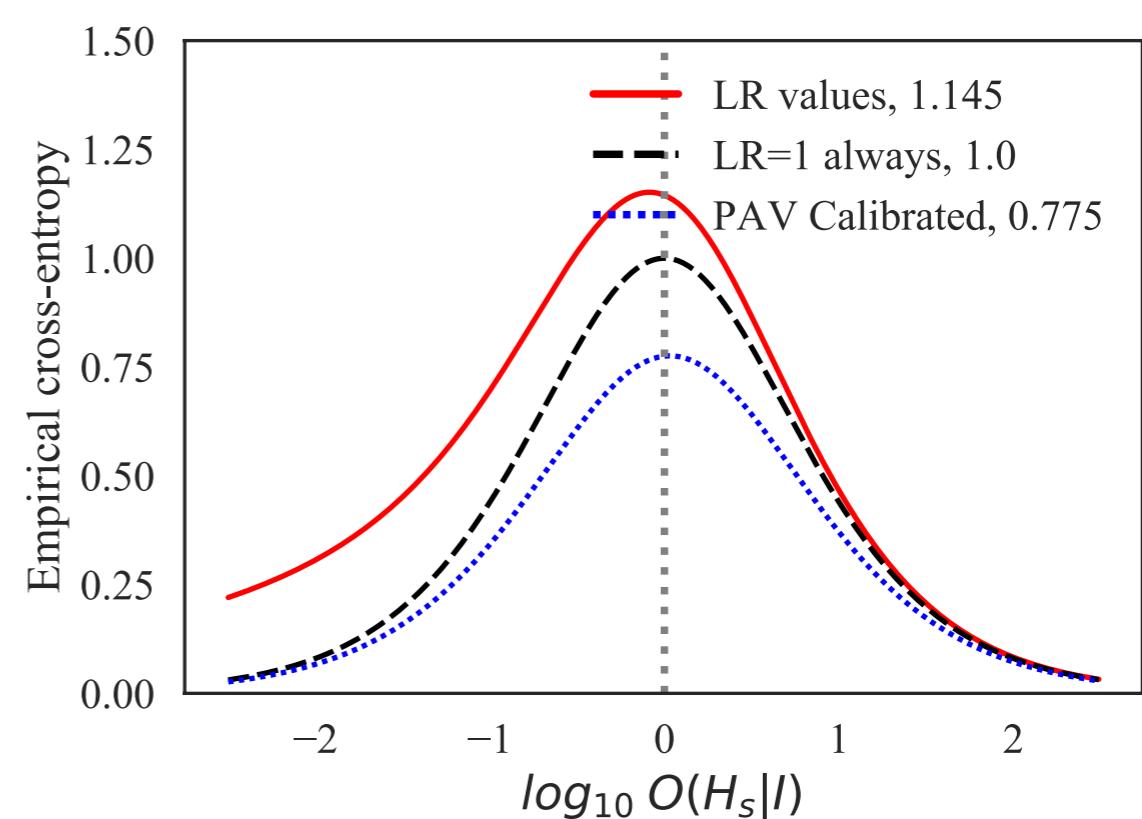
## $SLR_{EMD}$ ; account weights



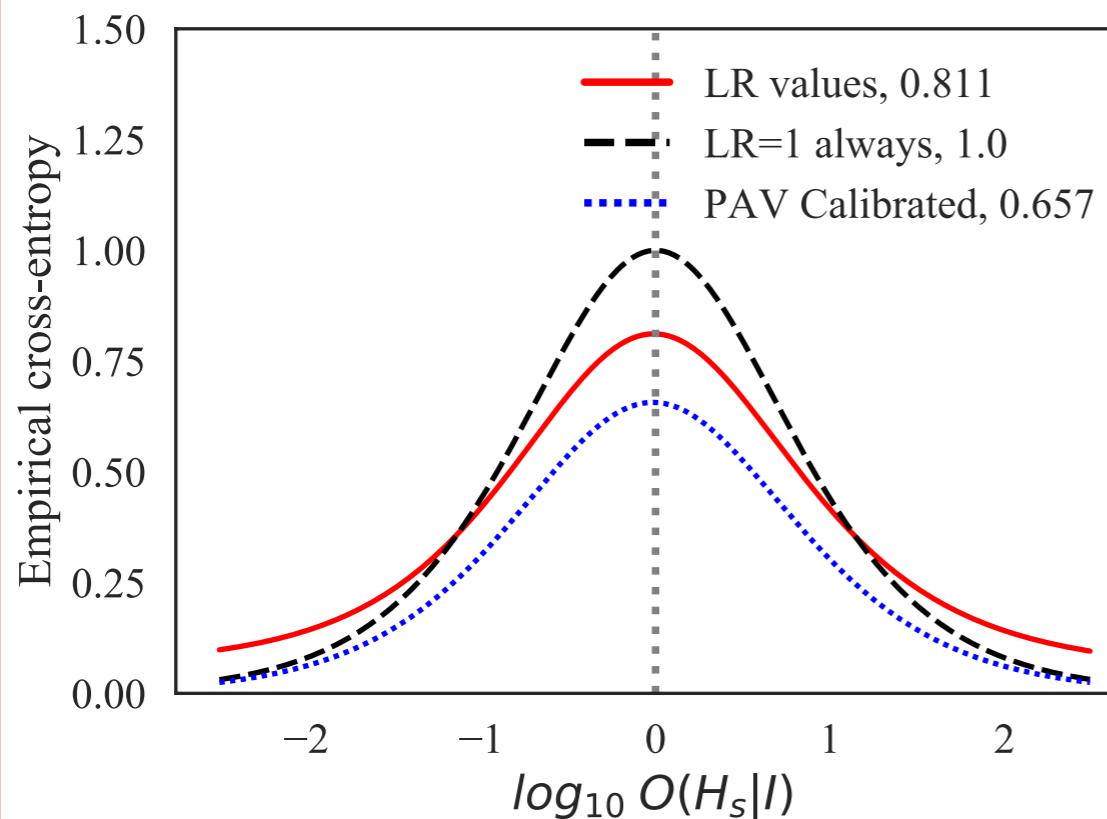
LR;  $\alpha(n_a)$  weights



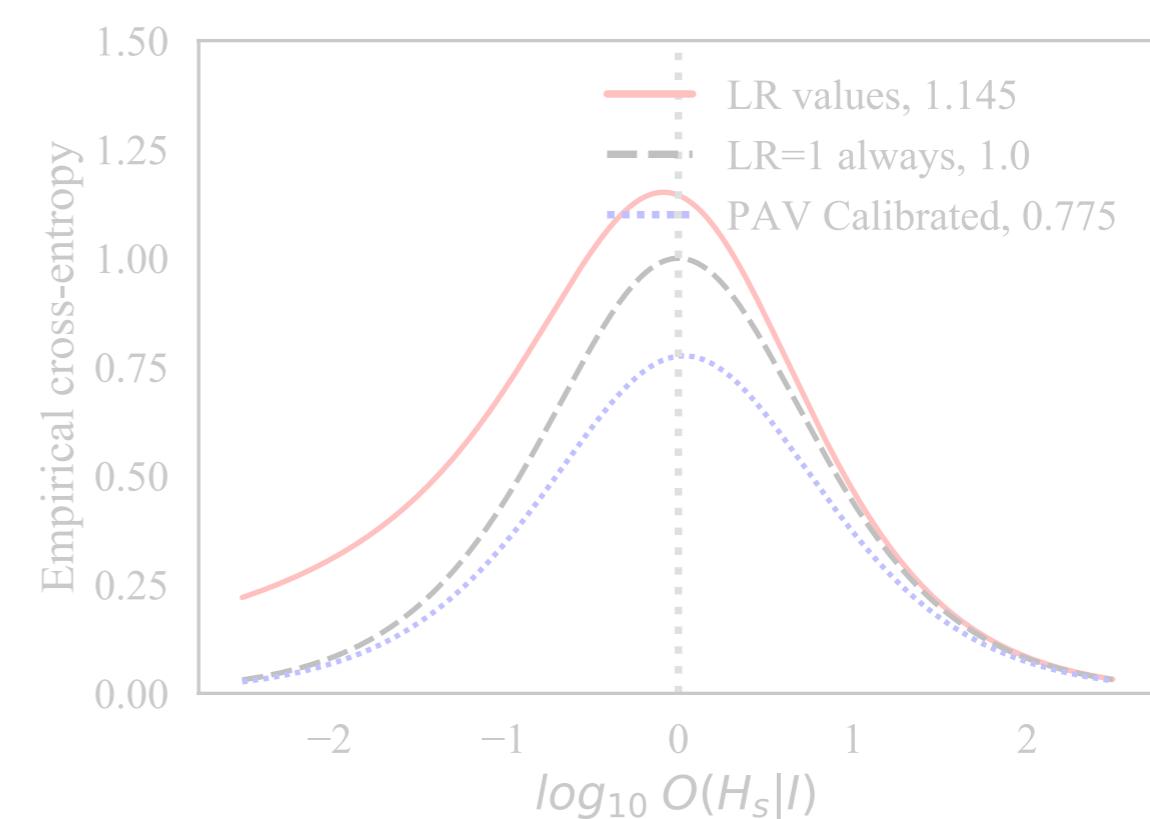
$SLR_{EMD}$ ; account weights



## LR; $\alpha(n_a)$ weights

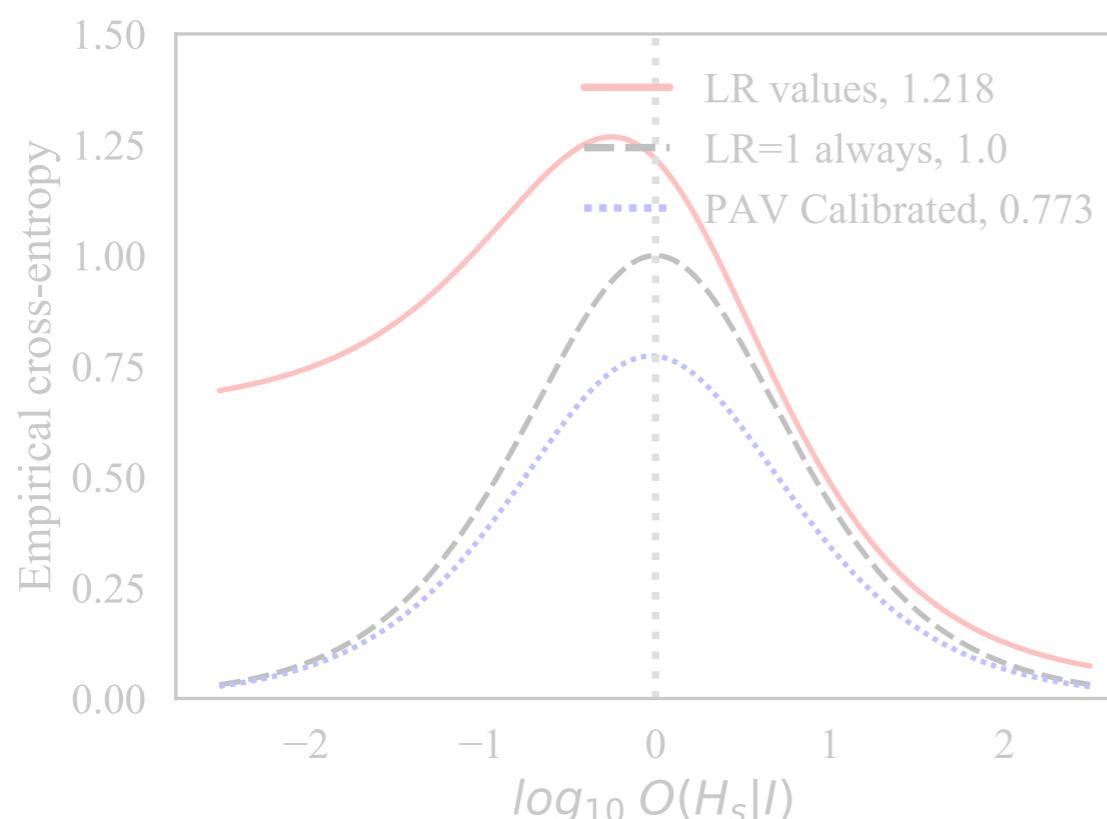


## $SLR_{EMD}$ ; account weights

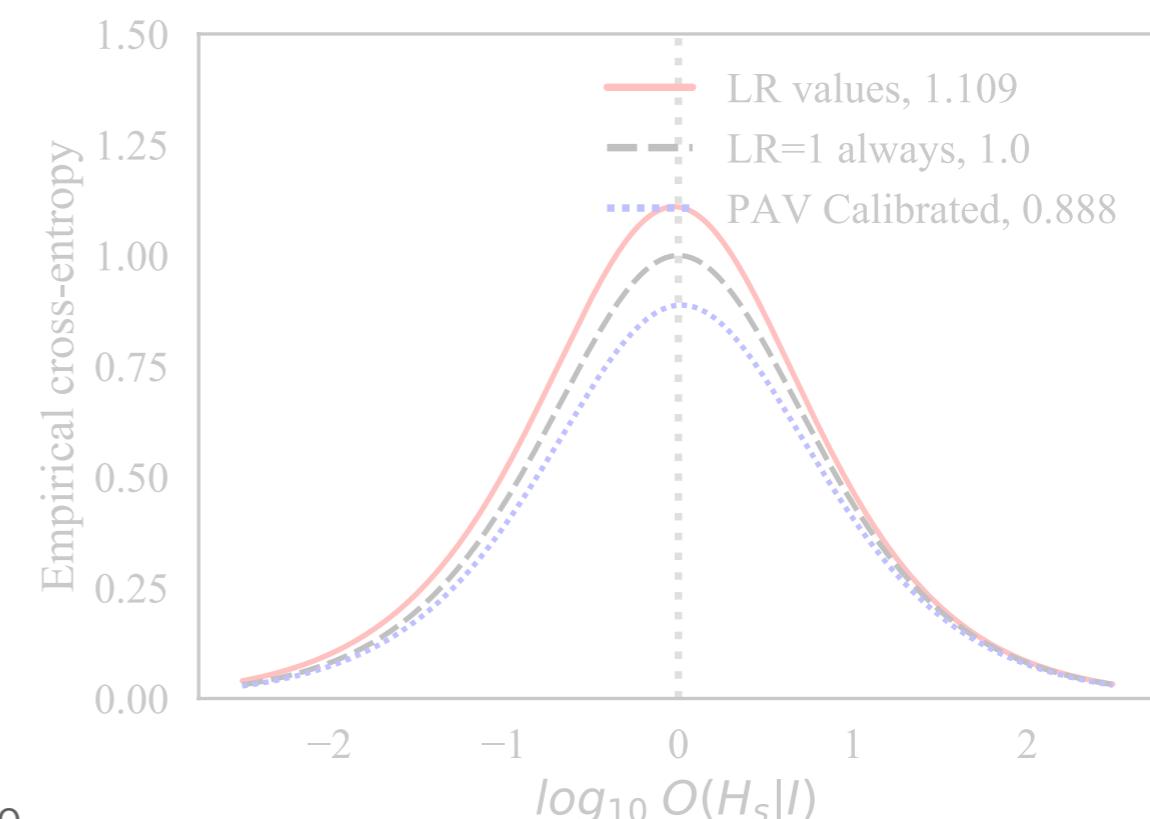


OC

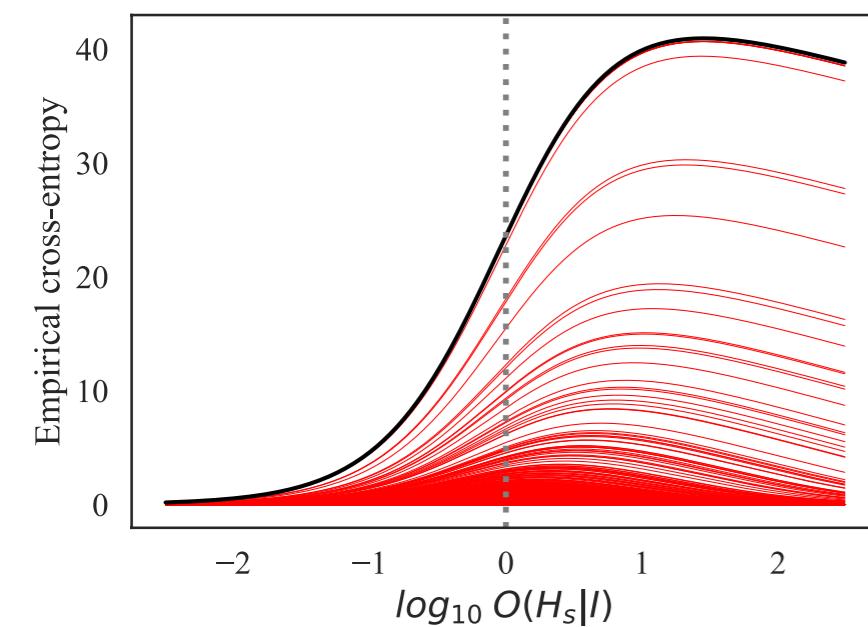
NY



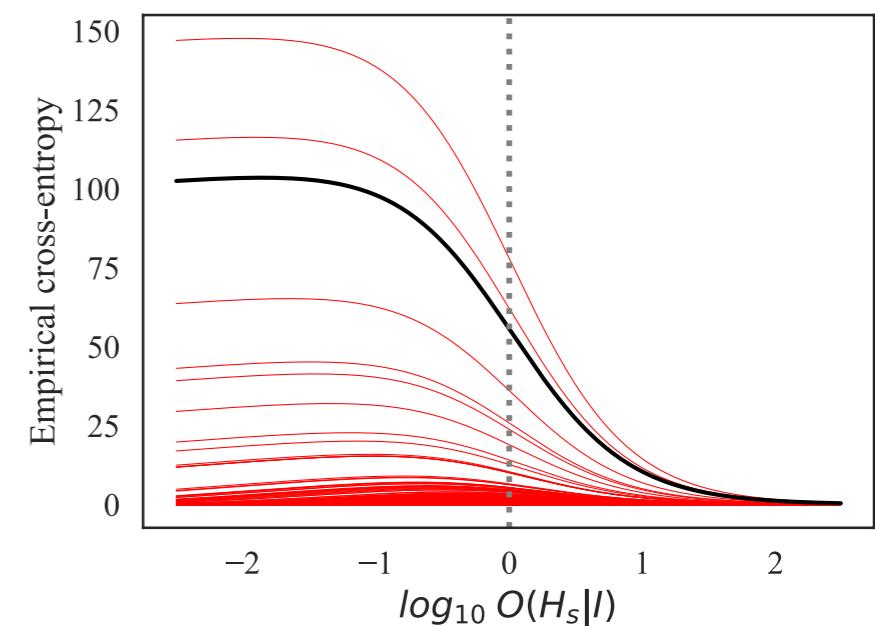
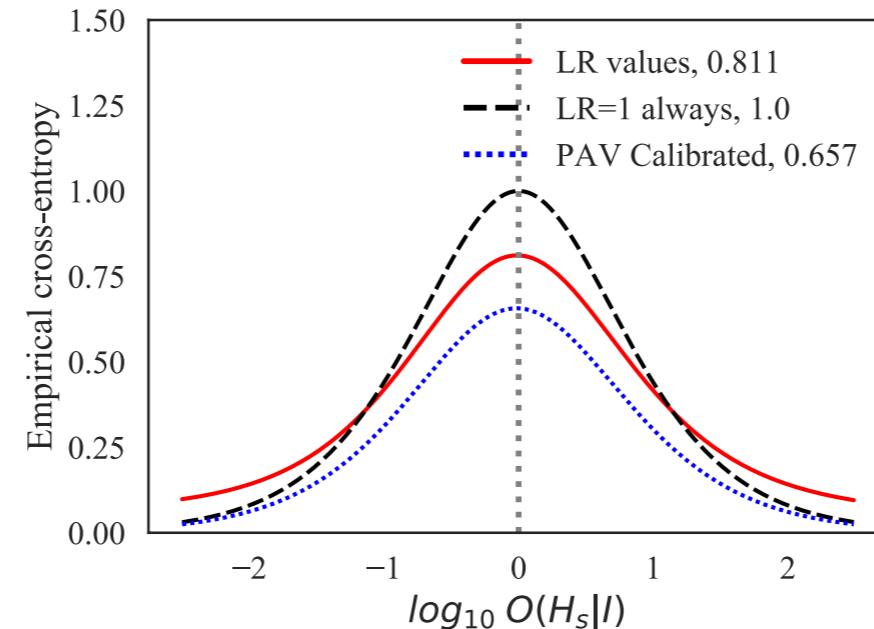
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# Error Analysis

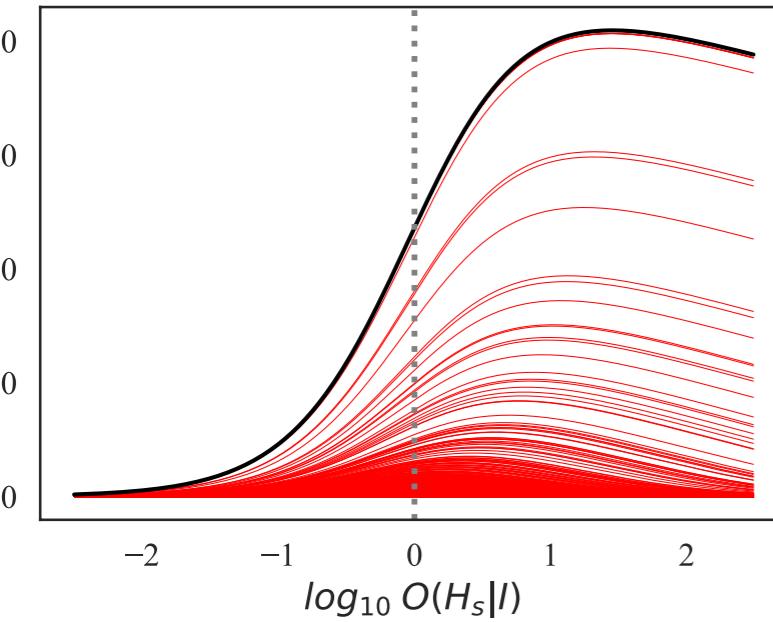
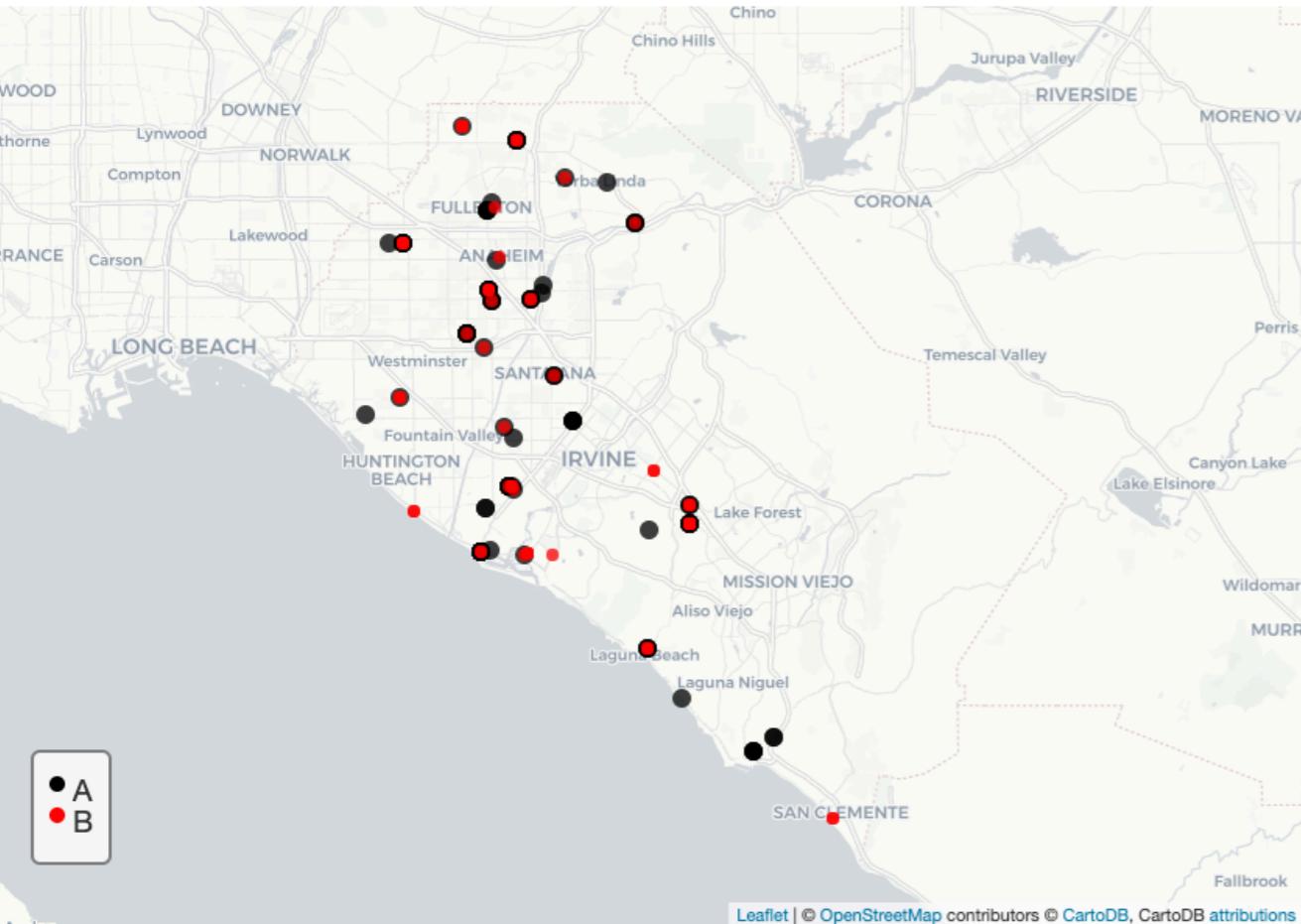


$H_s$  true

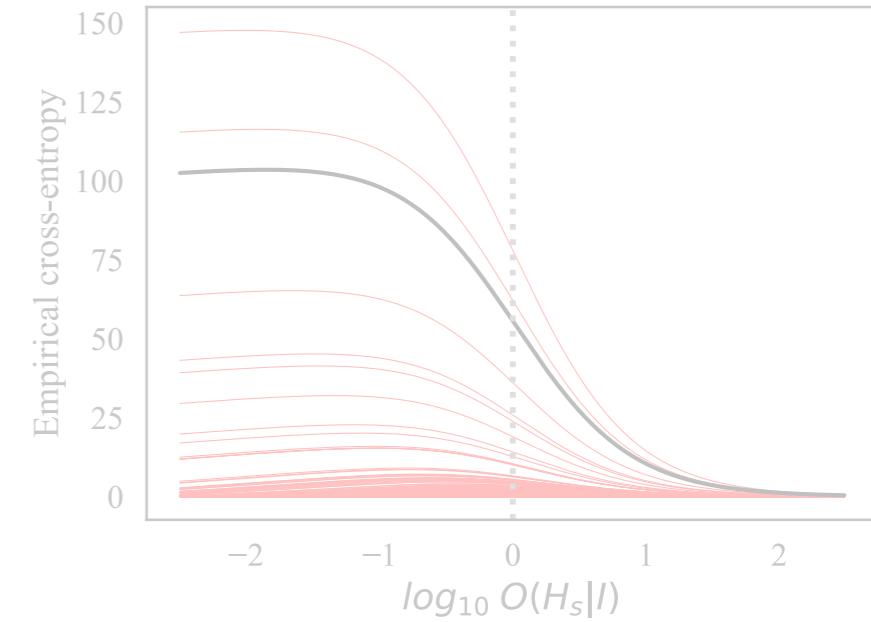
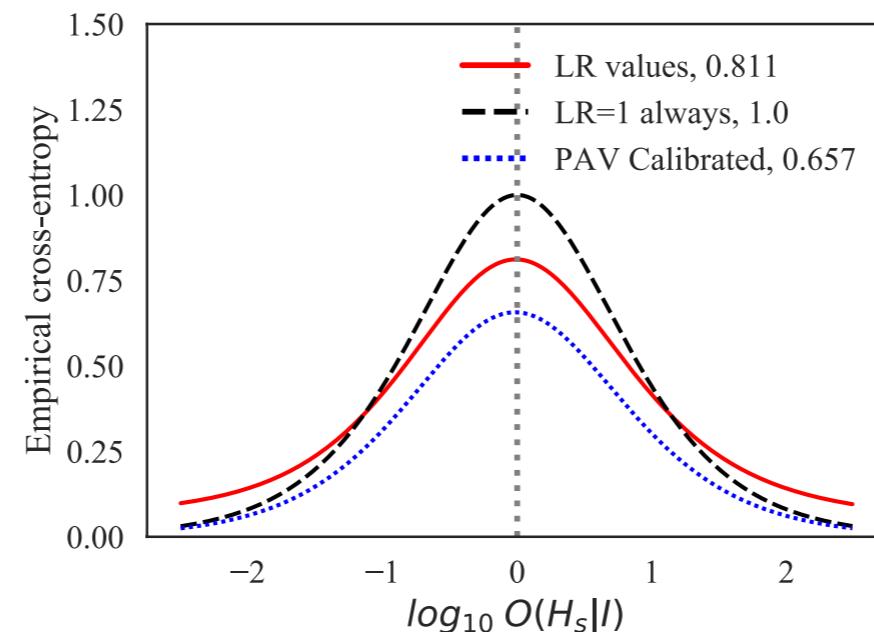


$H_d$  true

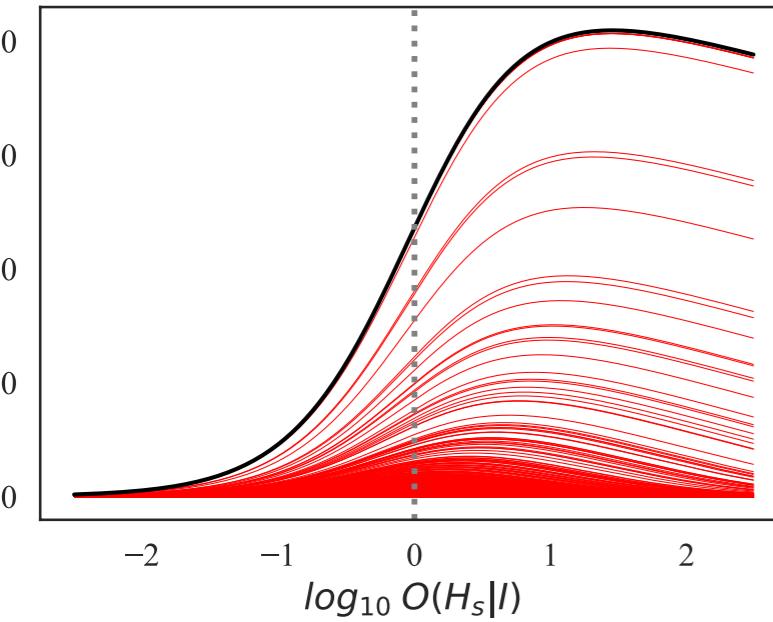
Empirical cross-entropy

 $H_s$  true

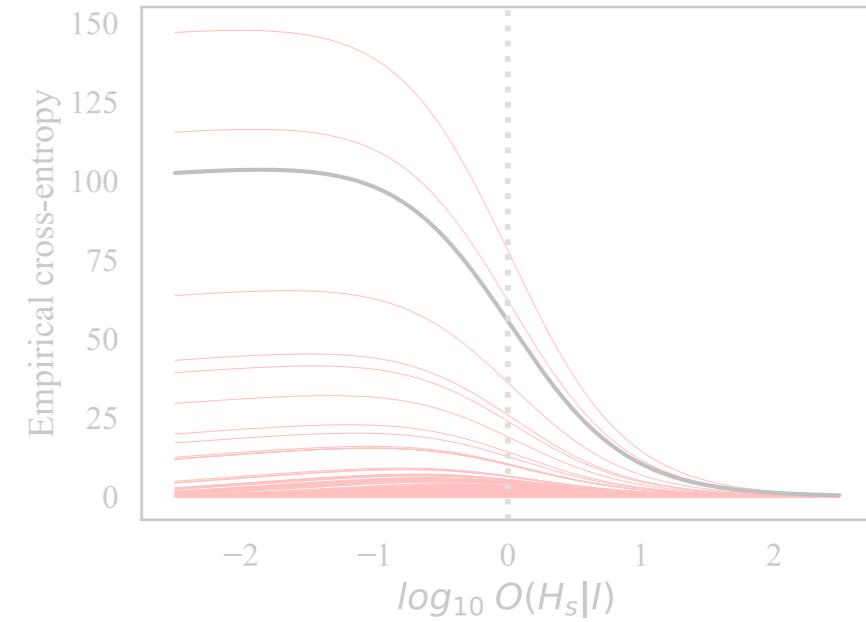
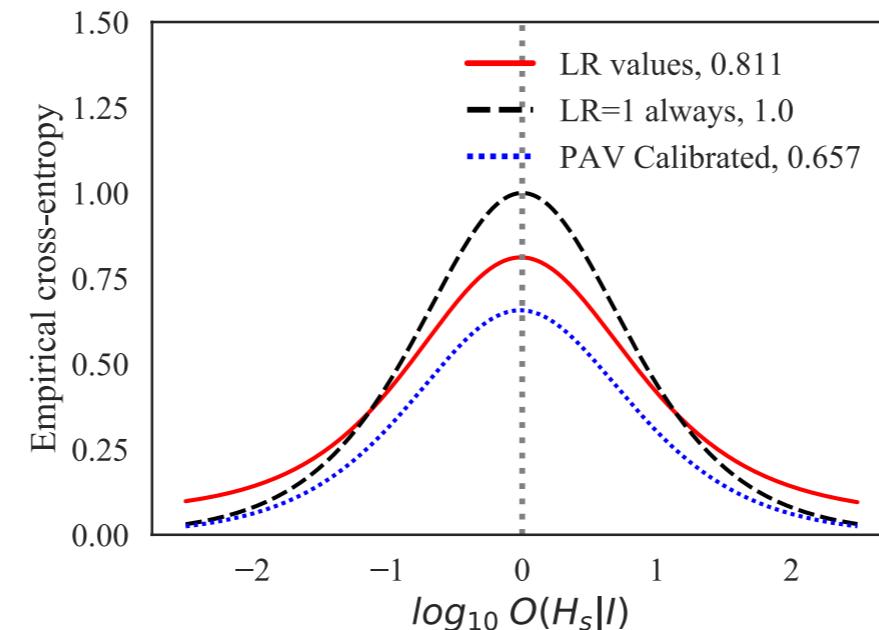
112

 $H_d$  true

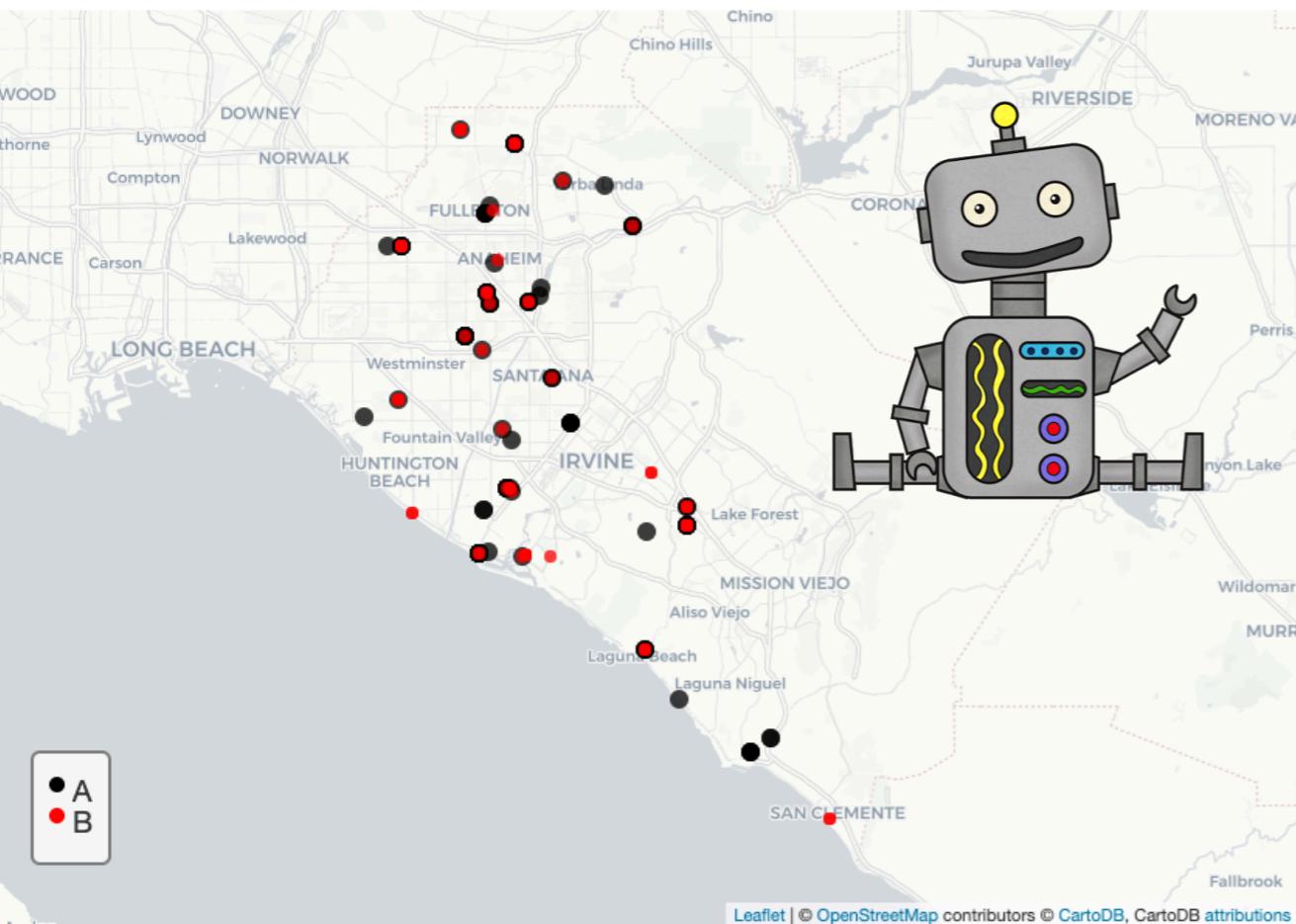
Empirical cross-entropy

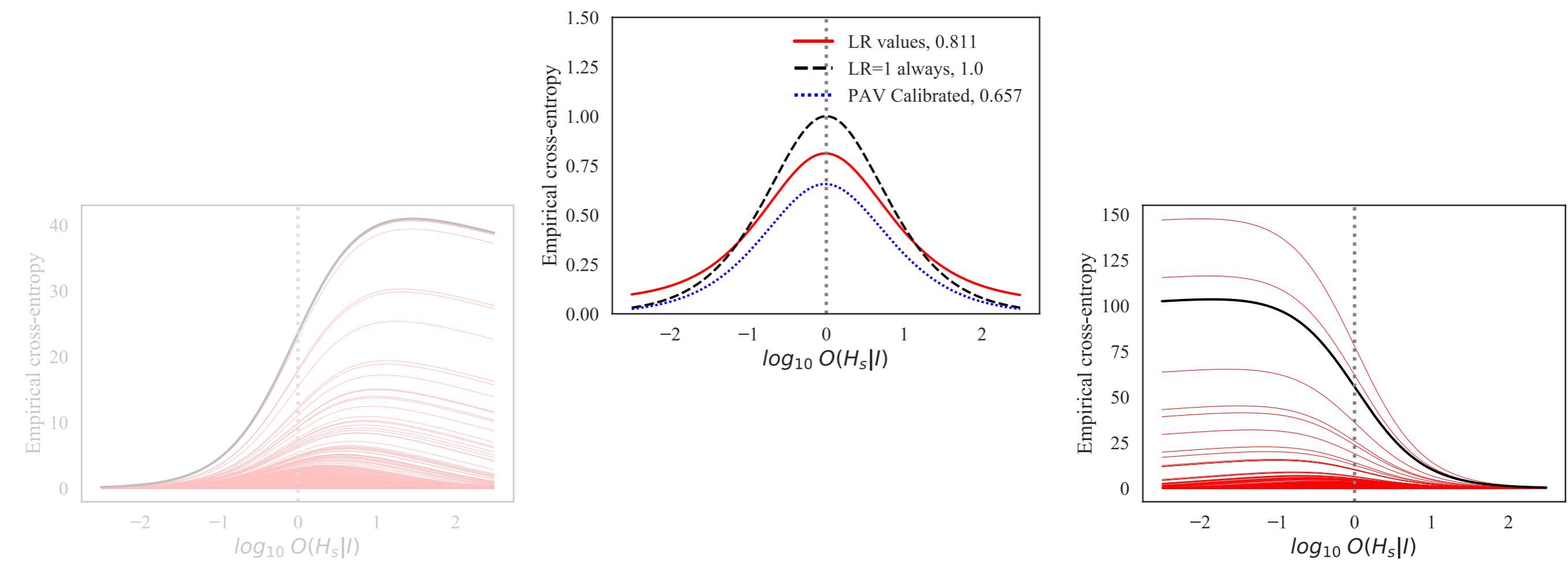


$H_s$  true

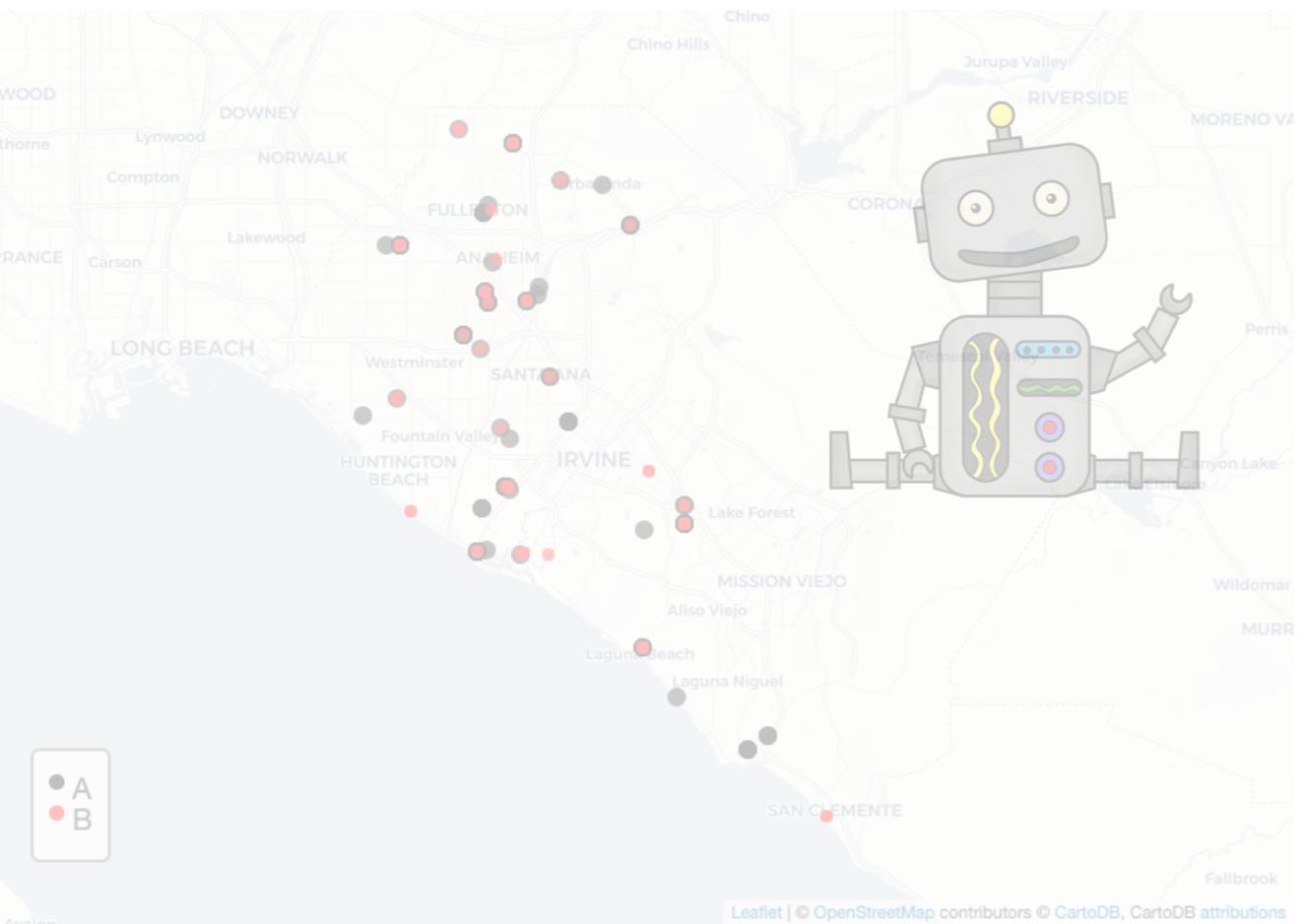


$H_d$  true



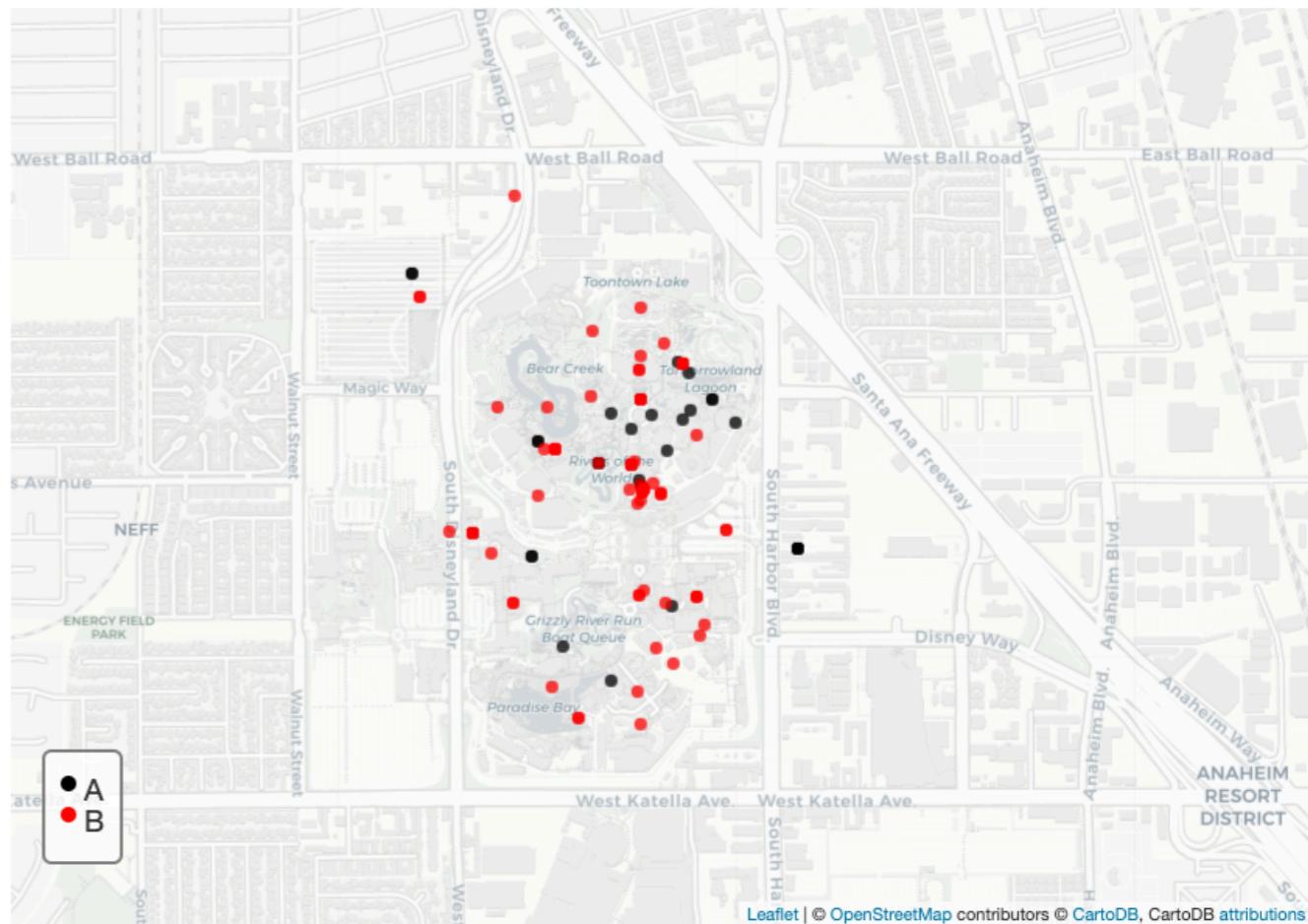


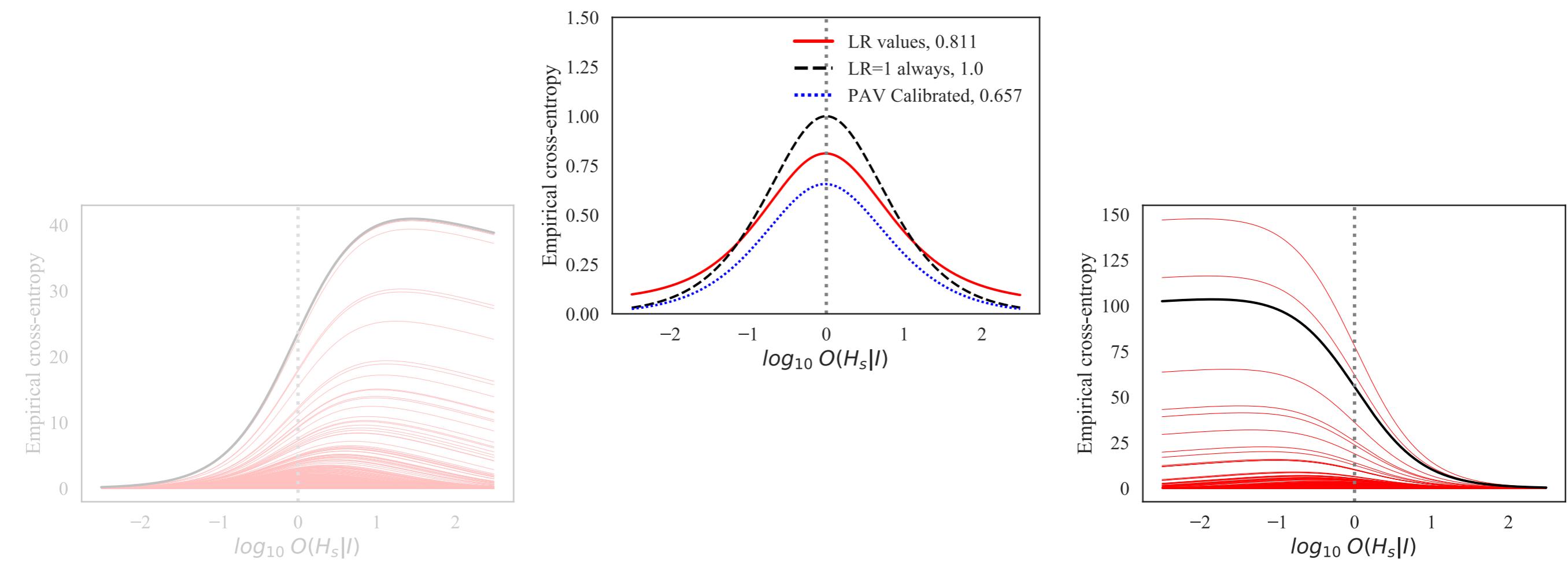
$H_s$  true



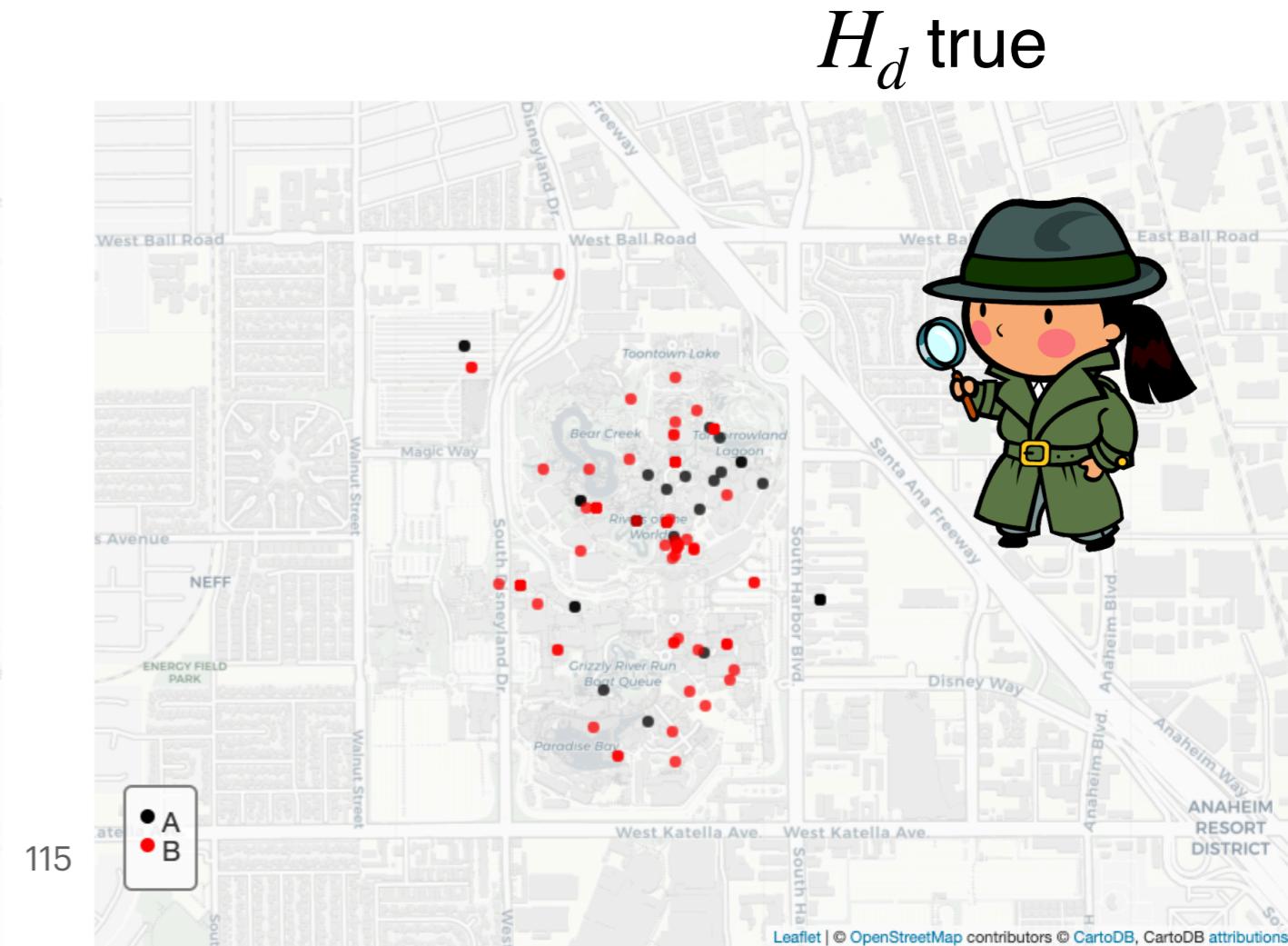
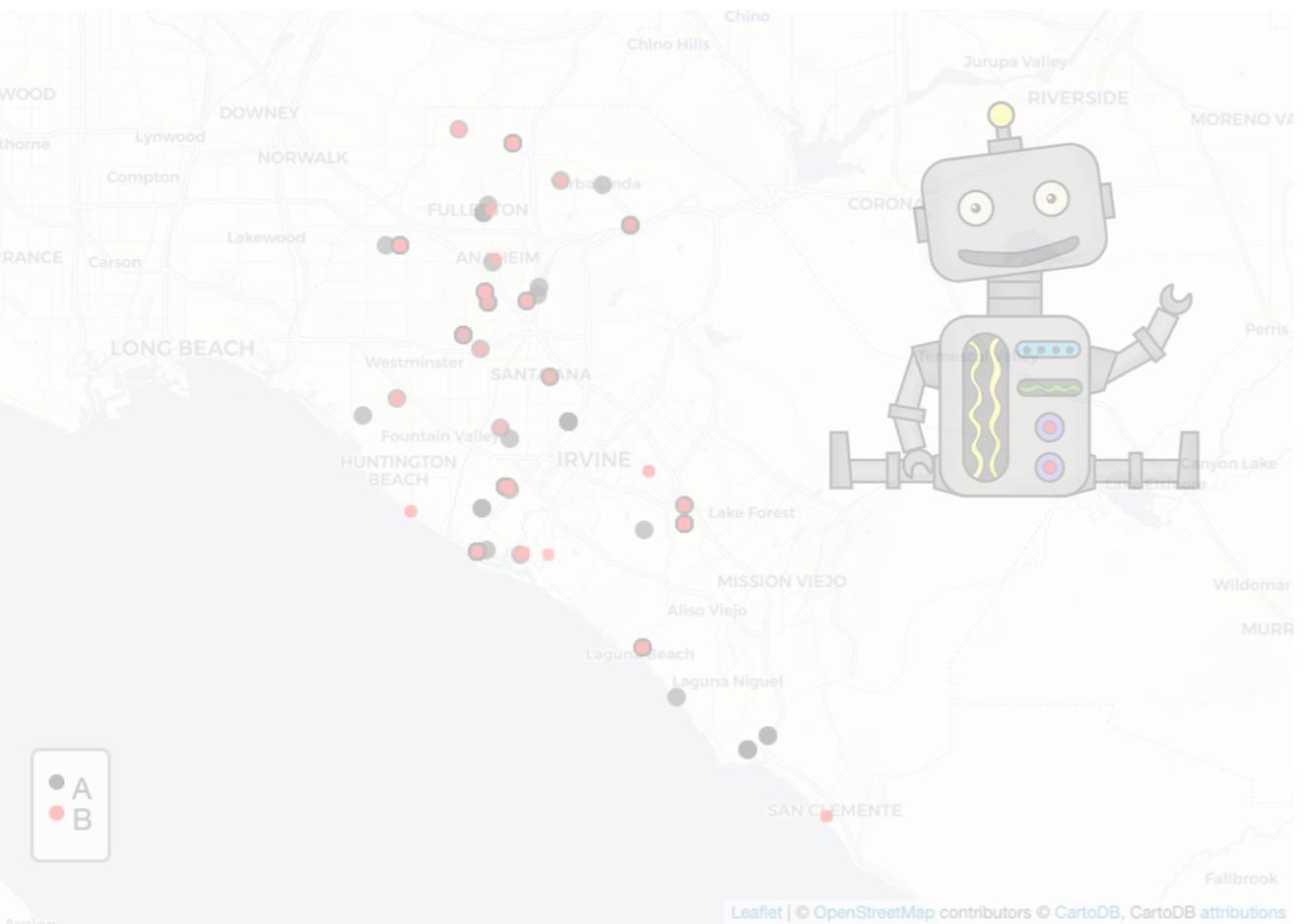
114

$H_d$  true





$H_s$  true



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## **Future Directions and Summary**

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# Future Directions

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- **Reference Data:** Collect & share relevant digital data amongst law enforcement & researchers, e.g., start to build CODIS-like databases.
- **Assessment Techniques:** Classification performance & calibration are good ways to assess a method, but “misclassified” evidence complicates things...is there a systematic way to handle this?
- **Discovery:** Finding the most likely known source in a database given an unknown source sample...quickly.
- **Model Extensions:**
  - Spatio-temporal models
  - Incorporating event metadata

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# Summary

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- **Statistical approaches** play a key role in the **forensic analysis** of a wide variety of evidence.
- **Digital evidence** is lagging behind other forensic disciplines.
- **Contributions presented:**
  - *Coincidental Match Probability*: Novel technique for quantifying strength of evidence
  - *Geolocated Event Data*: Framework for estimating LRs and investigation of appropriate score functions

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# Many Thanks to...

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MY ADVISOR



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# Many Thanks to...

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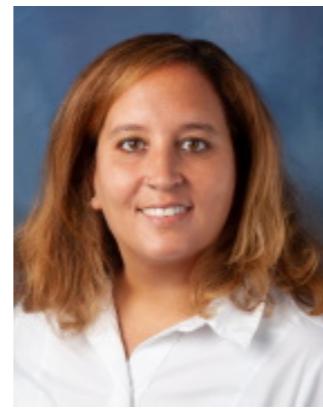


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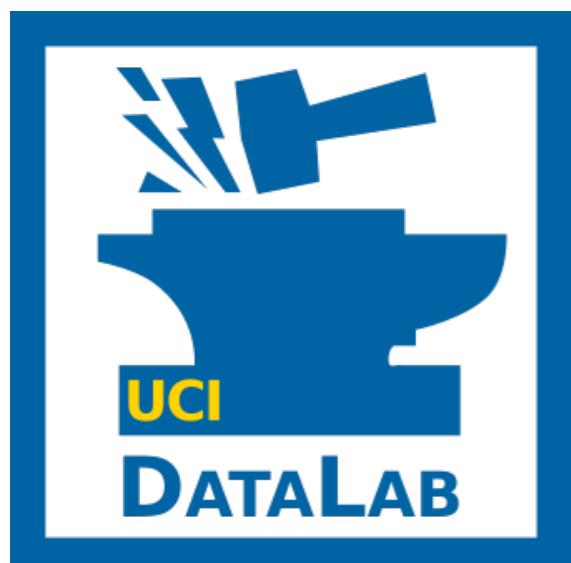
# Many Thanks to...

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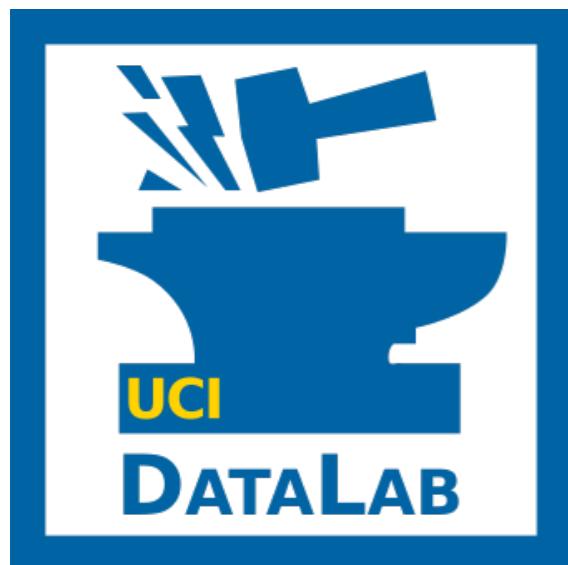
# Many Thanks to...

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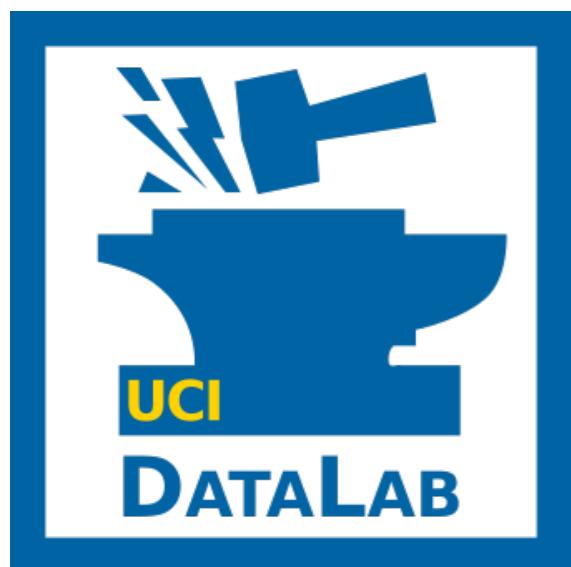


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# Many Thanks to...

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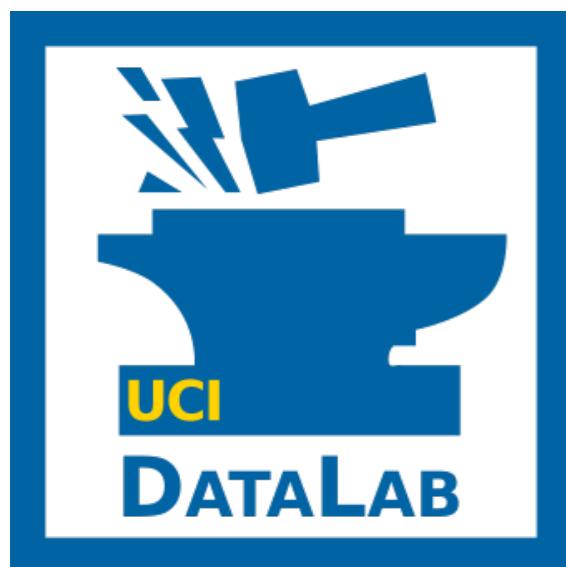


OBSIDIAN



SOUTH DAKOTA  
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**NIST**  
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 **csafe**  
Center for Statistics and  
Applications in Forensic Evidence

**BREN:ICS**  
INFORMATION AND COMPUTER SCIENCES

**UCIRVINE** | UNIVERSITY  
of CALIFORNIA

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# Questions

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# Appendix

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Cross-  
Entropy

$$\begin{aligned}\mathcal{U}_{Q||P}(H_s | E) &= -\mathbb{E}_{Q(E, H_s)} \log P(H_s | E) \\ &= -\sum_{k=0}^1 Q(H_s = k) \int q(e | H_s = k) \log P(H_s = k | e) de.\end{aligned}$$

$$\mathcal{U}_{Q||P}(H_s | E) = \mathcal{U}_Q(H_s | E) + D_{Q||P}(H_s | E)$$

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Log Loss

$$L [Q(H_s | e), P(H_s | e)] = -Q(H_s | e) \log P(H_s | e) - (1 - Q(H_s | e)) \log(1 - P(H_s | e))$$

Risk

$$R(Q, P) = \mathbb{E}_{q(E | H_s)} L [Q(H_s | E), P(H_s | E)] = \int q(e | H_s) L [Q(H_s | e), P(H_s | e)] de$$

Bayes Risk

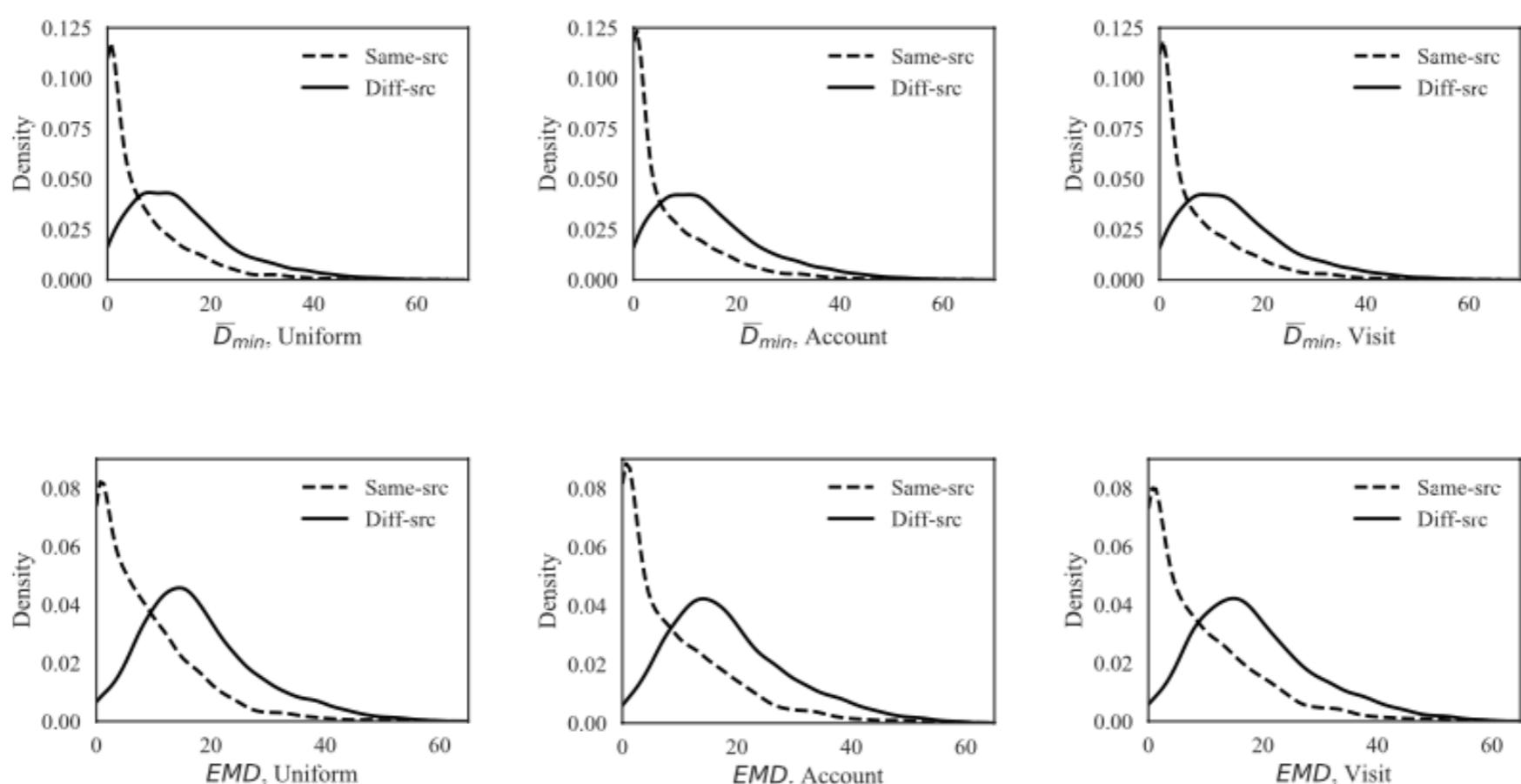
$$\begin{aligned}R_B(P) &= \sum_{k=0}^1 Q(H_s = k) \mathbb{E}_{q(E | H_s = k)} L [Q(H_s | e), P(H_s | e)] \\ &= -\sum_{k=0}^1 Q(H_s = k) \int q(e | H_s = k) \log P(H_s = k | e) de \\ &= \mathcal{U}_{Q||P}(\theta | E)\end{aligned}$$

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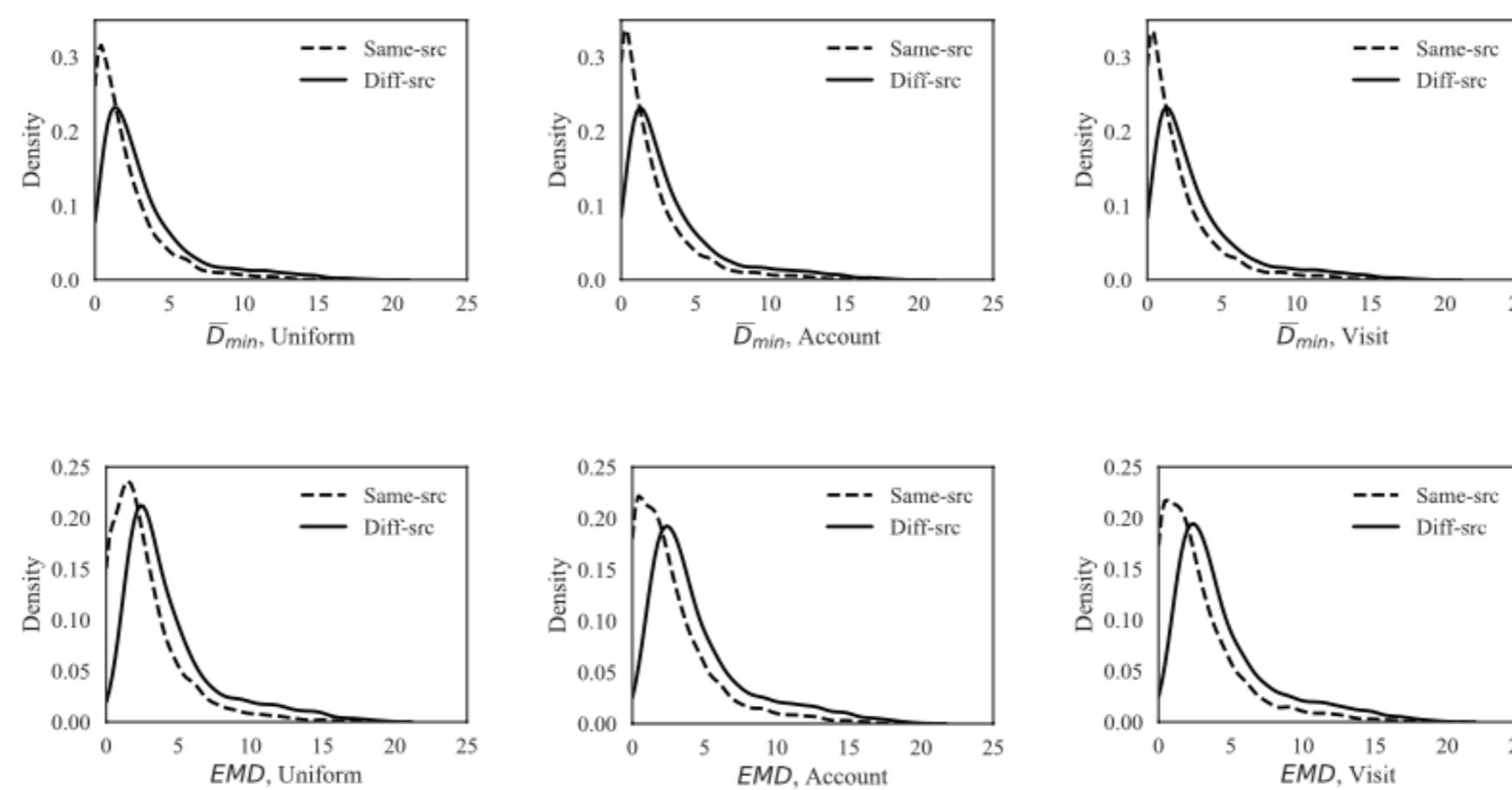
Empirical  
Cross-Entropy

$$ECE = -\frac{P(H_s)}{N_s^*} \sum_{i \in \mathcal{D}_s^*} \log P(H_s | e_i) - \frac{1 - P(H_s)}{N_d^*} \sum_{j \in \mathcal{D}_d^*} \log(1 - P(H_s | e_j))$$

OC



NY



Region	Weight	TP@1	FP@1	AUC
OC	0.80	0.340	<b>0.026</b>	0.787
	$\alpha(n_a)$	<b>0.380</b>	0.038	<b>0.845</b>
	$\alpha(n_a \gamma, \rho, \phi)$	0.375	0.037	0.817
NY	0.80	0.251	<b>0.067</b>	0.711
	$\alpha(n_a)$	<b>0.285</b>	0.089	<b>0.768</b>
	$\alpha(n_a \gamma, \rho, \phi)$	0.282	0.088	0.734

LR

Region	$\Delta$	Weights	TP@1	FP@1	AUC
OC	$\bar{D}_{min}$	Uniform	0.628	0.202	0.768
	$\bar{D}_{min}$	Account	0.610	0.171	0.774
	$\bar{D}_{min}$	Visit	0.611	0.180	0.768
	EMD	Uniform	<b>0.654</b>	0.197	<b>0.790</b>
	EMD	Account	0.614	<b>0.162</b>	0.783
	EMD	Visit	0.602	0.169	0.774
NY	$\bar{D}_{min}$	Uniform	0.508	0.287	0.656
	$\bar{D}_{min}$	Account	0.494	0.254	0.666
	$\bar{D}_{min}$	Visit	0.493	0.257	0.663
	EMD	Uniform	<b>0.530</b>	0.253	<b>0.686</b>
	EMD	Account	0.511	0.235	0.685
	EMD	Visit	0.504	<b>0.234</b>	0.679

SLR

Region	$\Delta$	Weights	TP@0.05	TP@0.01	AUC
OC	$\bar{D}_{min}$	Uniform	0.389	0.187	0.771
	$\bar{D}_{min}$	Account	0.441	<b>0.236</b>	0.776
	$\bar{D}_{min}$	Visit	0.415	0.209	0.771
	EMD	Uniform	0.397	0.154	<b>0.791</b>
	EMD	Account	<b>0.448</b>	0.208	0.784
	EMD	Visit	0.425	0.182	0.775
NY	$\bar{D}_{min}$	Uniform	0.242	0.153	0.656
	$\bar{D}_{min}$	Account	0.269	<b>0.186</b>	0.667
	$\bar{D}_{min}$	Visit	0.264	0.179	0.665
	EMD	Uniform	0.265	0.139	<b>0.687</b>
	EMD	Account	<b>0.283</b>	0.161	0.686
	EMD	Visit	0.276	0.156	0.681

CMP

